

ORDINANCE NO. C-22-

AN ORDINANCE OF THE CITY OF FORT LAUDERDALE, FLORIDA, ESTABLISHING THE NEW RIVER CENTER SPECIAL SIGN DISTRICT AND AMENDING THE CITY OF FORT LAUDERDALE, FLORIDA UNIFIED LAND DEVELOPMENT REGULATIONS, SPECIFICALLY ARTICLE III. – DEVELOPMENT REQUIREMENTS, SECTION 47-22.8 ENTITLED “SPECIAL SIGN DISTRICTS”; TO CREATE A NEW SECTION 47-22.8.1 ENTITLED “NEW RIVER CENTER SPECIAL SIGN DISTRICT”; PROVIDING FOR SEVERABILITY; REPEAL OF CONFLICTING ORDINANCE PROVISIONS; PROVIDING FOR CODIFICATION AND SCRIVENER’S ERRORS; AND PROVIDING FOR AN EFFECTIVE DATE.

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WHEREAS, the City Commission of the City of Fort Lauderdale, Florida, desires to amend Article III. – Development Requirements of the City of Fort Lauderdale, Florida Unified Land Development Regulations (“ULDR”), specifically Section 47-22.8. entitled “Special Sign Districts”; and

WHEREAS, the Planning and Zoning Board, acting as the local planning agency, at its meeting of March 16, 2022 (PZ Case UDP-T22003) found that the proposed text amendments for Section 47-22.8. of the ULDR are consistent with the City’s Comprehensive Plan and the Planning and Zoning Board did recommended approval of said proposed text amendments to the City Commission; and

WHEREAS, notice was provided to the public that this ordinance would be considered at the City Commission meeting to be held on Tuesday, May 3, 2022, and Tuesday, May 17, 2022, at 6:00 o’clock P.M., in the City Commission Room, City Hall, Fort Lauderdale, Florida;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA:

SECTION 1. That Article III – Development Requirements of the ULDR, specifically Section 47-22.8. entitled “Special Sign Districts” is hereby amended to read as follows:

Sec. 47-22.8. Special sign districts.

CODING: Words, symbols, and letters ~~stricken~~ are deletions; words, symbols, and letters underlined are additions.

Merchants occupying sixty percent (60%) or more of the street frontage of properties on both sides of a street in any area defined by such merchants may petition for the formation of a special sign district for such area. A committee of property owners or persons having the right of possession shall be chosen by such merchants to represent them, such committee to be limited to ten (10) members. Such committee shall comprise the governing body of the sign district and shall establish criteria for signs in the district, such criteria to be no less restrictive than the terms and conditions established by the ULDR. Such criteria may be recommended to the city commission for incorporation into the ULDR, and shall have no force or effect unless so incorporated. The city clerk shall give ten (10) days' notice to all owners or persons having the right of possession within the boundaries of such district that such criteria will be submitted to the city commission for incorporation into the ULDR. The city commission may, however, totally or partially reject any such criteria.

Section 47-22.8.1 New River Center Special Sign District.

- A. Location and Boundaries. The New River Center special sign district is generally located on the south side of East Las Olas Boulevard between SE 3rd Avenue and SE 1<sup>st</sup> Avenue and north of the Riverwalk Linear Park and North New River Drive East and legally described as Parcels A, B, C, D and E of "New River Center" according to the Plat thereof as described in Plat Book 151, Page 15 of the Public Records of Broward County, Florida.
- B. Special requirements. In addition to the existing signage and future signage for the individual parcels within the New River Center plat pursuant to the requirements of Section 47-22 of the ULDR, the New River Center Special Sign District is permitted to have one (1) additional ground sign to be located at the main vehicular entrance to the New River Center District within vehicular accessway known as Las Olas Way. The ground sign may contain copy advertising any of the tenants, owners or businesses located within the district and may further advertise the City of Fort Lauderdale "Riverwalk" linear park. The ground sign shall be limited to eight (8) feet in height and maximum of sixty (60) square feet in area.
- C. Existing and future signage within New River Center. It is the intent of the creation of this sign district to allow one (1) additional ground sign to advertise those businesses within New River Center and the City's Riverwalk Linear Park. Any future signage for individual parcels within the New River Center special sign district shall continue to be governed by Section 47-22 of the ULDR. Nothing contained in this section 47-22.8.1 shall be construed to prohibit or impair signage existing or any future signage proposed for parcels within the New River Center plat.

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SECTION 2. CODIFICATION AND SCRIVENER'S ERRORS. The City intends that this Ordinance will be made part of the Code of Ordinance; that sections of this Ordinance can be re-numbered or re-lettered to accomplish codification and, regardless of whether this Ordinance is ever codified, the Ordinance can be re-numbered or re-lettered, and typographical errors that do not affect the intent can be corrected with the authorization of the City Manager, or his designee, without the need for a public hearing.

SECTION 3. That if any clause, section or other part of this Ordinance shall be held invalid or unconstitutional by any court of competent jurisdiction, the remainder of this Ordinance shall not be affected thereby, but shall remain in full force and effect.

SECTION 4. That all ordinances or parts of ordinances in conflict herewith, be and the same are hereby repealed.

SECTION 5. That this Ordinance shall be in full force and effect ten (10) days from the date of final passage.

PASSED FIRST READING this \_\_\_\_ day of \_\_\_\_\_, 2022.

PASSED SECOND READING this \_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
Mayor  
DEAN J. TRANTALIS

ATTEST:

\_\_\_\_\_  
City Clerk  
DAVID R. SOLOMAN

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