



CITY OF FORT LAUDERDALE OUTDOOR EVENT APPLICATION

\$100 Fee
must
accompany
application

Application must be filled out completely!

Please submit by EMAIL at least 90 days ahead of your planned event.

The application will be reviewed by our administrative staff to determine the following criteria:

1. Facility requested
2. Compliance with City ordinances
3. Special permits required
4. Charges your organization will incur when City assistance and/or services are required
5. Security requirements
6. Environmental issues/effects on surrounding areas

PART I: EVENT REQUEST

Event name: Flavors of Fort Lauderdale Grand Tasting

Purpose of event (check one): Fundraiser Awareness Recreation Other Promote tourism and Fort Lauderdale as a culinary destination

Requested location: Birch/Las Olas Intracoastal Parking Lot

Estimated daily attendance: 1,500 – 2,000

Requested dates and time of event:

	DATE	DAY	BEGIN	END
SETUP:	<u>November 8, 2012</u>	<u>Thursday</u>	<u>8:00 am</u>	<u>6:00 pm</u>
SETUP:	<u>November 9, 2012</u>	<u>Friday</u>	<u>8:00 am</u>	<u>6:00 pm</u>
SETUP:	<u>November 10, 2012</u>	<u>Saturday</u>	<u>8:00 am</u>	<u>11:00 am</u>
EVENT DAY 1:	<u>November 10, 2012</u>	<u>Saturday</u>	<u>11:00 AM</u>	<u>11:00 PM</u>
EVENT DAY 2:	<u>November 11, 2012</u>	<u>Sunday</u>	<u>11:00 AM</u>	<u>6:00 PM</u>
BREAKDOWN:	<u>November 12, 2012</u>	<u>Monday</u>	<u>8:00 am</u>	<u>6:00 pm</u>
BREAKDOWN:	<u>November 13, 2012</u>	<u>Tuesday</u>	<u>8:00 am</u>	<u>6:00 pm</u>

Has this event been held in the past? Yes No

If yes, please list past dates and locations: _____

Detailed event description (include activities, entertainment, vendors, etc.): "Flavors of Fort Lauderdale" is being created in conjunction with the City of Fort Lauderdale and the Beach Business Improvement District for Fort Lauderdale residents and visitors alike to showcase its robust culinary and lifestyle offerings. "Flavors" will consist of four days of events. The first two days (Thursday, November 8 and Friday, November 9) will be comprised of ancillary events ("Dine Out Lauderdale" on Thursday, at 5 different restaurants and the "Flavors Launch Party" on Friday at the Sheraton Fort Lauderdale Beach) leading up to the "Grand Tasting," which will take place Saturday, November 10 and Sunday, November 12, 2012 at the Birch/Las Olas Intracoastal Parking Lot. The vendor area at the Grand Tasting will consist of local restaurants and caterers, gourmet food stores, specialty food purveyors, alcoholic and non-alcoholic beverages. There will also be a lifestyle vendor component, which will consist of travel and leisure-focused organizations. The evening program on Saturday ("Flavors After Dark") will showcase the local International Special Events Society members, featuring live entertainment and food and beverage.

PART II: APPLICANT

Organization name: Flavors of Fort Lauderdale, LLC

Address: 77 West 24th Street, 3rd Flr c/o Empire Force Events

City, State, Zip: New York, NY 10010 Phone: 212-924-0320 ext 100 Fax: 212-675-9106

Non-Profit Organization? Yes No Tax ID #: 45-4171741

Corporation name: Flavors of Fort Lauderdale, LLC
(as it appears in articles of incorporation)

Date of incorporation: 12/31/2011 State incorporated in: NY Federal ID #: 45-4171741

Two authorizing officials for the organization:

President: Robert W. Hulsmeyer Phone: 212-924-0320 ext 100

Secretary: Michael Fiorentino Phone: 917-567-8164

Event Coordinator: Rob Hulsmeyer Will you be on-site? Yes No

Title: Executive producer Phone: 212-924-0320 ext 100 Cell: 917-559-7199

E-mail address: RHulsmeyer@EmpirForce.com Fax: 212-675-9106

Additional Contact: Colleen Boyden Will you be on-site? Yes No

Title: Show Coordinator Phone: 212-924-0320 Cell: 646-812-4682

E-mail address: CBoyden@EmpireForce.com Fax: 212-675-9106

Event production company (if other than applicant):

Note: Flavors of Fort Lauderdale is owned and produced by Empire Force Events

Address: 77 West 24th Street, 3rd Flr,, City, State, Zip: New York, NY 10010

Contact person: Robert W. Hulsmeyer Title: Executive Producer

Phone: (day) 212-924-0320 ext 100 (night) 917-559-7199 (cell) 917-559-7199

E-mail address: RHulsmeyer@EmpireForce.com Fax: 212-675-9106

PART III: EVENT INFORMATION

Are you planning to charge admission? Yes No
If yes, how much? \$ 75.00

Are you requesting to fence the event? Yes No

Are you planning on having any type of concession? Yes No
If yes, State Health Dept. must be notified 10 days prior to event. Call John Litscher at 954-632-8094.

