



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#13-1674

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 7, 2014

TITLE: Motion approving event agreements and related road closings: Fort
Lauderdale A1A Marathon/Half Marathon, 5K For a Better Day, 2014 Fort
Lauderdale MS Walk, and Mankind

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Exclusive Sports Marketing, Inc. of Florida, The Greater Fort Lauderdale Road Runners Club, Inc., National Multiple Sclerosis Society, South Florida Chapter, and Mankind, Inc.

Background

City staff has been working closely with each event organizer regarding logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Event organizers will pay for all related costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

Event 1:

Applicant: Exclusive Sports Marketing, Inc. of Florida
Event Name: Fort Lauderdale A1A Marathon/Half Marathon
Date/Time: Sunday, February 16, 2014 (5:45am-12:00pm)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd
Road Closing: Yes- see attached race route

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Alcohol: Yes
Amplified Music: Yes- (8:00am-12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 1

Event 2:

Applicant: The Greater Fort Lauderdale Road Runners Club, Inc.
Event Name: 5K For a Better Day
Date/Time: Saturday, February 22, 2013 (8:00am-9:30am)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd
Road Closing: Yes (see attached event application and race route)
Alcohol: No
Amplified Music: Yes- (8:00am-9:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 2

Event 3:

Applicant: National Multiple Sclerosis Society, South Florida Chapter
Event Name: 2014 Fort Lauderdale MS Walk
Date/Time: Sunday, February 23, 2014 (9:00am- 2:00am)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: No- see attached race route
Alcohol: No
Amplified Music: Yes- (8:00am- 12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 3

Event 4:

Applicant: Mankind, Inc.
Event Name: Mankind
Date/Time: Friday, January 10, 2014 (6:00pm- 9:00pm)
Location: Mankind- 501 SE 2nd Street
Road Closing: Yes- Federal Hwy & SE 2nd St to 75 yards west on SE 2nd St.
Alcohol: Yes
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Violations: No
Exhibit: 4

STRATEGIC CONNECTION

THIS ITEM IS A PRESS PLAY FORT LAUDERDALE STRATEGIC PLAN 2018 INITIATIVE, INCLUDED WITHIN THE PUBLIC PLACES CYLINDER OF EXCELLENCE, SPECIFICALLY ADVANCING:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

THIS ITEM ADVANCES THE FAST FORWARD FORT LAUDERDALE 2035 VISION PLAN: WE ARE HERE.

AUTHORIZATION FOR THE EXECUTION OF EVENT AGREEMENTS IS CONTINGENT UPON THE CITY ATTORNEY’S OFFICE RECEIVING AND APPROVING A VALIDLY EXECUTED AGREEMENT.

Resource Impact

There is no fiscal impact associated with this CAM.

Attachments:

- Exhibit 1 – Fort Lauderdale A1A Marathon/Half Marathon
- Exhibit 1a – A1A Marathon Map
- Exhibit 2 – 5K For a Better Day
- Exhibit 2a – 5k For a Better Day Race Route
- Exhibit 3—2014 Fort Lauderdale MS Walk
- Exhibit 3a – MS Walk Route
- Exhibit 4—Mankind
- Exhibit 4a – Mankind Site Plan

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg