



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

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**#14-1602**

**TO:** Honorable Mayor & Members  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** January 6, 2015

**TITLE:** EVENT AGREEMENTS: Icarus Florida Ultrafest Spring, Fort Lauderdale Greek Festival, Floranada Day, Rufferfest #39, Where the Cars Are, Moss New River Extravanga and Las Olas Sunday Market.

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**Recommendation**

It is recommended that the City Commission approve event agreements with International 100+ Ultrarunning Foundation, St. Demetrios Greek Orthodox Church of Fort Lauderdale, Florida, Inc., Floranada Elementary Parent Teacher Association, Inc., Fort Lauderdale Rugby Foundation, Inc., Antique Automobile Club of America, The Fort Lauderdale Region, Inc., Moss & Associates and ROS Enterprises and authorize execution of agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Information for each event is as follows:

**Event 1:**

Applicant: International 100+ Ultrarunning Foundation, Inc.

Event Name: Icarus Florida Ultrafest Spring

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Date/Time: Thursday, January 22, 2015 (7:00am-7:00am), Friday, January 23, 2015 (7:00am- 7:00am), Saturday, January 24, 2015 (7:00am- 7:00am)  
Location: Snyder Park- 3299 SW 4<sup>th</sup> Ave  
Road Closings: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 1

**Event 2:**

Applicant: St. Demetrios Greek Orthodox Church of Fort Lauderdale, Inc.  
Event Name: Fort Lauderdale Greek Festival  
Date/Time: Friday, February 6 2015 (11:00am- 11:00pm), Saturday, February 7, 2015 (11:00am- 11:00pm), Sunday, February 8, 2015 (12:00pm- 7:00am)  
Location: St. Demetrios Church- 815 NE 15<sup>th</sup> Street  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes- (event days & times)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 2

**Event 3:**

Applicant: Floranada Elementary Parent Teacher Association, Inc.  
Event Name: Floranada Day  
Date/Time: Saturday, February 7, 2015 (6:00am- 6:00pm)  
Location: Floranada Park- 5251 NE 14<sup>th</sup> Way  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- (10:00am- 5:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 3

\* The Risk Management Department has requested additional insurance be provided for this event. The event organizer is aware that all requested insurance must be submitted and approved by the Risk Manager prior to the event. If the requested insurance documents are not provided, the event will not be approved.

**Event 4:**

Applicant: Fort Lauderdale Rugby Foundation, Inc.

Event Name: Ruggerfest #39

Date/Time: Saturday, February 21, 2015 (8:00am- 10:00pm), Sunday, February 22, 2015 (8:00am- 4:00pm)

Location: Mills Pond Park- 2201 NW 9<sup>th</sup> Ave

Road Closing: No

Alcohol: Yes

Amplified Music: Yes- (10:00am- 6:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 4

**Event 5:**

Applicant: Antique Automobile Club of America, The Fort Lauderdale Region, Inc.

Event Name: Where the Cars Are

Date/Time: Thursday's, January 22, 2015 (6:00pm- 9:00pm), February 26, 2015 (6:00pm- 9:00pm), March 26, 2015 (6:00pm- 9:00pm), April 23, 2015 (6:00pm- 9:00pm), May 28, 2015 (6:00pm- 9:00pm), June 25, 2015 (6:00pm- 9:00pm)

Location: Riverside Hotel Lawn- 620 East Las Olas Blvd

Road Closing: No

Alcohol: No

Amplified Music: Yes- (6:00pm- 9:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 5

**Event 6:**

Applicant: Moss & Associates, LLC

Event Name: Moss New River Extravanga

Date/Time: Friday, January 30, 2015 (6:00pm- 9:00pm)

Location: Esplanade Park- 401 SW 2<sup>nd</sup> Street

Road Closing: No

Alcohol: Yes

Amplified Music: Yes- (6:00pm-9:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 6

**Event 7:**

Applicant: ROS Enterprises, Inc.  
Event Name: Las Olas Sunday Market  
Date/Time: Sunday's January- December 2015 (9:00am- 3:00pm)  
Location: 333 East Las Olas Blvd  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit 8

**Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Resource Impact**

There is positive fiscal impact in the amount of \$700.00

**Attachments**

Exhibit 1 – Icarus Florida Ultrafest Spring  
Exhibit 1a – Icarus Florida Ultrafest Spring Site Plan  
Exhibit 2 – Fort Lauderdale Greek Festival  
Exhibit 2a – Fort Lauderdale Greek Festival Site Plan  
Exhibit 3 – Floranada Day  
Exhibit 3a – Floranada Day Site Plan  
Exhibit 4 – Ruggerfest #39  
Exhibit 4a – Ruggerfest #39 Site Plan  
Exhibit 5 – Where the Cars Are  
Exhibit 5a – Where the Cars Are Site Plan  
Exhibit 6— Moss New River Extravangza  
Exhibit 6a – Moss New River Extravanga Site Plan  
Exhibit 7—Las Olas Sunday Market  
Exhibit 7a—Las Olas Sunday Market Site Plan

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Prepared By: Carolyn Bean, Administrative Assistant

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