



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0364**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** April 17, 2018

**TITLE:** Motion to Approve an Event Agreement and Related Road Closures with  
721 Las Olas Blvd, Inc. for American Social Cinco de Mayo 2018

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**Recommendation**

It is recommended that the City Commission approve an event agreement with 721 Las Olas Blvd, Inc. and authorize execution of the agreement by the City Manager. If the Commission is in agreement with the applicant's request for extended hours, a separate motion should be made.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

**Event:**

Applicant: 721 Las Olas Blvd, Inc.  
 Event Name: American Social Cinco de Mayo 2018  
 Date/Time: Saturday, May 5, 2018 (4:00pm- 12:00am)  
 Location: American Social Parking Lot – SE 8<sup>th</sup> Ave between ELO & Parking Lots  
 Road Closing: Yes – See Site Plan  
 Alcohol: Yes  
 Amplified Music: Yes – (4:00pm –10:00pm)\*  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**\* The event organizer has requested a special exemption to allow music for this event until 12:00am.**

**Resource Impact**

There is a positive fiscal impact in the amount of \$200.00.

<i>Funds available as of March 27, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$175,000	\$50,582	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – American Social Cinco de Mayo 2018 Application

Exhibit 2a – American Social Cinco de Mayo 2018 Site Plan

Exhibit 2b – American Social Cinco de Mayo 2018 Agreement

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation