



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-0524

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 5, 2015

TITLE: Event Agreements: Holman Automotive Health Fair, Hospice Regatta 2015, Relay For Life of Carter Park, 2nd Annual EVP Fort Lauderdale Pro Am, Rum-N-Reggae Caribbean Festival, SEFAA 19th Annual Volleyball Tournament, and Ft. Lauderdale Friday Market – Sanctuary Church

Recommendation

It is recommended that the City Commission approve event agreements with Holman Automotive, Inc., Hospice By the Sea, Inc., American Cancer Society, Inc., Sports Endeavors, Inc., Williams & Patten, LLC, South East Florida Apartment Association, Inc. and Whoduz, Inc. and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information for each event is as follows:

Event 1:

Applicant: Holman Automotive, Inc.
Event Name: Holman Automotive Health Fair
Date/Time: Friday, May 8, 2015 (10:00am- 3:00pm)
Location: 12 E. Sunrise Blvd
Road Closing: No
Alcohol: No
Amplified Music: Yes- (10:00am- 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$150.00
Exhibit: 1

Event 2:

Applicant: Hospice by the Sea, Inc.
Event Name: Hospice Regatta 2015
Date/Time: Saturday, May 16, 2015 (1:00pm- 10:00pm)
Location: Esplanade Park- 401 SW 2nd Street
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (6:30pm- 9:30pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: American Cancer Society, Inc.
Event Name: Relay for Life of Carter Park
Date/Time: Friday, May 15, 2015 (6:00pm-6:00am)
Location: Carter Park- 1450 W. Sunrise Blvd
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (6:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Event 4:

Applicant: Sports Endeavors, Inc.
Event Name: 2nd Annual EVP Fort Lauderdale Pro Am
Date/Time: Saturday, May 15, 2015 (8:00am- 5:00pm), Sunday, May 17, 2015 (8:00am- 5:00pm)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd.
Road Closing: No
Alcohol: No
Amplified Music: Yes- (9:00am-5:00pm) event days
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Event 5:

Applicant: Williams & Patten, LLC
Event Name: Rum-N-Reggae Caribbean Festival
Date/Time: Saturday, May 23, 2015 (2:00pm- 10:00pm)
Location: Snyder Park- 3299 SW 4th Ave
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (2:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Event 6:

Applicant: South East Florida Apartment Association, Inc.
Event Name: SEFAA 19th Annual Volleyball Tournament
Date/Time: Friday, May 29, 2015 (10:00am- 5:00pm)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd.
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 6

Event 7:

Applicant: Whoduz, Inc.

Event Name: Ft. Lauderdale Friday Market – Sanctuary Church
Date/Time: Fridays, May 8, 2015 - July 3, 2015 (11:00am- 6:00pm)
Location: 1400 N Federal Highway
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 7

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is positive fiscal impact in the amount of \$750.00.

Attachments

Exhibit 1 –Holman Automotive Health Fair
Exhibit 1a – Holman Automotive Health Fair Site Plan
Exhibit 2 – Hospice Regatta 2015
Exhibit 2a –Hospice Regatta 2015 Site Plan
Exhibit 3 – Relay for Life of Carter Park
Exhibit 3a – Relay for Life of Carter Park Site Plan
Exhibit 4 – 2nd Annual EVP Fort Lauderdale Pro Am
Exhibit 4a – 2nd Annual EVP Fort Lauderdale Pro Am Site Plan
Exhibit 5 – Rum-N-Reggae Caribbean Music Festival
Exhibit 5a – Rum-N-Reggae Caribbean Festival Site Plan
Exhibit 6 – SEFAA 19th Annual Beach Volleyball Tournament
Exhibit 6a – SEFAA 19th Annual Beach Volleyball Tournament Site Plan
Exhibit 7 – Ft. Lauderdale Friday Market – Sanctuary Church
Exhibit 7a – Ft. Lauderdale Friday Market Site Plan

Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director