



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#25-0029**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Susan Grant, Acting City Manager

**DATE:** February 18, 2025

**TITLE:** Motion Approving the Co-Sponsorship of the Nova Southeastern University – Christo and Jeanne-Claude Surrounded Islands Event and Permitting the Use of City-Owned Utility Poles for the Display and Placement of Event Banners for a Period Longer than 30 Days – **(Commission Districts 1, 2, 3 and 4)**

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**Recommendation**

Staff recommends the City Commission consider the City's co-sponsorship of Nova Southern University – Christo and Jeanne-Claude Surrounded Islands event; permit use of City-owned utility poles for the display and placement of event banners associated with the event for a period of 365 days; and find that the event serves a legitimate public purpose by supporting community events and activities.

**Background**

Nova Southeastern University is requesting the City of Fort Lauderdale co-sponsor the Nova Southern University – Christo and Jeanne-Claude Surrounded Islands event and permit the display of event banner signs on City-owned utility poles. Pursuant to Section 25-23 of the Code of Ordinances ("Code"), event banner signs may be displayed in association with City co-sponsored events that serve a legitimate public purpose. This proposed event serves as a legitimate public purpose by supporting community events and activities.

Nova Southern University proposes to hire AAA Flag and Banner to install approximately 50 event banners within the City for a 365-day period beginning on February 23, 2025. In accordance with Section 25-23(b)(3) b., *Event Banner Signs*, of the Code, City Commission approval is also required to display an event banner for longer than 30 days. AAA Flag and Banner will install and maintain the banners. A quick release-style worm drive clamp will be used along with banner brackets and fiberglass rods to ensure facile installation and removal.

**Resource Impact**

There is no fiscal impact associated with this action.

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2029* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal: Celebrate our community through special events.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Ready

**Attachments**

Exhibit 1 – Proposed Banner Sign

Exhibit 2 – Proposed Banner Sign Locations

Exhibit 3 – Site Plan Approval

Exhibit 4 – No Objection Letter

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Prepared by: Mohammed Malik, Zoning Administrator

Acting Department Director: Alfred Battle, Development Services Department