



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**# 21-0034**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** March 2, 2021

**TITLE:** Resolution Approving SW Riverside Drive and SW 20<sup>th</sup> Avenue to be also known as “Coach Skinner Avenue” between SW 5<sup>th</sup> Place and SW 9<sup>th</sup> Street - **(Commission District 4)**

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**Recommendation**

Staff recommends that the City Commission adopt a resolution approving SW Riverside Dr and SW 20<sup>th</sup> Ave to be also known as “Coach Skinner Avenue” between SW 5<sup>th</sup> Place and SW 9<sup>th</sup> Street.

**Background**

Commissioner Sorensen, with support from the Riverside Homeowners’ Association, requested for the City to honor the late Mr. Keith Skinner by designating a section of SW 20<sup>th</sup> Avenue as “Coach Skinner Avenue”. Coach Skinner, known commonly as “Doc”, graduated as a star athlete from Stranahan High in 1980 and then returned to coach the Mighty Dragons for three decades, making him one of three of Broward County’s longest-tenured coaches. In 2017, Coach Skinner passed away at the age of 54 from cancer.

Rarely seen without wearing Stranahan gear, Coach Skinner served as the head of the boys’ basketball program and as a junior varsity football coach. His dedication to sports and his loyalty to local teams like the Miami Heat, Miami Dolphins, and University of Miami Hurricanes was only surpassed by his love for people and the community. Coach Skinner had a passion for the City of Fort Lauderdale and strived to build community, shape the lives of young people, and improve the overall quality of life for everyone in it. Coach Skinner positively impacted thousands of young adults through his up-beat, can-do, and graceful approach on sports and way of life. His coaching philosophy, focused on hard work and dedication, provided his players with transferrable skillsets to help them accel in life after sports. Coach Skinner served as a mentor throughout his career and created a summer camp for inner city kids to keep them off the streets during the summer months. It is for these reasons, and many others, that the people impacted by Coach Skinner want to memorialize his legacy for years to come.

City staff developed a plan that requires eight signs to be replaced, at four locations, subject to meeting the technical requirements identified by the Florida Department of Transportation (FDOT) and approval by the Broward County Traffic Engineering

Department. The associated cost for the proposed project is not to exceed \$1,512, which will be funded through the Transportation and Mobility operating budget.

**Resource Impact**

There will be a fiscal impact associated with this action not to exceed the amount of \$1,512.

<b><i>Funds available as of February 19, 2021</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
001-TAM040101.001-3299	TRANSPORTATION PLANNING	SERVICES-MATERIALS / OTHER SERVICES	\$158,661	\$122,379	\$1,512
				<b>APPROPRIATION TOTAL</b>	<b>\$1,512</b>

**Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- Neighborhood Enhancement
- Goal 4: Build a thriving and inclusive community of neighborhoods.

This item advances the Fast Forward Fort Lauderdale 2035 Vision: We Are Community.

**Attachments**

- Exhibit 1 – Sign Locations
- Exhibit 2 – Sign Mock-Ups and Quote
- Exhibit 3 – Resolution

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Prepared by: Kristin Thompson, Program Manager II, Transportation and Mobility

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