

The 2021 Walk Like MADD & MADD Dash Fort Lauderdale 5k event is MADD's signature fundraising event to help us raise both awareness and funds to eliminate drunk and drugged driving.

Scheduled date for 2021 is Sunday April 25, 2021 at Huizenga Plaza

We recognize the on-going pandemic, and will do everything in our power to hold a safe fun event for all.

Our plan prioritizes the following:

- Safety and health of staff and participants
- Exceptional spectator and participant experience
- Operational flexibility and nimbleness given rapidly changing conditions, policies, and guidelines The full range of WSO & SST's best practice guidelines and recommendations are organized and detailed in four key areas. These four cornerstones cover measures that can be applied during pre-event preparation, as part of the onsite activities and in post-event break-down.

MADD Florida's Walk Like MADD & MADD Dash

Fort Lauderdale 5k KEY COMMITMENTS

Cleaning & Hygiene: Walk Like MADD & MADD Dash Fort Lauderdale 5k (WLM) through our partnership with Split Second Timing LLC (SST) is following all GBAC standards (Global Biorisk Advisory Council).

1. Enhanced cleaning: MADD & SST will undertake enhanced, deep cleaning before, during, and after the event to ensure the highest standards of hygiene and cleanliness. This includes complete overnight disinfection, electrostatic Clorox Total 360 sprayers with EPA biodegradable disinfectants (Clorox Total 360 Solution), and continuous sanitation throughout the course of an event, with a focus on high-touch areas such as tables, tents, chairs, restrooms, and food and beverage areas.
2. Personal hygiene: MADD will provide designated hygiene spots as well as additional hand washing facilities and hand sanitizing stations throughout the event space, encouraging all participants to regularly wash and disinfect their hands

Physical Distancing

3. Non-contact registration: WLM will employ a system that facilitates non-contact registration for participants, including the availability of online registration prior to the event and with electronic touch screen kiosks during the event. Kiosks will be wiped down with disinfectant wipes after each use.
4. Physical contact: WLM will request that participants avoid physical contact, such as handshakes and embraces, promoting alternative ways to greet fellow athletes and sponsors. The exchange of printed materials, such as business cards and sales brochures, will also be discouraged, with digital alternatives recommended.
5. Physical distancing: WLM will maintain a density of participants in line with local authority regulations and venue or other relevant guidance. This will be managed through one or more control measures such as pre-event communications to participants, a participant circulation path that maintains social distancing traffic system around the event venue, onsite signage and floor markings, and onsite social distance ambassadors/volunteers.

6. Food and beverage stations: Event teams & volunteers will work to employ the highest standard of food safety, minimizing self-service refreshments in favor of pre-packaged refreshment options in sealed bags which are prepared prior to the event participants arrive. If any queuing is anticipated, social distancing will be maintained through the use of the outdoor event venue with ground markings and relevant signage.

Protect & Detect:

7. Personal Protective Equipment (PPE): Participants will be asked to wear a face mask upon arrival. During the actual 5k participants will be permitted to remove facemasks. Facemasks must be re-applied after the completion of the event. Further items of PPE, such as gloves and eye screens, will be used by to staff where appropriate, and given to participants if needed per local government and health authority advice.
8. First aid: As always, MADD will have access to a qualified first aid responder and a separate quarantine area if possible. Participants will be asked not to attend if they are feeling unwell, and teams will follow local health authority guidance on detecting and managing anyone who displays symptoms of COVID-19.
9. Screening: MADD will follow relevant health authority guidance on screening participants. This may include checking the temperatures of everyone on arrival via thermal scanning or other screening processes.
10. Trace and contact: Should it be necessary, MADD will work with local authorities to trace and contact participants at our events, subject to local privacy regulations.
11. GBAC – Trained: MADD is proud to partner with SST, who has had their staff GBAC Certified and will be utilizing their services and expertise throughout the planning and event process.

EMPLOYEE HEALTH & SAFETY PROTECTIONS

The following are the Employee Health and Safety Protections implemented for staff and guest safety:

1. Increase points of entrances and exits to the start finish line corral to ease traffic flow in and out of the corral.
2. Install touch-less hand sanitizing dispensers at entrance, common areas, port-o-potties and registration kiosks.
3. Post health questionnaire sign at staff/volunteer check-in requiring employees/volunteers to self-report any symptoms or contact with COVID-19.
4. If required by county ordinance, install temperature thermal imaging system to use for scanning all employees/volunteers, sponsors, vendors, attendees, and guests at all entrances to start line corrals or at event-day check-in/registration.
5. Require and supply facial coverings for all staff.
7. Increased and enhanced staffing for cleaning and disinfection of high traffic areas/touch points (door handles, port-o-potties, etc.)
8. Reconfigure participant check-in areas for social distancing requirement of at least six feet between each check-in kiosk.
9. Training all staff on new standard operating procedures prior to this year's event..

