



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: September 17, 2013

TITLE: Motion approving a first amended and restated agreement with TMF2013, LLC for a two-day music event on Fort Lauderdale Beach, April 12 – 13, 2014.

Recommendation

It is recommended that the City Commission approve, in substantially the form attached, a motion authorizing the proper City officials to execute a first amended and restated agreement with TMF2013, LLC for the Tortuga Rock the Ocean Music Festival on April 12 – 13, 2014.

Background

On June 28, 2013 The Parks and Recreation Department was notified by Jamie Heller representing TMF2013, LLC of their interest in extending the agreement between the City of Fort Lauderdale and TMF2013, LLC for an additional year, per Section 4b of the 2013 agreement.

The inaugural Tortuga Rock the Ocean Music Festival took place on April 13-14, 2013 on the southernmost portion of Fort Lauderdale Beach. Superstars Kenny Chesney and Eric Church headlined the two-day “entertainment” event that featured an outstanding lineup of country music entertainers, as well as a one-of-a-kind Conservation Village to educate attendees about preserving the world’s oceans. The Guy Harvey Ocean Foundation distributed free t-shirts to spectator who pitched in to keep the beach clean.

Notable changes in the first extension include:

- Musical acts will run to 10:00p.m. instead of 9:00p.m. on both nights.
- Pedestrian walkways to allow public access to the beach during setup will be developed and provided in the maintenance of traffic plan (MOT).
- Special Event parking rates will be assessed at \$10 per day for setup and \$20 per day of show.
- Public meeting will be held to communicate general event and traffic plan at least 90 days prior to event date.
- Time of breakdown is extended from 10:00pm to 10:30pm on both nights.

Resource Impact

There is no financial impact associated with this item.

Related CAM: #13-0262

Attachments:

Exhibit 1 – Letter of Intent

Exhibit 2 – 2014 First Revised and Restated Agreement

Prepared by: Carolyn Bean, Administrative Assistant, x5348

Department Director: Phil Thornburg