



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#24-0718

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: August 20, 2024

TITLE: Motion Approving an Event Agreement and Related Road Closures with
Vegan Ventures LLC for the Vegan Block Party - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve an event agreement and road closure requests with Vegan Ventures LLC, in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

On January 16, 2024, Vegan Ventures LLC submitted a special event application for the Vegan Block Party to be held at Esplanade Park. The event is scheduled to take place on October 5, 2024, which is more than the 90-day application deadline, therefore the special event application fee is \$200. The event impacts will start on October 4, 2024, and are scheduled to end on October 5, 2024, which includes the setup period, event period, and breakdown period.

The event organizer attended the July 24, 2024, special events meeting to review the event details with City staff, including the Parks & Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The special events meetings focus on the operational logistics, cross departmental coordination, and event organizer requirements.

This event organizer is requesting the following special permission(s) that require City Commission approval:

Road Closures:

- SW 2nd Street from SW 4th Avenue to SW 5th Avenue

City staff invited the surrounding Civic Associations to the special events meeting as well as sent a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering

the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office reviewing and approving as to form all documents prior to their execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<i>Funds available as of July 15, 2024</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$28,050	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This is a FY 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – Vegan Block Party Event Agreement

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation