



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#13-1164**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee Feldman, ICMA-CM, City Manager

**DATE:** October 1, 2013

**TITLE:** Motion to approve a three-year contract for event ticketing services –  
Request for Proposal (RFP) 715-10823 - \$30,000 (three year revenue)

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**Recommendation**

It is recommended that the City Commission award a three-year contract, in substantially the form attached, for the purchase of event ticketing services to Ticketmaster, LLC, in the estimated annual revenue amount of \$10,000 (three year estimated revenue amount of \$30,000).

**Background**

Ticketmaster, LLC is a statewide and worldwide ticketing system that offers outlet, internet and charge by phone ticketing services to the general public. Ticketmaster will be used to sell tickets for all auditorium seated events as well as providing promotion for the auditorium's events through their website and outlets. Ticketmaster will provide the auditorium with all the equipment necessary to operate the box office. Ticket scanners are provided for the auditorium staff and Ticketmaster will provide repair service on all equipment, when needed, at no charge.

RFP 715-10823 was opened on November 3, 2011 with three proposals received. The selection and evaluation committee consisting of the following staff: Orlando Castellano, Parks and Recreation, Robert Stried, retired Parks and Recreation, and Kimberly Tuohy, Information Technology, evaluated and ranked the three proposals and determined Ticketmaster, LLC as the top ranked proposer. The original RFP and vendor's proposal are available for review in the Procurement Services office.

**Resource Impact**

There will be a positive fiscal impact to the City in the amount of \$10,000 per year.

**FUNDS AVAILABILITY LOCATION:**

FY	FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJ #	SUBJECT NAME	AMOUNT
2014	001	01	General Fund	PKR033601	War Memorial Auditorium	K130	Ticket Service Charge	\$10,000.00
2015	001	01	General Fund	PKR033601	War Memorial Auditorium	K130	Ticket Service Charge	\$10,000.00
2016	001	01	General Fund	PKR033601	War Memorial Auditorium	K130	Ticket Service Charge	\$10,000.00

**Attachments**

Exhibit 1 – Final Ranking RFP 715-10823

Exhibit 2 – Agreement

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Prepared by: AnnDebra Diaz, Procurement Specialist II  
Carrie Keohane, Administrative Assistant I

Department Director: Phil Thornburg, Parks and Recreation