



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#14-1337**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 21, 2014

**TITLE:** Resolution requesting to rename Avenue of the Arts / N.W. 7<sup>th</sup> Avenue to  
Carlton Bradley Moore Avenue of the Arts / N.W. 7<sup>th</sup> Avenue

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**Recommendation**

It is recommended that the City Commission adopt a resolution requesting that Broward County rename of Avenue of the Arts / N.W. 7<sup>th</sup> Avenue from Broward Boulevard to Sunrise Boulevard in honor of former City of Fort Lauderdale Commissioner Carlton Bradley Moore.

**Background**

Commissioner Carlton Moore was the first Commissioner elected to serve Fort Lauderdale's Commission District III when district-wide elections took effect in 1988. He was officially sworn into office on March 15, 1988. During his 20 years of service to the City of Fort Lauderdale, Moore was instrumental in the creation and development of the Northwest Progresso Flagler Heights Community Redevelopment Agency (NWCRA).

Carlton Moore represented the City of Fort Lauderdale and Broward County through his participation on several boards and committees. He was a member of Leadership Broward, the State Road 7 Steering Committee, and the Florida League of Cities' Community Redevelopment Agency Working Group. He also served as past president of the Florida League of Cities' Blue Ribbon Committee and Strategic Planning Committee, past chair of the South Florida Regional Planning Council, and a member of the Metropolitan Planning Organization (MPO).

Commissioner Moore was appointed by Governor Lawton Chiles to serve on the Legislative and Intergovernmental Relations Committee. He also served as president of the Metropolitan YMCA, the Broward Commission on Substance Abuse, the NAACP – Fort Lauderdale Branch, and the Broward League of Cities.

Because of his leadership, Commissioner Moore was the recipient of numerous awards, including: 2008 NFBPA National Leadership Award, Broward League of Cities

President's Award, Million Dollar Round Table Insurance Award, and the Silver Sextant Award.

Additionally, Commissioner Moore remained very active in the community serving on the Fort Lauderdale Community Development Corporation Board, Blue Ribbon Task Force for Community Housing and the NAACP.

Commissioner Moore passed away on April 2, 2014.

At its October 7, 2014 Conference meeting, via item #14-1251, the Commission heard commentary and suggestions from Commissioner Moore's family and U.S. Representative Chris Smith as how best to honor the former Commissioner. Some of their suggestions included renaming a park, an elementary school, an educational event, or a road. Commissioner Trantalis suggested renaming the Sustainable Development Center, located at 700 NW 19th Avenue, after the Commissioner.

The Commission reached a consensus to immediately move forward with renaming the Avenue of the Arts to "Carlton Bradley Moore Avenue of the Arts", from Broward Boulevard to Sunrise Boulevard (**Exhibit 1**), in honor of the late Commissioner Moore. The other suggested items will be reviewed by staff.

### **Resource Impact**

Funds for new signs from Broward County are available per funding box below. This amount is a rough estimate as there will be additional engineering costs and structural analysis due to size of new signs. The total cost has not yet been determined.

<i>Funds available as of October 10, 2014</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	AMOUNT
001-TAM040102-3999	Transportation-Traffic	Other Services and Materials/Other Supplies	\$440,100	\$417,077	\$59,000
<b>TOTAL</b>					<b>\$59,000</b>

### **Strategic Connections:**

This item advances the Fast Forward Fort Lauderdale Vision Plan 2035: We are Community.

Attachments:

Exhibit 1 Street Map

Exhibit 2 Resolution

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Prepared by: Sharon A. Dreesen, Transportation and Mobility

Department Director: Diana Alarcon, Transportation and Mobility

10/21/2014

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