



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#24-0644

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager *Susan Grant*

DATE: June 18, 2024

TITLE: **WALK-ON** Resolution Rescinding Resolution 24-105 and Approving a Resolution Delegating Authority to the City Manager to Execute a Temporary Beach License, an Outdoor Event Agreement, or Both with either the Florida Panthers Hockey Club, Ltd. or the Florida Panthers Foundation, Inc. and Contribute up to \$100,000 - **(Commission Districts 1, 2, 3 and 4)**

Recommendation

Staff recommends the City Commission rescind Resolution 24-105 and adopt a Resolution Delegating Authority to the City Manager to Execute a Temporary Beach License, an Outdoor Event Agreement, or both with the Florida Panthers Hockey Club, Ltd. or the Florida Panthers, Foundation, Inc. ("Florida Panthers"), and contribute up to \$100,000 towards the event, subject to the review and approval of said agreement as to form by the City Attorney or designee.

Background

On June 4, 2024, the City Commission approved Resolution 24-105 which delegated authority to the City Manager to facilitate the efficient and timely execution of a Temporary Beach License and/or Outdoor Event Agreement with the Florida Panthers Foundation, Inc. City staff recommends that the City Commission rescind Resolution 24-105 and adopt a new resolution to address the following:

- Adopt a new resolution with the correct organization name. The City has been made aware that the agreement may need to be with the Florida Panthers Hockey Club, Ltd, rather than the Florida Panthers Foundation. The new resolution will include both entity names.
- Include language that the City Manager is authorized to provide up to \$100,000 of funding to support the event. The funding may be provided as an in-kind donation or direct funding contribution.

Aside from a City contribution, on June 18, 2024, Broward County approved a Motion to authorize the President of the Greater Fort Lauderdale Convention & Visitors Bureau to

approve and execute a Tourism Sponsorship Agreement between Broward County and the Florida Panthers Hockey Club, Ltd., in connection with potential victory celebrations for the Florida Panthers winning the 2024 Stanley Cup, in a maximum amount of \$100,000.

Resource Impact

This action authorizes the City Manager to fund up to \$100,000 towards the event as in-kind or direct funding contribution.

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 5: Build a beautiful and welcoming community

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Resolution 24-105

Exhibit 2 – Resolution

Prepared by: Ben Rogers, Acting Assistant City Manager

Charter Officer: Susan Grant, Acting City Manager