



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-0792

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 11, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings:
Champagne Fun Festival-Las Olas, FTL Craft Beer Summer Classic
Games, Sailboat Bend Art Festival, American Diabetes Association's Step
Out to Stop Diabetes Walk, 7th Annual Fort Lauderdale Turkey Trot and
Mass Night Market

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with The Gallon Foundation, Inc., Live Work Play SOFLO, LLC, Channelled Productions, LLC, American Diabetes Association, Inc., Itrace Foundation, Inc., and Uniteus Group, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: The Gallon Foundation, Inc.
Event Name: Champagne Fun Festival-Las Olas
Date/Time: Saturday, September 16, 2017 (4:00pm- 9:00pm)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (4:00pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Live Work Play SOFLO, LLC
Event Name: FTL Craft Beer Summer Classic Games
Date/Time: Saturday, September 9, 2017, 2017 (12:00pm-8:00pm)
Location: Esplanade Park- 400 SW 2nd Street
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 8:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Channelled Productions, LLC
Event Name: Sailboat Bend Art Festival
Date/Time: Sunday, October 8, 2017 (11:00am- 5:00pm)
Location: Esplanade Park – 400 SW 2nd Street
Road Closing: Yes- see attached site plan
Alcohol: Yes
Amplified Music: Yes- (11:00am- 5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: American Diabetes Association, Inc.

Event Name: American Diabetes Association's Step Out to Stop Diabetes Walk
Date/Time: Saturday, October 21, 2017 (7:30am- 11:00am)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: Yes- (see attached walk route)
Alcohol: No
Amplified Music: Yes- (8:00am- 11:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 4

Event 5:

Applicant: Itrace Foundation, Inc.
Event Name: 7th Annual Fort Lauderdale Turkey Trot
Date/Time: Thursday, November 23, 2017 (5:00am- 9:00am)
Location: DC Alexander Park- 500 Seabreeze Blvd
Road Closing: Yes- (see attached race route)
Alcohol: No
Amplified Music: Yes- (8:00am- 9:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 5

Event 6:

Applicant: Uniteus Group, Inc.
Event Name: Mass Night Market
Date/Time: Friday's, July 21, 2017 – October 20, 2017 (6:00pm- 10:00pm)
Location: NE 4th Ave between 8th and 9th Street
Road Closing: Yes- (see attached race route)
Alcohol: No
Amplified Music: Yes- (6:00pm- 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 6

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of June 12, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$110,953	\$1,400
TOTAL AMOUNT ►					\$1,400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Champagne Fun Festival-Las Olas Application
 Exhibit 1a –Champagne Fun Festival-Las Olas Site Plan
 Exhibit 2 – FTL Craft Beer Summer Classic Games Application
 Exhibit 2a –FTL Craft Beer Summer Classic Games Site Plan
 Exhibit 3 –Sailboat Bend Art Festival Application
 Exhibit 3a – Sailboat Bend Art Festival Site Plan
 Exhibit 4 – American Diabetes Association’s Step Out to Stop Diabetes Walk Application
 Exhibit 4a – American Diabetes Association’s Step Out to Stop Diabetes Walk Route
 Exhibit 5 – 7th Annual Fort Lauderdale Turkey Trot Application
 Exhibit 5a – 7th Annual Fort Lauderdale Turkey Trot Site Plan
 Exhibit 6 – Mass Night Market Application
 Exhibit 6a – Mass Night Market Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation