



TO:	Honorable Mayor & Members of the Fort Lauderdale City Commission
FROM:	Lee R. Feldman, ICMA-CM, City Manager
DATE:	August 19, 2014
TITLE:	Motion to approve a proprietary purchase for a license plate recognition system - \$34,500

## **Recommendation**

It is recommended that the City Commission approve a proprietary purchase for a license plate recognition (LPR) system from Dana Safety Supply, Inc. in the amount of \$34,500.

## **Background**

On September 3, 2013, the City Commission approved upgrades of the parking management system, including the purchase of a Genetec AutoVu LPR system (CAM 13-1099) from Dana Safety Supply, Inc.

Dana Safety Supply will provide the second Genetec AutoVu LPR system at a cost of \$34,500. T2 Systems, Inc., the provider of the Parking Services citation management system, currently has an exclusive partnership with Genetec to integrate their two systems and Dana Safety Supply is the regional channel partner for Genetec.

At this time, the Parking Services Division of the Transportation and Mobility Department has 6,350 vehicles on the City's scofflaw list (three or more unpaid tickets). The average amount of fines/fees per scofflaw is \$310. Our total potential recovery is approximately \$2,000,000.

Per Section 26-114 of the City Code, Motor Vehicle Immobilizing Devices, any vehicle parked on public property with 3 or more outstanding parking violations can be immobilized (booted) with an immobilization device placed on the vehicle's tire. The vehicle owner has 24 hours to settle all debt owed to the City. If payment isn't made within 24 hours, the vehicle is towed and impounded until payment is made.

The LPR system consists of 2 vehicle mounted cameras and a computer that provides automated detection of license plates. The system converts data from electronic images

of license plates into a readable format and then compares the information against the City's scofflaw list.

This system has been in operation for 26 days, immobilized 145 vehicles, and recovered \$44,637.14. The system can be used in the enforcement of pay by plate, pay by phone and permit parking in City parking garages and parking lots. It can also provide occupancy reports for similar locations.

### Resource Impact

Contingent upon approval of agenda item #14-0857, the consolidated budget amendment, there will be a fiscal impact to the City in the amount of \$34,500.

Funds available as of July 1, 2014							
ACCOUNT NUMBER	INDEX NAME (PROGRAM)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT		
	()		(0.)000 0000)	(0)			
404 044000 404 0504	Upgrade Parking Management	Capital Outlay/ Equipment	\$250.070	\$4.450	\$24 500		
461-P11936.461-6564	System	Purchase	\$250,070	\$4,450	\$34,500		
				PURCHASE TOTAL ►	\$ 34,500		

# Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 12: Be a leading government organization, managing resources wisely and sustainably.
- Objective 1: Ensure sound fiscal management.

This item advances the Fast Forward Fort Lauderdale Vision Plan 2035: We are United.

Related Cam: 14-0857

#### Attachment

Exhibit 1 – Agreement

Prepared by: AnnDebra Diaz, Procurement Specialist II Elizabeth Cohen, Administrative Assistant I

Department Director: Diana Alarcon, Transportation and Mobility