



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#24-1208

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: January 7, 2025

TITLE: Motion Approving FY2025 Beach Business Improvement District Funding of the Park Ranger Program - \$9,000 – **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve \$9,000 in Beach Business Improvement District (BBID) funding to enhance the Park Ranger Program's presence at the Las Olas Oceanside Park (LOOP), and to support DC Alexander Park as needed, during the high-traffic months of January and February 2025.

Background

At the November 18, 2024, BBID Advisory Committee meeting, the Neighbor Support Division and the Fort Lauderdale Police Homeless Outreach Team requested \$9,000 from the BBID to fund the Park Ranger Program in January and February of 2025.

The goal of the program is to:

1. Enhance the experience of neighbors and visitors at the LOOP
2. Increase visibility of Park Rangers onsite
3. Mitigate disruptive behavior from park patrons who may be blocking entrances to restrooms, public indecency, and/or not utilizing the park space for its intended use

The BBID Advisory Committee unanimously recommends approval. Funding for this program will be allocated from the BBID's FY25 budget.

Funding History

The BBID funded this program in FY24 with a total allocation of \$15,000.

The BBID Assessment is a non-ad valorem assessment for the cost of providing beach business improvements services, facilities and programs that have a special benefit to commercial property located within the beach area. The funding proposals are consistent with the legislative determinations of special benefit found in C-06-34, Section 1.04(A)(2), Fort Lauderdale Code of Ordinances, by increasing the number of visitors to the BBID.

Resource Impact

There will be a \$9,000 Fiscal Year 2025 impact to the city in the account listed below.

<i>Funds available as of December 12, 2025</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	CHARACTER/ACCOUNT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
10-135-6100-552-40-4352	Beach Business Improvement District	Other Operating Expenses / Service Charge – Police	\$985,393	\$500,393	\$9,000
TOTAL AMOUNT ►					\$9,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 5: Build a beautiful and welcoming community
- The Business Growth and Support Focus Area
- Goal 6: Build a diverse and attractive economy

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here and We are Prosperous.

This item supports the *Advance Fort Lauderdale 2040* Comprehensive Plan specifically advancing:

- The Parks, Recreation, and Open Space Focus Area
- The Parks, Recreation & Open Space Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City

Attachments

Exhibit 1 – FY25 Park Rangers at the LOOP Funding Proposal

Exhibit 2 – November 18, 2024, BBID Meeting Minutes

Exhibit 3 – FY24 Park Rangers at the LOOP Program Outcomes

Prepared by: Judy Erickson, Program Manager, Parks and Recreation

Department Director: Carl Williams, Director, Parks and Recreation