



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#23-0539

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: August 22, 2023

TITLE: Resolution Approving the Performing Arts Center Authority Budget for
Fiscal Year 2023 and Tri-Party Grant Agreement - \$1,062,000 (estimated
three-year total) - **(Commission District 2)**

Recommendation

Staff recommends the City Commission adopt a resolution approving the Fiscal Year 2023 (“FY2023”) budget for the Performing Arts Center Authority (“PACA”) and authorizing the execution of a Tri-Party Grant Agreement, in substantially the form attached, providing for City’s financial contribution to off-set a portion of operating expenses for the Performing Arts Center, for an initial one (1) year term and an estimated total annual contribution amount of \$354,000, and authorize the City Manager to approve two (2) one-year renewal options for a potential total grant amount of \$1,062,000, contingent upon appropriation of funds.

Background

In accordance with its enabling act, Chapter 2005-335 Laws of Florida, PACA has presented its adopted budget for FY2023 (Exhibit 2) to the City Commission for approval. PACA operates the Broward Center for the Performing Arts (“Center”) located in the City of Fort Lauderdale, which is a significant cultural attraction for Broward County. The City and County agree to provide financial assistance to PACA to offset a portion of operating deficit for the Center as accounted for in the budget under other local grants. Staff requests that the City Commission approve a Tri-Party Grant Agreement with PACA and Broward County governing the provision of this funding.

The City’s responsibility under the agreement includes a cash contribution from the net garage revenues of the Arts & Science District Parking Garage to be remitted monthly in an amount not to exceed \$300,000 annually. The City agrees to provide in-kind landscape maintenance services having a value of at least \$30,000 annually, as well as reimburse PACA for any expenses paid for waste removal performed during the contract term in an amount not to exceed \$24,000. The agreement provides the method of payment and other details necessary to implement the terms of the agreement which covers the retroactive period of October 1, 2022, through September 30, 2025.

As remuneration for the City’s contributions, the PACA will provide to the Fort Lauderdale community on the behalf of the City 250 complimentary tickets per year for performances at the Center (*See Community Ticketing Overview below for details of the program*). Rent credit of \$15,000, annually based on the Center’s existing standard fees for use of the Center towards the: Au-Rene Theater, Amaturio Theater, Abdo New River Room, and the JM Family Studio Theater. Include the City’s logo on its website and all printed material and recognize the City’s financial contributions in a manner consistent with the Center’s donor recognition program. As well as provide the City with the following data of performances held at the Center during each year of the term: audience numbers and demographics, staff/board, financial, etc. through DataArts or such other method as requested by the City.

Community Ticketing Overview

Broward Center’s Community Ticketing initiative provides complimentary tickets to Broward County residents who might not otherwise have the opportunity to attend a live performance at the Center. The goal is to provide tickets free of charge to underserved, disadvantaged and/or under-resourced populations for shows at the Broward Center and The Parker. The Center’s Community Engagement Manager, part of the External Affairs team, serves as the “distribution manager” and maintains a growing database of non-profits, social service agencies, community organizations, and schools in Broward County through which the Center provides tickets. There are currently approximately 75 different Broward County organizations, including more than 30 in Fort Lauderdale, who have participated in the Community Ticketing initiative.

Resource Impact

Funds for this agreement in the amount of \$354,000 are available per the FY2023 operating budget in the accounts listed below:

<i>Funds available as of July 18, 2023</i>					
ACCOUNT NUMBER	COST CENTER (Program)	CHARACTER/ACCOUNT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
10-001-6034-572-30-3237	General Park Maintenance	Services & Materials/ Lawn & Tree Service	\$8,625,852	\$2,695,220	\$30,000
10-409-6050-534-30-3255	Sanitation Administration	Services & Materials / Solid Waste Collections	\$373,738	\$140,855	\$24,000
10-461-8010-545-40-4210	Parking Customer Service	Other Operating Expense / Social Contribution	\$2,483,526	\$650,628	\$300,000
				TOTAL ►	\$354,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Internal Support Focus Area

- Goal 8: Build a leading government organization that manages all resources wisely and sustainably.
- Objective: Maintain financial integrity through sound budgeting practices, prudent fiscal management, cost effective operations, and long-term planning.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are United*.

Attachments

Exhibit 1 - Tri-Party Grant Agreement

Exhibit 2 - PACA FY2023 Budget Resolution

Exhibit 3 - Resolution

Prepared by: Aaron Kendrick III, CPA, Deputy Director, Finance

Department Director: Linda Short, Finance