



Fort Lauderdale Beach Business Improvement District (BBID)

GRANT FUNDING APPLICATION FY 2023  
PROJECTS, SERVICES, AND INFRASTRUCTURE IMPROVEMENTS

**GENERAL INFORMATION**

1. Name of project:

2. Applicant's business name:

Department:

3. Amount requested:

One time request

Multi-year/continuous

4. If this is a multi-year or continuous funding request, describe the need per year/period.

5. Describe in detail what the funding will be used for:

6. Provide your contact information:

Name:

Office Phone:

Cell Phone:

E-mail:

Title and role  
in this project:



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#### SECTION 1: PROJECT INFORMATION

7. Describe the project in detail. Explain how the project improves services and contributes to enhanced visitors experience to the Fort Lauderdale beach area.

8. What is the location of the project? Provide address and attach location map or site plan.

9. List date(s) associated with the project:

10. List hours of operation:



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11. Describe what measurable outcomes will be used to evaluate the success of this project.

12. Explain in detail the positive economic impact the proposed project will have for the BBID and the businesses located within the district. Indicate how it is consistent with the legislative determination of special benefit found in Ordinance C-06-34, Section 1.04.



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**SECTION 2: BUDGET INFORMATION**

13. Complete the project budget for FY 2023.

Name of Project:		
Applicant Name:		
BBID Funding Request :		
<b>DO NOT INCLUDE REQUESTED FUNDING FROM BBID BELOW</b>		
<b>Revenue – Specify:</b>		<b>Projected \$ Amount</b>
Total Revenue		
Percent of Revenue Covered by BBID		
<b>Expenses – Specify:</b>		<b>Projected \$ Amount</b>
Total Expenditures		
Percent of Expenses Covered by BBID		
<b>Net Profit/Loss</b>		



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**SECTION 3: OTHER IMPORTANT CONSIDERATIONS**

14. Describe if there are other important considerations or factors about the project that are not included in previous sections of the application.



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#### CHECKLIST

I will conduct a presentation detailing the project and funding request to the BBID Advisory Committee.

If the BBID Advisory Committee recommends approval of funding I will attend the scheduled City Commission meeting where this item will be reviewed to answer questions the Commission may have.

If the City Commission approves BBID funding and after a project is completed, I will provide a post-project financial and outcomes recap report to the BBID Advisory Committee upon request from the Committee. If it is a multi-year project, annual financial and outcome reports will be presented to the BBID Advisory Committee upon request from the Committee.

Location map or site plan is attached.

**BBID Funding History**  
*(for BBID staff use only)*

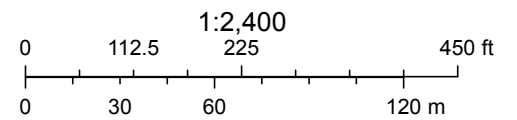
#### **Contact information for inquiries and submittal of application:**

City of Fort Lauderdale  
Ingrid Kindbom, BBID Program Manager  
Phone: 954.828.6178  
Email: [ikindbom@fortlauderdale.gov](mailto:ikindbom@fortlauderdale.gov)





November 14, 2023







# Park Rangers at the LOOP



CITY OF FORT LAUDERDALE

CAM 24-0195

Exhibit 2

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Good Evening,

I hope this message finds you well. I am writing to express my deep concerns about the recent developments at Las Olas Beach Park.

The new park was created to provide a beautiful and welcoming space for families and community members to enjoy. However, it has come to my attention that there is a growing issue with drug use and unauthorized camping on the property. These activities are not only illegal but also pose significant safety concerns and detract from the park's original purpose.

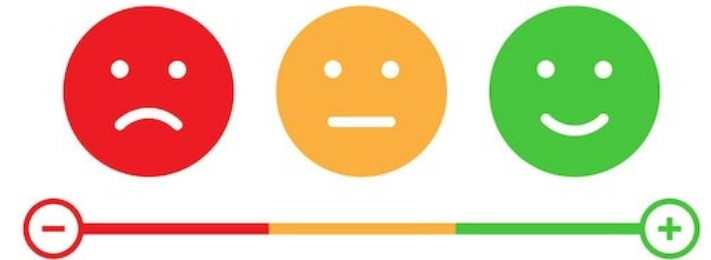
Dear Mayor, Chief of Staff, and Community Outreach Director,

I am writing to express my concern about the beginnings of a homeless attraction and eventual encampment that has recently developed at Oceanside Park. As a local resident and homeowner, I am deeply disappointed to see this beautiful park, which was designed for multiple uses and enjoyment, start to show signs of rapid deterioration.

I understand that everyone is entitled to use the park, but it was never designed or developed to allow for loitering, sleeping near the restroom entrances, or to serve as a vagrant cooling center. The presence of these individuals is creating a perception of an unsafe environment for residents, tourists, and most importantly women and children. While at the beach this past weekend, my wife was afraid to use the restrooms on her own given the number of vagrants at the facility entrance.

Hello, my family and I arrived at the park around 8:00 pm. The restrooms were a filthy mess, there were homeless people congregating outside, and absolutely no security or police presence. My family and I own a vacation home in Lauderdale by the Sea. We are familiar with many areas. We will not be going to the park anytime soon. You advertise fun for families but this was nothing but a quick photo op by the snowman and beautifully decorated Christmas tree. We felt very unsafe!

# Neighbors and Visitors Concerns



# Level of Service



## **Police**

- Police presence with beach/park sweeps starts early AM
- Homeless Outreach Officers perform daily checks
- Homeless Outreach Team (HOT) offices located at the Loop



## **Homelessness**

- Park Rangers and HOT are enforcing park rules (i.e., no laying around, no open containers, no tents)
- Homeless individuals' visibility does not equate to crimes



## **Cleanliness**

- Private company starts cleaning by 5:00 AM
- Three cleanings per day on weekdays and six cleanings per day on weekends



# Request

- **Request:** Funding for Park Rangers to be designated to the park for eight hours a day, five days a week, for a duration of three months.
- **Amount:** \$15,000
- **Benefits:**
  1. Enhance the experience of neighbors and visitors at the LOOP
  2. Increase visibility of park rangers onsite
  3. Mitigate disruptive behavior from park patrons who may be blocking entrances to bathrooms, public indecency, and/or not utilizing park space for its intended use