



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#13-0447

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: April 16, 2013

TITLE: Motion to approve funding for the Flavors of Fort Lauderdale Event in the
Amount of \$60,000

Recommendation

The Beach Business Improvement District (BID) Committee has recommended that the City Commission approve funding for the Flavors of Fort Lauderdale event in the amount of \$60,000.

Background

The Flavors of Fort Lauderdale event is in its second year of showcasing the wide variety of restaurants, chefs and lifestyle activities located in the City of Fort Lauderdale. The event will take place from Thursday, November 14, 2013 through Sunday, November 17, 2013. The first two days will consist of events at various restaurants throughout the City, with the final two days (Saturday and Sunday) located at the Las Olas Marina Parking Lot. The events on Saturday and Sunday will each have their own theme, which the applicants are in the process confirming. In 2012, Saturday's theme was female chefs and Sunday's theme was sustainable seafood. The applicant has provided an overview of the event that includes a Beach Business Improvement District Event Application and a business plan (see Exhibit 1).

At the February 11, 2013 Beach Business Improvement District (BID) Committee meeting, the BID unanimously recommended approval to fund the proposed event for two years in the amount of \$60,000 per year.

The Beach Redevelopment Advisory Board has also recommended approval to fund \$40,000 for this event. A corresponding CAM #13-0446 is on the April 16, 2013 CRA Board of Directors meeting for funding approval from the Beach CRA budget.

Resource Impact

There is a fiscal impact to the Beach Business Improvement District's operating budget in the amount of \$60,000.

FUND	FUND NAME	INDEX #	SUB OBJECT #	SUBJECT NAME	AMOUNT
135	Beach Business Improvement District	DSD073502	3299	Other Service	\$60,000

Related CAM: Beach CRA CAM 13-0446

Attachment:
Exhibit 1- Event Application

Prepared by: Donald Morris, AICP, Economic Reinvestment Manager

Department Director: Greg Brewton, Sustainable Development