Are you planning on selling alcoholic beverages? Yes No
If yes, how will the beverages be served? (Draft truck, cold plate, mini-bar, beer tub, table service, etc.)
All alcoholic beverages will be served by trained food service staff in various formats

Are you planning on serving free alcoholic beverages? Yes No
If yes, to whom will it be given? _____

Are you planning to have any type of amusement rides? Yes No
If yes, name of company: _____

What type of rides are you planning? _____
(All rides must be approved by the State of Florida Bureau of Fair Rides and all permits must be secured prior to opening. Contact Ron Jacobs at jacobsr@doacs.state.fl.us or (850) 488-9790).

Are you planning to play or have music? Yes No
If yes, what music format(s) will be used? (amplified, acoustic, recorded, live, disc jockey, etc):

a combination of live acoustic and amplified music and disc jockey

List the type of equipment you will use (speakers, amplifier, drums, etc):

standard musical instruments and audio amplification and speakers

Will you use any type of soundproofing equipment? Yes No

List the days and times music will be played:
EVENT DAY 1: November 10, 2012 Saturday 11:00 AM 11:00 PM
EVENT DAY 2: November 11, 2012 Sunday 11:00 AM 6:00 PM

How close is the event to the nearest residence? 150'

Will your event require road closings? Yes No
If yes, list requested streets and times in **detail**: _____

******PLEASE NOTE****** You are required to secure barricades and/or directional traffic signs for road closings. Please attach a layout of your traffic plan, including the placement and number of barricades, signs, directional arrows, cones, and message boards, as well as the name of the company you will be using. Your traffic plan must be approved by the Police Dept. which may terminate any event occurring without the proper use of barricades.

Will your road closings affect access to parking spaces or parking lots? Yes No
******PLEASE NOTE****** All road closings which result in loss of revenue from inaccessible parking spaces will be billed to the event organizer and must be paid in full before the event. Please call Keela Black at 828-3794.

Will any recyclable materials be utilized at this event? Yes No
(Materials that can be recycled include all clean paper, cardboard, glass, plastic drink containers, aluminum cans, and milk or juice boxes.) Please refrain from the use of Styrofoam plates and cups.

Who will provide clean up services for garbage and recyclables? Flavors of Fort Lauderdale will work with the Parks and Recreation Department for clean-up and refuse disposal/recycling. Any additional services required will be subcontracted.

Contact Name: Rob Hulsmeyer Phone: 212-924-0320 ext 100

******NOTE****** All grounds must be cleaned up **immediately** after completion of event. Recycling should be done at all City facilities and parks. Recycling may be provided by your organization, a private company or in some cases by the City of Fort Lauderdale. You are responsible for securing recycling services. Contact Janet Townsend at Jtownsend@fortlauderdale.gov or (954) 828-5956.

Will you require electricity? Yes No

Events requiring electricity are the responsibility of the applicant. All permits must be obtained through the City's Building Department at (954) 828-5191 before setting up.

Company: tbd License #: tbd

Name of electrician: tbd Phone: tbd

PART IV: APPLICANT'S ACCEPTANCE

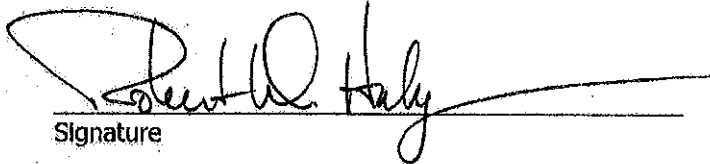
The information I have provided on this application is true and complete to the best of my knowledge.

Before receiving final approval from the City Commission, I understand that I (and the production company, if applicable) must furnish an original certificate of General Liability Insurance naming the City of Fort Lauderdale as additionally insured in the amount of at least one million dollars (\$1,000,000) or greater as deemed satisfactory by the City Risk Manager, and an original certificate of liquor liability insurance in the amount of \$500,000 if alcohol is being served.

I understand that a Parks and Recreation sponsored activity has precedence over the above schedule and I will be notified if any conflicts arise.

I understand that the City of Fort Lauderdale Police Department will determine all security requirements and that EMS is required by City Ordinance to be onsite during all outdoor events.

I understand that the City has a noise ordinance. If at any time during the event it is determined by law enforcement personnel, code enforcement personnel, parks and recreation personnel, or any other city representative that the entertainment or music is causing a noise disturbance, I will be directed to lower the volume to an acceptable level as determined by City staff. If a second noise disturbance arises during the event, I may be directed to shut down the music or entertainment for the remainder of the event. I agree to abide by all provisions of the noise control ordinance and understand that my failure to do so may result in a civil citation, a physical arrest, or the shutting down of the event.



Signature

Robert W. Hulsmeyer

Name of applicant

Executive Producer

Title

05-07-2012

Date

Please email completed application at least 90 days ahead of your planned event to:

smolnar@fortlauderdale.gov

Please mail the \$100.00 application fee (payable to the City of Fort Lauderdale) to:

Susan Fyfe Molnar, Outdoor Event Coordinator

1350 W. Broward Boulevard, Fort Lauderdale, FL 33312

Phone: (954) 828-5362 Fax: (954) 828-5650

Please include the following with the application:

* **Event site plan – including stage(s), other entertainment locations, activities, booths, restrooms, canopies, dumpsters, fencing, generators, etc.**

* **Traffic/detour plan - including the placement and number of barricades, signs, directional arrows, cones, message boards, and name of the barricade and/or traffic signs company being used.**

FIRE DEPARTMENT QUESTIONNAIRE

PREVENTION

1. Are you planning to have canopies (no sides) for this event? Yes No

How many and what sizes? estimated at this time: (40) 10'x10'

Name of Company: tbd

A building permit is required. Please contact Capt. Bruce Strandhagen at 954-828-5080.

2. Are you planning to have tents (with sides) for this event? Yes No

How many and what sizes? estimated at this time: (4) 40'x40', (2) 60'x60'

Name of Company: tbd

A building permit, exit signs, emergency lights, fire extinguishers, and "No Smoking" signs are required for tents. A fire watch at overtime rate may apply. Contact Capt. Bruce Strandhagen at 954-828-5080.

******PLEASE NOTE****** All permits required by the Florida Building Code must be obtained through the Building Department (including but not limited to electrical, structural, plumbing). Contact the Building Department at 954-828-6520.

3. Are you planning to have fireworks? Yes No

Name of company conducting the show: _____

A permit is required for all pyrotechnics displays. Contact Capt. Wendy D'Agostino at 954-828-5884.

4. Are you having food vendors? Yes No

How many and what kind? approximately (50) restaurants will be represented at stations preparing tasting size samples

A fire extinguisher is required for each food booth. If a propane tank is used for a fuel source, it must be secured on the outside of the booth. A Fire inspection is required for all food booths. If the inspection is during non-working hours the cost will be \$75 per hour.

OPERATIONS/EMS

Special Event Detail Guidelines:

- * One rescue unit/cart for 500 to 5,000 people in attendance (sustained attendance)
- * Two rescue units/carts for 5,000 to 10,000 people in attendance (sustained attendance)
- * One more rescue unit/cart per 5,000 additional people
- * One command person if two or more rescue units/carts are required

The number of rescue units and paramedics is determined according to attendance and other risk factors.

1. Does your event require EMS medical standby services based on the guidelines above? YES NO

2. What is your estimated sustained attendance? 1,500-2,000

3. On-site contact? NAME Rob Hulsmeyer PHONE 917-559-7199

A minimum of 4 hours will be charged for all special event details. 45 minutes will be added to the pre and post event times (totaling 1.5 hours), allowing for travel and preparation for the event.

POLICE DEPARTMENT QUESTIONNAIRE

1. Does your event require use of police vehicles? Yes _____ No X

If yes, A Hold-Harmless Agreement must be signed and Liability coverage of a minimum of **ONE MILLION DOLLARS** must be provided.

2. Is this a new or previously held event? New X Previous _____

If yes, Previous date(s)? _____

3. Any established security, traffic, or other appropriate plan(s)? Yes _____ No not at this time

If yes, besides Fort Lauderdale Police, who will you be using for this plan?
(private security company, volunteers, etc.)

In addition to Fort Lauderdale Police we will utilize private security

4. Do you have an established detail of off-duty officers? Yes _____ No not at this time

If yes, who is your Police department contact?

Sgt. Frank Sousa

5. Any notable entertainers or special circumstances scheduled for your event? Yes _____ No X

Who/What? _____

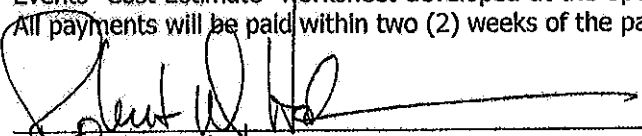
6. Is there alcohol being sold or given away? Yes X No _____

7. Are there any road closures required? Yes _____ No X

If so what roads/intersections? _____

8. What is your estimated attendance? 1,500-2,000

I understand the off duty rate for Police personnel for ALL special events is calculated at a 3-hour minimum rate. I also understand there is a 24 hour cancellation requirement to avoid the 3 hour minimum payment per officer. The hourly rate and costs to be incurred by the event organizer will be quoted on the City of Ft. Lauderdale Special Events "Cost Estimate" worksheet developed at the Special Events logistics meeting and provided to the organizer. All payments will be paid within two (2) weeks of the payroll being submitted.



Signature

Robert W. Hulsmeyer
Name of applicant

Executive Producer
Title

05-07-2012
Date

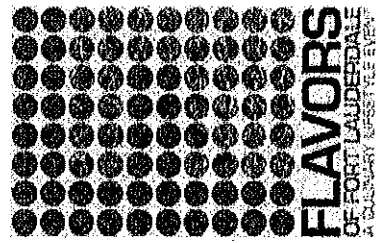
Flavors of Fort Lauderdale
 November 8-11, 2012

PROJECT

NOTES / DETAILS

Draft - Pending venue approval

TITLE: Site Plan
 DATE: 04-02-2012
 SCALE: By Scale
 DWG#: DWG 2.4



- Tents
- Raised Decking
- Astro Grass
- Bocce Courts
- Security Perimeter
- Planters

