



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: December 04, 2012

TITLE: Resolution approving - Replacing the Secondary Name of El Vedado Drive with Wayne Huizenga Boulevard - Section of SE 9 Street - El Vedado Drive between Federal Highway and Cordova Road

Recommendation

It is recommended that the City Commission consider a resolution to revise the secondary street name El Vedado Drive with the name Wayne Huizenga Boulevard to that section of SE 9 Street/El Vedado Drive between Federal Highway/US-1 and Cordova Road (Exhibit 1).

Background

The City received a request from Mr. James Blosser to revise the secondary street name El Vedado Drive with the name Wayne Huizenga Boulevard to that section of SE 9 Street/El Vedado Drive between Federal Highway/US-1 and Cordova Road (Exhibit 2). This request is in honor of Mr. Wayne Huizinga's 75th birthday and in recognition of his contributions to the City of Fort Lauderdale. Also attached, as part of Exhibit 2, is Mr. Huizinga's personal resume detailing his community involvement and contribution to the City.

There has been confusion in the policy regarding street name additions as to the individuals being deceased; therefore, staff is following the 1995 City Street Naming policy resolution (Exhibit 3). The policy requires that a survey of abutting property owners be conducted and a letter of support from the homeowners association be provided. A survey was conducted on November 20th with only 40% of the 72 abutting property owners at home during the survey time period between 6:00 p.m. and 8:00 p.m. Of those with an opinion, 42% were in favor of the name change or had no objection the requested revision of the secondary street name. The letter of support from the Rio Vista Civic Association had not yet been received at time of agenda publication.

Note that SE 9th Street would still be the primary name on the street and emergency responders, routine traffic and mail service will still continue to utilize SE 9th Street as the primary reference.

Upon City Commission approval, Broward County Traffic Engineering Division (BCTED) will install street name signs reflecting the revision to the secondary street name, at no expense to the City. SE 9 Street will be displayed as primary and Wayne Huizinga Boulevard as the secondary street name. Mr. James J. Blosser has committed to pay all cost associated with the street name change (Exhibit 2). Typically, it has taken BCTED approximately four to six weeks to have new street signs fabricated and installed after receiving the City's resolution.

Resource Impact

There is no current fiscal impact associated with this action.

Attachment(s):

- Exhibit 1 Location map
- Exhibit 2 Letter from Mr. James J. Blosser
- Exhibit 3 Street Naming Policy
- Exhibit 4 Resolution

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