



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 18, 2014

TITLE: Motion to approve a contract for a license plate recognition system –
Request for Proposal (RFP) 243-11315 - \$143,440

Recommendation

It is recommended that the City Commission award a contract utilizing the City's Contract (Form P-0001) for purchase and installation of a license plate recognition system to the top ranked proposer, Visual Pro 360 Inc., in the amount of \$143,440.

Background

The City is adopting LPR (license plate reader) technologies in public safety and other divisions for multiple uses and information collection. These cameras will be mounted on traffic poles, mobile vehicles, traffic signs and at other public locations. This award provides for six LPR readers that will be mounted on police vehicles. The system provides instant notification of stolen and wanted vehicles, wanted persons and registered sexual offenders. In addition the system can be used to map Global Positioning System (GPS) coordinates of known criminals as well as provide intelligence on them, as needed.

The mapping feature can be used to identify when certain vehicles are in proximity to schools or other restricted areas as in the case of a registered sex offender who may venture into a school area. Such notifications of tags on our data base will produce an e-mail to patrol and or the investigator who is monitoring the tag or person. It is expected that this program will be expanded. The timeline for this solicitation process included the following:

- November 2013 - Request for Proposal 243-11315 was opened with five proposals received.
- December 2013 -The evaluation committee, consisting of Karl Maracotta – Manager of Mobile Technologies, Kevin Keimel – Information Technology Manager, and Juan Figone – Detective for Technical Services met with James Hemphill, Sr. Procurement Specialist, to evaluate and rank the proposers. The

evaluation was based on the following criteria: function and features of the system; experience and qualifications of the proposers; ease of use; and cost. A summary of the evaluation rankings are as follows:

		VisualPro 360	ELSAG	Major Police Supply	Cam connections	Federal Signal
EVALUATION CRITERIA		RANK	RANK	RANK	RANK	RANK
Function/Features – Real time capturing capabilities, compatibility with existing environment and scalability as needed. Able to comply with Technical and Functional Requirements.	25%	1	2	5	4	3
Experience, qualifications and past performance of the proposing firm, Including persons proposed to provide the services, facilities, resources and references.	20%	1	2	5	4	3
Ease of use – end user ease of use of administration and reporting system	20%	1	2	4	5	3
Cost to the City – Total System cost along with maintenance, support, warranty and training.	35%	3	5	4	1	2
Overall Ranking		1	2	5	3	4

After review and comparison of all proposals including the local business preference of 5% granted to CAM Connections, the committee ranked VisualPro 360 as the top ranked proposer, ELSAG – 2nd ranked, Cam Connections – 3rd ranked, Federal Signal – 4th ranked, and Major Police Supply – 5th ranked.

Among the reasons for Visual Pro 360’s top ranking include the firm’s national data base availability, vetted security system, realistic timetable, responses to the technical and functional requirements of the specifications, and references.

The price for the 6 units in the solicitation was lower than the grant allowance of \$191,723. As such, in an effort to provide for further expansion of the system and utilize the grant funds, staff is requesting approval to add two additional units. This is allowed for under the solicitation’s Part III -Special Conditions (09) which states in part, “The City may require additional items or services of a similar nature but not specifically listed in the contract. The Contractor agrees to provide such items or services, and shall

provide the City prices on such additional items or services based upon a formula or method which is the same or similar to that used in establishing the prices in the proposal.”

Prices were itemized on the proposal, allowing staff to calculate the exact price of two additional units and required components. These two additional units will permit Fort Lauderdale Police Department to have additional coverage on midnight shift. These additional units will also increase the potential to capture stolen and wanted vehicles in the City. The original proposal total was \$114,940 including various components and four years of maintenance. The additional two units will add an additional \$28,500. Staff is requesting approval to award a contract to Visual Pro 360 Inc. for a total of 8 systems including four years of maintenance in the total amount of \$143,440.

Resource Impact

There will be a fiscal impact to the City in the amount of \$143,440. This purchase is being entirely funded through the City’s receipt of a FY 2011 Urban Area Security Act grant award.

<i>Funds available as of January 20, 2014</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
129-GUASI12A-6404	FY 2011 UASI Communications Project	Capital Outlay/ Computer Equipment	\$191,723	\$191,723	\$143,440
PURCHASE TOTAL ►					\$143,440

Strategic Connections:

1. This item is a *Commission Annual Action Plan* priority, included within the Policy Agenda, advancing the Crime Reduction Strategy and Action Plan.
2. This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Safety Cylinders of Excellence, specifically advancing:
 - **Goal 9:** Be the safest urban coastal City in South Florida through preventative and responsive police and fire protection.
 - **Objective 1:** Prevent and solve crime in all neighborhoods.

- **Objective 2:** Continue to enhance daily crime meetings through Intelligence-Led Policing (ILP).
- **Objective 7:** Examine the possibility of implementing public cameras in high crime areas.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

Attachment

Exhibit 1 – Evaluation Tabulation 243-11315

Exhibit 2 – VisualPro 360 Proposal

Exhibit 3 – ELSAG Proposal

Exhibit 4 – Major Police Supply Proposal

Exhibit 5 – Cam Connections Proposal

Exhibit 6 – Federal Signal Proposal

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