



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**CONFERENCE MEETING**

**#23-0258**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** March 23, 2023

**TITLE:** City Sponsored Events 2nd Quarter 2023 - **(Commission Districts 2, 3 and 4)**

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The Parks and Recreation Department produces numerous City sponsored events. The following events are scheduled to be held between April 1, 2023 and June 30, 2023. The total budget allowed for each event is noted in parenthesis.

- Sips, Sounds and Splats (District 4, \$2,000 per event)
- Carter Park Jamz (District 3, \$4,000 per event)
- Jazz Brunch (District 2, \$6,000 per event)
- Starlight Musicals (District 2, \$6,000 per event)
- Relay for Life (District 3, \$10,000)
- Viernes Musicales (District 3, \$5,000 per event)
- Great American Beach Party (District 2, \$100,000)

**Strategic Connections**

This item is a *2022 Top Commission Priority*, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element

- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

### **Attachments**

Exhibit 1 – Sips, Sounds and Spats Application  
Exhibit 1a – Sips, Sounds and Spats Site Plan  
Exhibit 2 – Carter Park Jamz Application  
Exhibit 2a – Carter Park Jamz Site Plan  
Exhibit 3 – Jazz Brunch Application  
Exhibit 3a – Jazz Brunch Site Plan  
Exhibit 4 – Starlight Musicals Application  
Exhibit 4a – Starlight Musicals Site Plan  
Exhibit 5 – Relay for Life Application  
Exhibit 5a – Relay for Life Site Plan  
Exhibit 6 – Viernes Musicales Application  
Exhibit 6a – Viernes Musicales Site Plan  
Exhibit 7 – Great American Beach Party Application  
Exhibit 7a – Great American Beach Party Site Plan

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Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation