



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#24-0562

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: June 18, 2024

TITLE: Motion Approving an Event Agreement for the Rise+Shine Brunch Event - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve an event agreement with Pure Foundation Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application, as attached.

Where applicable, the City Commission authorizes amplified music for the events listed herein.

Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

<u>Event 1: Rise+Shine Brunch Event (District 2)</u>	
Applicant:	Pure Foundation Inc.
Date/Time:	Sunday, July 21, 2024 (12:00pm – 9:00pm)
Location:	Esplanade Park 400 SW 2nd Street, Fort Lauderdale, FL 33312

Set Up Date/Time:	Sunday, July 21, 2024 (7:00am-12:00pm)
Breakdown Date/Time:	Sunday, July 21, 2024 (9:00pm-12:00am)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Sunday, July 21, 2024 (12:00pm-9:00pm)
Special Permission:	No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Received:	5/7/24
Application Fee:	\$1,000

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<i>Funds available as of May 29, 2024</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$19,850	\$1,000
TOTAL AMOUNT ►					\$1,000

Strategic Connections

This is a 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – Rise+Shine Brunch Event Application
Exhibit 1a – Rise+Shine Brunch Event Site Plan
Exhibit 1b – Rise+Shine Brunch Event Agreement
Exhibit 2 – July 2024 Special Event Calendar

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation Department

Department Director: Carl Williams, Parks and Recreation Department