



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: December 4, 2012

TITLE: Request for Funding for the Lauderdale Air Show 2013 Event

Recommendation

The Beach Business Improvement District Committee has recommended that the City Commission approve \$75,000 to fund the City-associated costs for the Lauderdale Air Show 2013 event.

Background

At the October 2, 2012 Beach Business Improvement District (BID) meeting, the BID unanimously recommended that the City Commission approve \$75,000 towards for the 2013 Fort Lauderdale Air Show Event, and also \$75,000 towards the 2014 Air Show Event.

The proposed event was originally planned for May 4-5, 2013, but to avoid conflicts with other scheduled events it has been moved to April 20-21, 2013. The promoters have provided a PowerPoint presentation that summarizes the demographics of those who attended the 2012 event, a list of possible performers, a location map showing the viewing areas and a summary of the costs associated with the event (See Exhibit 1). If approved, funds will be disbursed to the City to cover City costs consistent with the terms and conditions of the funding for the 2012 event.

An associated funding request for \$75,000 was approved by the CRA Board of Directors on November 20, 2012, (Memo #12-2415).

Resource Impact

DSD073502, Sub object 4207, Promotional Contributions

FUNDS AVAILABLE

\$75,000 IS AVAILABLE IN Fund 135 Subfund 01, Index Code DSD073502

AVAILABLE

FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJECT #	SUB OBJECT NAME	AMOUNT
135	01	BCH BID	DSD073502	BCH BID.	4207	Promotional Contributions	75,000
TOTAL							75,000

Attachment
Exhibit 1 – PowerPoint Presentation

Prepared by: Don Morris, Beach CRA Manager

Department Director: Greg Brewton, Sustainable Development