



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#25-0599

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: June 30, 2025

TITLE: Motion Approving an Outdoor Event Agreement and Request for Road Closures beyond 10:00 am on the Barrier Island with Wildside Foundation, Inc. for The 19th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10k at Las Olas Oceanside Park on November 9, 2025 - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve an outdoor event agreement and road closure requests on the barrier island beyond 10:00 am with Wildside Foundation, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

Background

On November 11, 2024, Wildside Foundation, Inc. submitted an outdoor event application for The 19th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10k event to be held on Sunday, November 9, 2025, from 6:00 am to 10:00 am at Las Olas Oceanside Park. The 19th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10k began in 2006 and has since occurred annually. The application was submitted prior to the 90-day application deadline therefore the outdoor event application fee is \$200. The event impacts begin on Saturday, November 8, 2025, and are scheduled to end on Sunday, November 9, 2025, which includes the setup period, event period, and breakdown period. The road closure requests include Las Olas Boulevard, State Road A1A, and Seabreeze Boulevard as further defined below.

The event organizer attended the May 14, 2025, outdoor events meeting to review the event details with City staff, including the Parks & Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meetings focus on operational logistics, cross departmental coordination, and event organizer requirements.

The event organizer is requesting the following special permissions that require City Commission approval:

Road Closures/Half Marathon Path

- The race starts on Las Olas Boulevard between State Road A1A & Seabreeze Boulevard and the runners head westbound over the Las Olas Bridge.
- Participants will turn around just east of SE 17 Avenue.
- Participants will go eastbound to Seabreeze Boulevard.
- At Seabreeze Boulevard, participants will go south to just before Mayan Drive.
- Participants will turn around and go north on State Road A1A in the northbound lane until just before NE 40 Street.
- Participants will then go south in the median north-bound lane until they turn westbound on Las Olas Boulevard until they reach the finish line just before Seabreeze Boulevard.

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the Fiscal Year 2025 operating budget in the account listed below.

| <i>Funds available as of June 4, 2025</i> | | | | | |
|--|---|---|---|--|---------------|
| ACCOUNT NUMBER | COST CENTER NAME (Program) | ACCOUNT / ACTIVITY NAME | AMENDED BUDGET (Character) | AMOUNT RECEIVED (Character) | AMOUNT |
| 10-001-6025-574- 347-200-PKR029 | Community Events | Charges for Service/ Nonsponsor Charges – Spec Event Fees | \$90,000 | \$17,688.50 | \$200 |
| TOTAL AMOUNT ► | | | | | \$200 |

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – The 19th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10k Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation