



TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: December 3, 2019

TITLE: Motion Approving an Application for a Temporary Beach License and Outdoor Event Agreement and Road Closures with AIDS Healthcare Foundation Disease Management of Florida, Inc. for Florida AIDS Walk & Music Festival – **(Commission District 2)**

Recommendation

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement, request for road closures, and authorize the City Manager to execute the agreement on behalf of the City with AIDS Healthcare Foundation Disease Management of Florida, Inc., for Florida AIDS Walk & Music Festival.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 per day for use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in the event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Florida AIDS Walk & Music Festival

Applicant: AIDS Healthcare Foundation Disease Management of Florida, Inc.
 Date/Time: Event: Saturday, March 21, 2020 (8:00 am – 2:00 pm)
 Staff on Site: Saturday, March 21, 2020 (7:00 am – 9:00 pm)
 Location: Ft. Lauderdale Beach Park and Parking Lot (main site)
 Set Up Date/Time: Wednesday - Friday, March 18-20, 2020 (7:00 am – 7:00 pm)
 Breakdown Date/Time: Sunday – Monday, March 22-23, 2020 (7:00 am – 9:00 pm)
 Road Closing: Yes – A1A to Sebastian St. to N. Birch Road to Vistamar St (6:30 am – 10:00 am)*
 Alcohol: Yes
 Amplified Music: Yes – Soundcheck: Friday, March 20, 2020 (10:00 am – 8:00 pm);
 Event: Saturday, March 21, 2020 (8:00 am – 2:00 pm)
 Special Permission: Amplified Music/Extended Road Closure - Yes
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Beach Fee: \$500.00

***This applicant is requesting a special exemption to allow a road closure on the barrier island until 12:00 pm.**

Resource Impact

There will be a positive fiscal impact in the estimated amount of \$700.

<i>Funds available as of November 7, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401- K029	Community Events	Charge for Service/ Non- sponsor Charges	\$180,000	\$3,347	\$700
TOTAL AMOUNT ►					\$700

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Memo #19-076

Exhibit 2 – Florida AIDS Walk & Music Festival Application

Exhibit 2a – Florida AIDS Walk & Music Festival Site Plan

Exhibit 2b – Florida AIDS Walk & Music Festival Agreement

Exhibit 3 – March 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation