



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#24-0065**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** February 20, 2024

**TITLE:** Motion Approving Revenue-Based Piggyback Agreement with Westway Towing, Inc., for Citywide Towing Services, based on the County Towing Fee Adjustment Schedule for Future Years - \$365,322 - (**Commission Districts 1, 2, 3 and 4**)

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**Recommendation**

Staff recommends the City Commission approve a piggyback agreement, in substantially the form attached, for Citywide Towing Services with Westway Towing, Inc., utilizing the City of Tamarac's formal competitive proposal process via Request for Proposal (RFP) Number 22-17R and resultant agreement between the City of Tamarac and Westway Towing, Inc. effective through the initial period of July 31, 2027 and estimated revenue generated amount of \$365,322; and authorize the City Manager to approve a five year renewal option for an estimated annual renewal annual amount of \$106,924, subject to renewal and extension by the City of Tamarac, and a total potential revenue contract amount of \$899,940.

**Background**

Every year Broward County's Environmental and Consumer Protection Division reviews and issues adjustments to towing industry fees based on the Bureau of Labor Statistics Southeastern Regional Office Consumer Price Index. The City and provider use these rates for uniformity with Broward County's rates.

The State of Florida amended the rules governing the ability to collect a franchise fee for towing services. Collection of a franchise fee for towing services is now prohibited. Instead, an administrative fee is allowed to be added to the towing charge per vehicle paid by the owner.

The piggyback agreement allows for the City to access the formal competitive proposal process and resultant agreement between the City of Tamarac and Westway Towing, Inc., which incorporates the Broward County rates and allows for an administrative fee to be collected. The revenue generated from towing in the City for Fiscal Year 2023 was \$106,924 based on a per tow basis paid by the vehicle owner. Towing rates are based on Broward County Towing Industry Fee Adjustments Schedule for all future years.

**Resource Impact**

Revenue related to this action in the estimated amount of \$106,924 will be pro-rated over the balance of the 2024 fiscal year in the account listed below:

<b>Funds available as of February 2, 2024</b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
10-001-5012-521- 369-904	Towing Fees	Towing Fees	\$0	\$0	\$62,372
<b>TOTAL AMOUNT ►</b>					<b>\$62,372</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2024* initiative, specifically advancing:

- Goal 6: Be a safe and well-prepared community.
- Objective 1: Prevent and solve crime in all neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

**Attachments**

- Exhibit 1 - City of Tamarac Agreement and Vendor Response
- Exhibit 2 - 2024 Broward County Towing Industry Fee Adjustments Schedule
- Exhibit 3 - Revenue Generated Piggyback Agreement

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Prepared by: Steven Greenlaw, Captain, Police  
Glenn Marcos, Chief Procurement Officer, Finance  
Maria Herrera, Financial Administrator, Police  
Kirk McDonald, Senior Procurement Specialist, Finance  
Matthew Eaton, Senior Administrative Assistant, Finance

Department Directors: William C. Schultz, Police  
Linda Short, Finance