PARTICIPANT HEALTH AND SAFETY PROTECTIONS

MADD has implemented the following changes for the safety of its event participants:

1. Promote and encourage contactless registration system (online) for event pre-registration.
2. Enforce capacity limits as required by the city of Fort Lauderdale and Broward County.
 - Gross Square foot per person increased from Pre-Covid of 14 square feet required per person. to 30 square feet per person.
3. Space out customer lines at registration kiosks and race starting corrals including an open start for a period of 90 minutes allowing for 10 participants to wave start every 5 seconds
 - Increase the number of entrances to the starting corral, with staff and cones to direct traffic
 - Control participant lines and spacing with Stanchions and Floor Signs and A-Frame Signs.
 - Start and finish line will never be at the same location so an open wave start line time of 90 minutes will be allowed.
 - Finisher medal distribution at the finish line will be suspended at this time post event. We will hold post event pick ups or mail them out to participants.
4. If required: Install plexiglass dividers between staff/volunteers and participants at registration area entrance registration check-in scanning stations and refreshment tables
5. Add additional staff for continuous disinfection of tables, chairs, port-o-potties and other high frequency touchpoints using traditional cleaning techniques and electrostatic sprayin technology throughout the event. SST has purchased and will be providing TOTAL 360 SPRAYING SYSTEMS AND THE CLOROX TOTAL 360 SOLUTION Electrostatic Sprayer/Mister
6. If required by county ordinance at the time of event, install temperature thermal imaging system to use for scanning all participants all registration kiosks for elevated temperatures.
 - Temperatures must be below CDC recommendation of 100.4 F (38.0 C) or guest(s) will be denied race day participation and offered the ability to compete virtually from home.
7. Face coverings/masks will be required for all participants before and after the endurance competition.
 - Face coverings do not need to be worn by persons who have trouble breathing due to a chronic preexisting condition or persons who are not able to remove face coverings without assistance or on their own.
8. Hand cleaning stations will be placed throughout the facility.
9. Port-o-potties will only allow individual entry to each restroom.
 - Add cleaning staff for continuous cleaning/disinfection of restrooms throughout the day.
10. Restroom areas will offer contactless hand sanitation option.

GUEST HEALTH AND SAFETY PROTECTIONS

Life and Safety Sign List:

All signs installed and in place prior to opening event. Two associates will be responsible for inspecting all event sites for signs periodically during the event. Most signing to be provided by SST, some may be re-branded for MADD but will include the same content.



Aframe Sign 1 24x36 4 mil coroplast (1/10th scale)
Qty: 50



Aframe Sign 2 24x36 4 mil coroplast (1/10th scale)
Qty: 50



Floor Sticker A 12" circle (1/4th scale)
Qty 250



Floor Sticker B 12" circle (1/4th scale)
Qty 250



Table Sticker 6" circle (1/2 scale)
Qty 250



Floor Sticker Please Stand Here 12"x6" (1/4th scale)
Qty 100



Floor Sticker Arrow 12" circle (1/4th scale)
Qty 500



Bathroom Sticker 10"x4" (1/4th scale)
Qty 200



Plexiglass sticker 12"x6" (1/4th scale)
Qty 30



Hand Sanitizer 8.5"x11" (1/4th scale)
Qty 200

BUSINESS PROCESS ADAPTATIONS

The following are additional Business Adaptions implemented:

1. Safety and compliance language will be added to all online registration site and participant confirmation emails.
2. Safety measures & updates will be posted on the official event websites prior to opening and during registration.
3. The creation of guest circulation paths will be posted in accordance with social distancing regulations throughout the event. Enforcement of distancing by posting signs indicating six feet of separation:
 - Floor markings indicating circulation path.
 - Extensive signage throughout the event venue.
4. Social distancing will be maintained at all times with the exception of family members participating together.
5. Minimum of six feet distance will be maintained at all times between staff and participants with either physical barriers or floor markings.
6. Third-party vendors/partners will follow all required employee safety protocols including mask/ face covering and temperature check upon entering the event.
7. Sponsors/vendors with outdoor booth space will comply with all requirements (as applicable) outlined for retail establishments in Broward County's Guidelines and Emergency Orders initiated for retail including but not limited to:
 - Floor markers within each individual exhibitor booth to allow for social distancing.
 - Increased sanitation of all items throughout the event.
 - Encourage adoption of contactless payment mechanisms.
 - Eliminate interactive exhibits.

PUBLIC HEALTH INTERVENTIONS AND INDUSTRY-WIDE SAFEGUARDS

The following are Broward County/City of Fort Lauderdale's Industry-Wide Requirements that have been implemented:

1. Deep cleaning of all event equipment with disinfection prior to loading event equipment transportation vehicles with comprehensive cleaning and disinfection overnight and prior to transporting equipment to each event. Additional staff have been added to the schedule to dedicate to this.
2. Install required CDC signage in all high traffic areas and in multiple languages, including but not limited to:
 - “Stop the Spread of Germs”
 - “Symptoms of Coronavirus”
 - “Use of Face Coverings to Help Slow the Spread of COVID-19”
3. Install dedicated trash containers for face masks and other PPE near start line and along the race course and other common areas
5. Post “Contact us” email address and/or telephone number for employees/participants to contact if they have questions or concerns or suggestions for improvement.
6. All staff, participants and vendors are asked to comply with the above outlined Standards and social distancing guidelines.
7. Should an employee or vendor's daily screening present an elevated temperature (100.4F / 38.0 C), the individual will be sent home sick and required to get tested prior to returning to work. In the case of a positive test result, MADD will work with local health officials to trace and contact individuals that may have been exposed.
 - Employees and contractors identified as at risk of infection due to exposure (as consistent with contact tracing protocols) will be asked to get tested and self-quarantine. MADD will determine (to the best extent possible) what area(s) of the event venue were exposed by the infected individual and take appropriate disinfecting action. MADD will also notify all participants someone was reported to be infected.

