



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#21- 1118

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: December 7, 2021

TITLE: Motion Approving Event Agreements and Related Road Closures for MLK
Parade and Festival, YogaFest, and MMRF Team For Cures 5K Walk/Run
- **(Commission Districts 2, 3 and 4)**

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with Dr. Martin Luther King, Jr. Celebration Committee, Inc., Mahashakti Foundation Inc., and The Multiple Myeloma Research Foundation, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event details, such as logistics, maintenance, and security as outlined below. The Police Department recommends approval of the closing City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and potential concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: MLK Parade and Festival</u>	
Applicant:	Dr. Martin Luther King, Jr. Celebration Committee, Inc.
Date/Time:	Monday, January 17, 2022 (9:00am – 7:00pm) <ul style="list-style-type: none"> - 9:00am – 11:00am (Parade) - 11:00am – 3:00pm (Festival) - 4:00pm – 7:00pm (Battle of the Bands)
Location:	Dillard High School (Festival / Battle of the Bands)
Set Up Date/Time:	Monday, January 17, 2022 (7:00am – 9:00am) <ul style="list-style-type: none"> - 7:00am – 9:00am (Festival Set-Up) - 7:30am (Parade Lineup Begins)
Breakdown Date/Time:	Monday, January 17, 2022 (7:00pm – 9:00pm)
Road Closing:	Yes – Full Road Closure for Parade Route (7:30am – 11:00am) <ul style="list-style-type: none"> - <u>NW 9th Ave (at NW 4th St) to W Sistrunk Blvd to NW 22nd Rd to NW 24th Ave to NW 11th St into Dillard High school.</u>
Alcohol:	No
Amplified Music:	Yes - Monday, January 17, 2022 (9:00am – 7:00pm) <ul style="list-style-type: none"> - 9:00 – 11:00am (Parade) - 11:00am – 3:00pm (Festival) - 4:00pm – 7:00pm (Battle of the Bands)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 2 : YogaFest</u>	
Applicant:	Mahashakti Foundation Inc.
Date/Time:	Saturday, February 26, 2022 (6:00am – 9:00pm)
Location:	Huizenga Plaza 32 E Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Friday, February 25, 2022 (10:00am – 7:00pm)
Breakdown Date/Time:	Saturday, February 26, 2022 (9:00pm – 12:00am) Sunday, February 27, 2022 (6:00am – 8:00am)
Road Closing:	Yes – Single Lane Closure Saturday, February 26, 2022 (6:00am – 9:00pm) <ul style="list-style-type: none"> - (1) Lane on Las Olas Blvd directly Infront of park.
Alcohol:	No
Amplified Music:	Yes - Saturday, February 26, 2022 (10:00am – 6:00pm)

	**Announcements may be made a little earlier.
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 3: MMRF Team For Cures 5K Walk/Run</u>	
Applicant:	The Multiple Myeloma Research Foundation, Inc.
Date/Time:	Sunday, March 20, 2022 (6:00am – 10:00am)
Location:	Huizenga Park 32 E Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Saturday, March 19, 2022 (8:00am – 6:00pm)
Breakdown Date/Time:	Sunday, March 20, 2022 (10:00am – 5:00pm)
Road Closing:	Yes Full Road Closure - <u>Las Olas Blvd. (at Andrews Ave) to SE 3rd Ave to SE 6th Street to SE 6th Ave to Rio Vista Blvd to SE 9th Ave to SE 6th Street to Rio Vista Blvd to Riverwalk South to SE 5th Ave to N New River Drive E. (Back to Huizenga Plaza).</u>
Alcohol:	No
Amplified Music:	Yes Saturday, March 20, 2022 (for soundcheck) Sunday, March 20, 2022 (7:00am – 10:00am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of October 27, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$1,000	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

- Exhibit 1 – MLK Parade and Festival Application
- Exhibit 1a - MLK Parade and Festival Site Plan
- Exhibit 1b - MLK Parade and Festival Route
- Exhibit 1c - MLK Parade and Festival Agreement
- Exhibit 2 – YogaFest Application
- Exhibit 2a – YogaFest Site Plan
- Exhibit 2b – YogaFest Agreement
- Exhibit 3 – MMRF Team For Cures 5K Walk/Run Application
- Exhibit 3a – MMRF Team For Cures 5K Walk/Run Site Plan
- Exhibit 3b – MMRF Team For Cures 5K Walk/Run Route
- Exhibit 3c – MMRF Team For Cures 5K Walk/Run Agreement
- Exhibit 4 – January 2022 Special Event Calendar
- Exhibit 5 – February 2022 Special Event Calendar

Exhibit 6 – March 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department