



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#14-1349

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 2, 2014

TITLE: Beautification Project for the SW 4th Avenue Bridge over the Tarpon River

Recommendation

It is recommended that the City Commission adopt a resolution supporting the Tarpon River Civic Association sponsorship of a beautification project for the bridge over the Tarpon River on SW 4th Avenue.

Background

The Tarpon River Civic Association (Association) is interested in sponsoring a beautification project on bridge over the Tarpon River on SW 4th Avenue (Exhibit 2). The Association submitted a rendering from local artist Bill Savarese of a mural that they would like to see painted on the bridge (Exhibit 3). Mr. Savarese has already performed this type of project for the Association on the Ron Cochran Bridge over the Tarpon River on SW 7th Street. The Association believes that another mural on the SW 4th Avenue Bridge would be an improvement to the area as this bridge on SW 4th Avenue is one of the major gateways into their neighborhood (Exhibit 4).

The County has asked the City to provide a resolution in support of this initiative. Staff is working with the Association and Broward County Highway and Bridge Maintenance to move this initiative forward.

Resource Impact

There is no fiscal impact as all services performed by the artist will be paid for by the Tarpon River Civic Association.

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 Initiative, included within the Infrastructure and Neighborhood Enhancement Cylinders of Excellence, specifically advancing:

- Goal 5: Be a community of strong, beautiful, and healthy neighborhoods.
 - Objective 2: Enhance the beauty, aesthetics, and environmental quality of neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Community*.

Attachments:

EX 1 Map of SW 4th Ave over Tarpon River

EX 2 Tarpon River Civic Association Email Request

EX 3 Artist's Rendering of Proposed Mural

EX 4 Existing Bridge

EX 5 Resolution

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