

TAB 1


BID / PROPOSAL SIGNATURE

BID/PROPOSAL SIGNATURE PAGE

How to submit bids/proposals: Proposals must be submitted by hard copy only. It will be the sole responsibility of the Bidder to ensure that the bid reaches the City of Fort Lauderdale, City Hall, Procurement Department, Suite 619, 100 N. Andrews Avenue, Fort Lauderdale, FL 33301, prior to the bid opening date and time listed. Bids/proposals submitted by fax or email will NOT be accepted.

The below signed hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the CITY and such acceptance covers all terms, conditions, and specifications of this bid/proposal.

Please Note: All fields below must be completed. If the field does not apply to you, please note N/A in that field.

Submitted by:  (signature) 9.23.14 (date)

Name (printed) Gordon Marrin Title: President

Company: (Legal Registration) Accurate Event Group

CONTRACTOR, IF FOREIGN CORPORATION, MAY BE REQUIRED TO OBTAIN A CERTIFICATE OF AUTHORITY FROM THE DEPARTMENT OF STATE, IN ACCORDANCE WITH FLORIDA STATUTE §607.1501 (visit <http://www.dos.state.fl.us/>).

Address: 2419 Hollywood Blvd

City Hollywood State: Florida Zip 33020

Telephone No. 954.927.4155 FAX No. 954.927.4156 Email: Gmarrin@accurateeventgroup.com

Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions): 24 Hours

Payment Terms (section 1.04): 45 Days Total Bid Discount (section 1.05): -0-

Does your firm qualify for MBE or WBE status (section 1.09): MBE WBE

ADDENDUM ACKNOWLEDGEMENT - Proposer acknowledges that the following addenda have been received and are included in the proposal:

Addendum No. Date Issued

P-CARDS: Will your firm accept the City's Credit Card as payment for goods/services?

YES NO

VARIANCES: State any variations to specifications, terms and conditions in the space provided below or reference in the space provided below all variances contained on other pages of bid, attachments or bid pages. No variations or exceptions by the Proposer will be deemed to be part of the bid submitted unless such variation or exception is listed and contained within the bid documents and referenced in the space provided below. If no statement is contained in the below space, it is hereby implied that your bid/proposal complies with the full scope of this solicitation. **HAVE YOU STATED ANY VARIANCES OR EXCEPTIONS BELOW? BIDDER MUST CLICK THE EXCEPTION LINK IF ANY VARIATION OR EXCEPTION IS TAKEN TO THE SPECIFICATIONS, TERMS AND CONDITIONS.** If this section does not apply to your bid, simply mark N/A in the section below.

Variances:

RFP NO. 545-11320

TITLE: Fireworks Display, July 4th

LOCAL BUSINESS PREFERENCE CERTIFICATION STATEMENT

The Business identified below certifies that it qualifies for the local BUSINESS preference classification as indicated herein, and further certifies and agrees that it will re-affirm it's local preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this RFP. Violation of the foregoing provision may result in contract termination.

(1) _____ is a Class A Business as defined in City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the City of Fort Lauderdale current year Business Tax Receipt and a complete list of full-time employees and their addresses shall be provided within 10 calendar days of a formal request by the City.
Business Name

(2) _____ is a Class B Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the Business Tax Receipt or a complete list of full-time employees and their addresses shall be provided within 10 calendar days of a formal request by the City.
Business Name

(3) _____ is a Class C Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the Broward County Business Tax Receipt shall be provided within 10 calendar days of a formal request by the City.
Business Name

(4) Accurate Event Group requests a Conditional Class A classification as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
Business Name

(5) _____ requests a Conditional Class B classification as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
Business Name

(6) _____ is considered a Class D Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. and does not qualify for Local Preference consideration. (Notary not required for Class "D")
Business Name

PROPOSER'S COMPANY: Accurate Event Group

AUTHORIZED COMPANY PERSON: Gordon Marrin _____ 6.12.2014
NAME SIGNATURE DATE

TAB 2

NON-COLLUSION STATEMENT

NON-COLLUSION STATEMENT:

By signing this offer, the vendor/contractor certifies that this offer is made independently and free from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g. ownership of five (5) percent or more).

3.4. Immediate family members (spouse, parents and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

<u>NAME</u>	<u>RELATIONSHIPS</u>
NA	
_____	_____
_____	_____

In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.

TAB 3

COST PROPOSAL

PART VII - PROPOSAL PAGES – COST PROPOSAL

Proposer Name Accurate Event Group

Proposer agrees to supply the services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.

Cost to the City: Contractor must quote firm, fixed, rate for all services identified in this request for proposal. This firm fixed rate includes any costs for travel to the City. No other costs will be accepted. This firm fixed rate will be the same for the initial contract period.

Any estimated quantities listed are for information and tabulation purposes only. No warranty or guarantee of quantities needed is given or implied. It is understood that the Contractor will furnish the City's needs as they arise.

Failure to use the City's COST PROPOSAL Page and provide costs as requested in this RFP, may deem your proposal non-responsive.

Indicate the hourly billed rate per employee as follows:

<u>Description</u>	<u>Estimated Hours Per Year</u>	<u>Cost Per Hour</u>	<u>Estimated Annual Cost</u>
1. Auditorium Staff Manager	320 Hrs	X \$ <u>24</u> /HR =	\$ <u>7,680.00</u>
2. Event Staff Zone Manager	640 Hrs	X \$ <u>24</u> /HR =	\$ <u>15,360.00</u>
3. Bag Checker	740 Hrs	X \$ <u>15</u> /HR =	\$ <u>11,100.00</u>
4. Ticket Scanner/Ticket Taker	640 Hrs	X \$ <u>15</u> /HR =	\$ <u>9,600.00</u>
5. Usher	1250 Hrs	X \$ <u>15</u> /HR =	\$ <u>18,750.00</u>
6. Security	1100 Hrs	X \$ <u>15</u> /HR =	\$ <u>16,500.00</u>
7. Rest Room Attendants	250 Hrs	X \$ <u>15</u> /HR =	\$ <u>3,750.00</u>
8. Guest Services Supervisor	400 Hrs	X \$ <u>21</u> /HR =	\$ <u>8,400.00</u>
9. Guest Services Attendant	800 Hrs	X \$ <u>15</u> /HR =	\$ <u>12,000.00</u>
10. VIP Area Zone Supervisor	160 Hrs	X \$ <u>21</u> /HR =	\$ <u>3,360.00</u>
11. VIP/Ringside Attendant	1100 Hrs	X \$ <u>21</u> /HR =	\$ <u>23,100.00</u>
12. Parking Supervisor	280 Hrs	X \$ <u>21</u> /HR =	\$ <u>5,880.00</u>
13. Parking Attendant	1680 Hrs	X \$ <u>15</u> /HR =	\$ <u>25,200.00</u>
14. Parking Cashier	320 Hrs	X \$ <u>15</u> /HR =	\$ <u>4,800.00</u>
15. Valet Services Supervisor	220 Hrs	X \$ <u>21</u> /HR =	\$ <u>4,620.00</u>
16. Valet Attendant/Runner	1320 Hrs	X \$ <u>15</u> /HR =	\$ <u>19,800.00</u>
17. Event Set-up/Tear-down Staff	2400 Hrs	X \$ <u>15</u> /HR =	\$ <u>36,000.00</u>

Total Estimated Annual Cost \$ 225,900.00

Please state any minimum levels of hours on each of the items listed that are required by your company to commit to the pricing listed:

No minimum level.

Please state any minimum or maximum numbers of staff and hours that your company requires to accept work listed above:

Minimum number of staff is 1 and the minimum number of hours is 4.

Please state the amount of time that staffing levels must be communicated to ensure adequate staffing is obtained. Please also state the amount of time that must be given before a revision in staffing levels required can be made without a billing charge made to the City of Fort Lauderdale.

In order to provide the correct number of staff that is needed for an event the more advance notice that our scheduling department has the better, but as our business is events we understand and deal routinely with last minute staffing.

Please state any minimum number of hours that will be charged per employee if it is determined the employee is not needed after they have already arrived. Please also state the maximum number of hours your employees may work and whether the rate changes after a certain threshold.

The same 4 hour minimum applies if the crew is reduced after the staff has arrived. Accurate Event Group staff are scheduled anywhere from 4 hour shifts to 12 hour shifts depending on the event and there is no additional charge for extended shifts so there is no overtime billing.

Other services not referenced or indicated that Event Services Contractor would like to offer may be proposed as a separate attachment. Only the pricing referenced in Part VII will be considered for evaluation purposes. If Event Services Contractor does offer other priced services in this section, Proposer shall describe in detail the services provided with their applicable rates.

All labor rates are to be fully burdened to include all taxes, benefits, handling charges, equipment, overhead, profits and any other expenses necessary to the execution of a contract. Billable time shall be supported with timesheets or other documentation processes as approved, in writing, by The City of Fort Lauderdale WMA Management.

Please note any other pricing structures you feel warrant consideration:

A rate increase to time and one half is accessed on the following holidays:

New Year's Day

Independence Day July 4th

Thanksgiving Day

Christmas

TAB 4

LETTER OF INTEREST



Corporate Headquarters △ 2419 Hollywood Boulevard △ Suite C △ Hollywood, FL 33020-6605

Letter of Interest

With over 30 years of combined experience, senior management has developed strong and stable relationships with several clients, including the Sony Ericsson Open Tennis Tournament (18 years). The Sony Ericsson Open is held in Key Biscayne each year in the spring and lasts two weeks with approximately 300,000 attendees. It is the second largest tournament in America and the fifth largest in the World. Accurate provides security and parking for the prestigious Miami Yacht and Brokerage show along with all of the many events owned by Showmanagement. Those include the Ft. Lauderdale International Boat Show, Suncoast Boat Show, West Palm Beach Boat Show and the Annual Chili Cook Off. All of which have attendance of over 100,000 visitors. Additionally, Management has cultivated relationships with international organizations such as the United States Tennis Association (USTA) and Art Basel which will continue to increase the Company's brand awareness.

Accurate recently secured a three year contract with the Sony Ericsson Open Tennis Tournament to provide security, ushering and ticket taker services. In addition, Accurate added parking services which previously was not provided to the event.

Accurate partnered with IMG Tickets in January 2012 to provide ticketing services for any event worldwide. Through this partnership, the Company became the exclusive provider of event staffing needs for all IMG events. IMG currently has the exclusive rights to the state of Florida for the Paciolan software, the second largest ticketing software company behind Ticketmaster. This partnership allows Accurate to become more of a "one-stop shop" provider for all event services while also receiving a revenue stream from IMG's business.

Accurate's employees are highly trained with appropriate licensing to ensure each event is run as smoothly and professionally as possible. Each employee goes through Accurate's nine step program which provides appropriate training, gauges their character, and validates employment history through a series of interviews and background checks.

800.582.3990

AccurateEventGroup.com

△ Event Staffing & Security Services △ Event & Managed Parking △ Security Consulting △
 △ Professional Recruiting & Permanent Placement △ Event Marketing & Sponsorship △ Ticketing Solutions △

EXHIBIT 3

14-1192

Page 11 of 36

TAB 5

STATEMENT OF PROPOSED SERVICES

03. SPECIFICATIONS/SCOPE OF WORK

1. A. Event Staff Requirements:

i. **General Event Staff Personnel (i.e. ticket scanners/ticket takers, bag checkers, ushers, hall monitors, skilled and unskilled security - Job descriptions outlined below):**

- Primary responsibilities may include controlling entrance gates, restricting prohibited items, ensure patrons beverages stay within areas or stay out of prohibited areas via patrolling designated locations.
- assisting enforcement efforts of facility and event guidelines and policies, checking credentials, securing facilities, and providing public awareness.
- Must be at least 18 years of age.
- Please describe how your company verifies each of the above attributes and what actions are taken when the attributes are not satisfied:

All employees are trained regarding the job descriptions listed above, all of these areas fall in the scope of event services. We are an event oriented company. Applicants must be 18 years of age to be hired.

- Please note whether your company has any policies that must be followed regarding minimum ratios of general security personnel to supervisors and what flexibility you have in taking direction from WMA Management.

Security is usually 4 to 12 guards to one supervisor. We are totally flexible in taking direction from WMA Management.

ii. **Senior Event Staff Personnel (supervisors, coordinators - Job descriptions outlined below):**

- Primary responsibilities may include monitoring critical areas and taking decisive action to handle a variety of situations. Critical areas may include Auditorium entry gates, Auditorium seating area, Auditorium expo floor, Auditorium stage and backstage areas, outdoor festival field monitoring, outdoor festival entrance gates, and/or other areas pertinent to events at WMA.
- Must be at least 21 years of age.
- Please describe how your company verifies each of the above attributes and what actions are taken when the attributes are not satisfied:

Our supervisors and coordinators are long time Accurate employees and are highly trained in the areas and positions listed above. All of them are over 21 years of age. Any issues with these personnel would be taken directly to our general manager Scott Hamilton and / or our President Gordon Marrin.

- Please note whether your company has any policies that must be followed regarding minimum ratios of general security personnel to supervisors and what flexibility you have in taking direction from WMA Management.

Security is usually 4 to 12 guards to one supervisor. We are totally flexible in taking direction from WMA Management.

B. Guest Services Staff Requirements:

i. General Guest Services Staff Personnel (i.e. rest room attendants, ticket will-call personnel, etc. - Job Descriptions outlined below):

- Primary responsibilities may include controlling entrance gates, restricting prohibited items, assisting enforcement efforts of facility and event guidelines and policies, checking credentials, securing facilities, providing public awareness, monitoring rest room areas, assisting patrons with disabilities, staffing ticket will-call window(s) or table(s), greeting patrons at entrances, etc.
- Must be at least 18 years of age.
- Please describe how your company verifies each of the above attributes and what actions are taken when the attributes are not satisfied:

All employees are over 18 years of age and all have had our training on guest relations. In addition all new employees are placed with a supervisor and seasoned staffers for continued on the job training.

- Please note whether your company has any policies that must be followed regarding minimum ratios of general security personnel to supervisors and what flexibility you have in taking direction from WMA Management.

Security is usually 4 to 12 guards to one supervisor. We are totally flexible in taking direction from WMA Management.

ii. Senior Guest Services Staff Personnel (supervisors, coordinators - Job descriptions outlined below):

- Primary responsibilities may include monitoring critical areas and taking decisive action to handle a variety of situations. Critical areas may include clubs, suites, VIP tents, ringside seats, premium seating areas, rest rooms, green room, talent RV's, etc.
- Must be at least 18 years of age.
- Please describe how your company verifies each of the above attributes and what actions are taken when the attributes are not satisfied:

These positions are covered by the most seasoned members of our Staff. All of our staffers are over the age of 18. If there is an issue it could be addressed with the supervisor of the event.

- Please note whether your company has any policies that must be followed regarding minimum ratios of general security personnel to supervisors and what flexibility you have in taking direction from WMA Management.

Security is usually 4 to 12 guards to one supervisor. We are totally flexible in taking direction from WMA Management.

2. A. Parking:

i. General Parking Staff Personnel (i.e. parking lot attendants):

- Primary responsibilities may include: 1) know, understand and enforce all parking policies set forth by WMA and the City of Fort Lauderdale Parks & Recreation Department; 2) have a comprehensive knowledge of ALL parking areas within Holiday Park and WMA footprint, and be able to direct patrons to the appropriate lot; 3) have a comprehensive knowledge of traffic flow to expedite traffic in and out of the lots in a safe and expeditious manner; 4) to ensure a safe and enjoyable atmosphere for all patrons by keeping control of their lots; 5) work with law enforcement personnel in the case of emergencies; 6) upon arrival to work in their lot, ensure that any debris is picked up and garbage bins are operational; 7) to know shuttle schedules and routes to properly instruct patrons on their availabilities and use; 8) to know all venue policies, particularly as it relates to prohibited items in order to be able to instruct parkers of those policies prior to them arriving at the Auditorium entrances.
- Must be at least 18 years of age.
- Please describe how your company verifies each of the above attributes and what actions are taken when the attributes are not satisfied:

Attendants are trained as to the policies of the WMA. Supervisory staff verifies all work performed. If anyone is not following that instruction then he or she will not be returning to WMA.

- Please note whether your company has any policies that must be followed regarding minimum ratios of general security personnel to supervisors and what flexibility you have in taking direction from WMA Management.

4 to 20 parking staffers to 1 supervisor – supervisor staff does not increase until a more significant number of staffers is needed.

ii. **Senior Parking Staff Personnel (i.e. parking lot or zone supervisors):**

- Primary responsibilities may include monitoring critical areas and taking decisive action to handle a variety of situations, staff oversight, overarching knowledge of all parking rules and regulations and providing staff direction.
- Must be at least 21 years of age.
- Please describe how your company verifies each of the above attributes and what actions are taken when the attributes are not satisfied:

Client input, staff input, Accurate strives to place the correct person in the correct venue. As we are an event staff company the client and the patron are our major concern. Our staff training is focused on guest relations as well as safety and the rules and regulations of each individual venue.

- Please note whether your company has any policies that must be followed regarding minimum ratios of general security personnel to supervisors and what flexibility you have in taking direction from WMA Management.

For parking 1 – 3 parking staff no supervisor is necessary, once you have more than 4 staffers 1 supervisor is assigned.

3 A. Valet Services:

- i. **Valet Attendants.** Contractor shall be solely responsible for the supervision, daily direction and control of all representatives.
- ii. **Manager on Duty/Supervisor.** One of Contractor's valet attendants at each Location will serve as the Supervisor for each shift. The Supervisor shall be fully trained in the management of valet parking services and be capable of handling all contingencies that may arise. The Supervisor will be responsible for supervising the entire valet parking operation and for daily communication to WMA Management for each day's activity.
- iii. **Work Performance.** Contractor's employees will not eat, drink, or smoke in the Valet Parking Area or vehicles. Contractor shall be responsible for the review and revision of professional and administrative policies and procedures including procedures for addressing customer complaints in a timely manner, e.g., late arrivals for service, failure to appear at scheduled service site, unprofessional behavior, unprofessional attire, suspicion of substance abuse, etc. Contractor shall remedy any work performance deemed unacceptable by WMA Management in a timely manner at Contractor's own expense.
- iv. **Safety Program.** Contractor shall maintain a safety program including review of drivers' safety records ensuring against the placement of a "reckless driver." Upon execution of this Agreement and every six (6) months thereafter during the Term, Contractor must provide a written certification that all drivers have clean driving records with no DUI offenses. Contractor will make available the records supporting the certification to City of Fort Lauderdale upon a written request.
- v. **Operational Appearance.** All of Contractor's signage will be professional, properly maintained, clearly marked for valet traffic to enable smooth traffic flow at all times, and subject to WMA Management's prior approval. Contractor will maintain the Valet Parking Service Area and ensure that these areas are clear of all personal debris, belongings.
- vi. **Charge for Valet Parking Services.** All proceeds from parking fees will be remitted daily, upon shifts end, in a sealed envelope to a WMA Management representative. WMA Management will conduct routine audits validating parking charges and reconciling validated parking tickets with monies received. The audit file shall include, but not be limited to, maintenance of sequentially ordered daily transactions and notations of any/all parking tickets validated as "a courtesy/free parking."

4. A Event Set-up/Tear-down Staff:

- i. This is responsible and skilled technical work in the set-up, operation, and teardown of equipment for the War Memorial Auditorium for scheduled events. The Set-up/Tear-down Staff is responsible to provide technical knowledge in their area of expertise for the safe and efficient operation the work site. A Set-up/Tear-down Staff in each discipline, as listed below, is required to operate building equipment and rental equipment for a smooth, safe and well run event. Excellent customer service skills are required to ensure a positive experience for all artists, clients and their staff in order to maintain the War Memorial Auditorium as a premiere Event and Entertainment venue.

There are four (4) disciplines for this position as follows:

Sound
Electric
Carpentry
Props

- ii. Set-up/Tear-down Staff shall have knowledge of the methods, practices, tools, materials and equipment necessary in completing assignment in carpentry, lighting, electrics or sound. Knowledge of the principles and methods of operating assigned equipment in an effective and safe manner. Knowledge in the use and proper care of carpentry, lighting, electrics and sound equipment and tools. Ability to multitask in a fast paced amateur and professional event environment. Ability to provide customer service to internal and external customers. Ability to lift a minimum of 50 pounds, load and unload props and materials from trucks and to walk, stand, climb, and work at heights up to 50 feet. Ability to work effectively and positively with internal and external staff. Ability to work independently and as part of a team. Ability to follow prescribed safety precautions properly in the performance of duties. Ability to manage and resolve unexpected situations during set-up, performance, and/or tear down of show. Ability to communicate effectively with internal and external customers.

- Must be at least 21 years of age.
- Please describe how your company verifies each of the above attributes and what actions are taken when the attributes are not satisfied.

WMA makes notification to Accurate Event Group management and the proper replacements are made.

- Please note whether your company has any policies that must be followed regarding minimum ratios of general personnel to supervisors and what flexibility you have in taking direction from WMA Management.

Totally flexible in taking direction from the WMA management.

Gordon Marrin**PRESIDENT**

Mr. Marrin was born, raised and educated in New York. After graduating college, he immediately entered the workforce and served as an overseeing administrator for parks and recreation. In this position, Gordon, as he prefers to be called, was directly responsible for more than 80,000 acres and handled the 17 million dollar acquisition of specialty park land. Showing an uncanny talent for bringing out the best in people, Gordon went into business for himself.

Moving to Florida, he saw a niche in the event industry. Wanting to better understand his craft from the ground up, Gordon worked as a security guard at night and learned the good and bad of the business. In 1995, Gordon joined Accurate Investigations doing business as Accurate Event Services. In 2000, Gordon took over as managing partner and has run the companies ever since.

Gordon continues to develop his business to meet the ever growing needs of the event industry. In doing so, he is called upon to take many roles of service which include being the Director of Security for the Art Basel in Miami Beach for 12 years and the overseeing Director of Security for the Sony Open as well as both the Fed Cup and Davis Cup tournaments. Apart from this, Gordon's organization has handled numerous trade and consumer events inclusive of Graphics of the Americas, Microsoft, The Ford Motor Company, The Miami International Auto Show, and The Miami International Boat Show. Over the years in excess of 5000 events and shows, a number that continues to climb

No stranger to national operations, Gordon serves as Director of Security for other tournaments such as the BB&T Open in Atlanta, The New Haven Open of Connecticut, and The Family Circle Cup in Charleston, South Carolina. He oversees security operations internationally in locations such as Croatia, Serbia, Colombia, Spain, France and Switzerland. Gordon is also called upon to consult and oversee security logistics in virtually every major market of the United States. Given the import of Gordon's work, he has also developed close working relationships with members of the law enforcement community from local to Federal status.

Gordon is an entrepreneurial visionary who sees opportunity everywhere. A positive force in the business world, Gordon is diversifying his organization to reflect all facets of the event world. This includes a registration division, an event staffing division, parking and valet services, ticketing solutions in partnership with IMG, and a newly formed cleaning division. Gordon, ever developing relationships in the industry, formed partnerships with like companies who provide ATMs, text messaging in large crowd operations with ISS 24/7 and similar organizations.

Scott Hamilton
GENERAL MANAGER

Scott has served over 10 years in the event industry. He has coordinated external operations inclusive of major concerts, alternative sports competitions, parking logistics for large and long term events inclusive of fairs and outdoor expositions. Scott has scheduled, planned, and coordinated virtually every type of event. He oversees the financial and scheduling departments and is Director of Security for numerous ongoing operations.

RESUMES

Dan Penaloza – Security Manager – Dan has 7 years of experience first as a security officer and then as a manager. Has managed many of the company's largest events, Sony Tennis, SunFest, Dutchess County Fair and New York Public Art exhibit in New York City, the Delray Tennis Championships just to name a few.

Megan Tolan – Event Staff Manager – 6 years of experience as an event staff supervisor. She has managed up to 50 persons at a myriad of events. Some of those events are the Palm Beach Food and Wine Festival, International Polo Club, Palm Beach International Fine Art Show, Art Basel, Morikami Museum and the Sony Tennis Tournament.

William Tolan – Parking Manager - 4 years of experience at the S. Florida Fair, Morikami Museum, Taste of Charleston in Charleston South Carolina, Sony Tennis Tournament, and the International Polo Club to name just a few.

Mike Bonis – Security personnel supervisor with 4 years of experience. Mike holds a class "D" security guard's license and is crowd control certified. Mike has worked many of our major events in Broward, Palm Beach and Dade Counties.

Ed Coffey - Ed has been a licensed security guard for 9 years and a supervisor for the last 5 years. Ed is crowd control certified and has worked most all of our major events. Mr. Coffey has managed crews of up to 80 persons per shift and is very experienced in client relations. He was served as project manager on other events though out the state.

Scott Jones – Scott has been a licensed security guard for 8 years and a supervisor for the last 4 years. Scott is crowd control certified and has supervised many of our events both locally and out of state.

TAB 6

BUSINESS LICENSES

BROWARD COUNTY LOCAL BUSINESS TAX RECEIPT

115 S. Andrews Ave., Rm. A-100, Ft. Lauderdale, FL 33301-1895 – 954-831-4000

VALID OCTOBER 1, 2013 THROUGH SEPTEMBER 30, 2014

DBA:
Business Name: ACCURATE PARKING INC

Receipt #: 329-34119
Business Type: ALL OTHERS (PARKING SERVICE)

Owner Name: DEANNA KRAMER
Business Location: 2419 HOLLYWOOD BLVD C
 HOLLYWOOD
Business Phone: 954-921-9600

Business Opened: 06/26/2007
State/County/Cert/Reg:
Exemption Code:

Rooms Seats Employees Machines Professionals

7

For Vending Business Only						
Number of Machines:			Vending Type:			
Tax Amount	Transfer Fee	NSF Fee	Penalty	Prior Years	Collection Cost	Total Paid
81.00	0.00	0.00	0.00	0.00	0.00	81.00

THIS RECEIPT MUST BE POSTED CONSPICUOUSLY IN YOUR PLACE OF BUSINESS

THIS BECOMES A TAX RECEIPT

WHEN VALIDATED

This tax is levied for the privilege of doing business within Broward County and is non-regulatory in nature. You must meet all County and/or Municipality planning and zoning requirements. This Business Tax Receipt must be transferred when the business is sold, business name has changed or you have moved the business location. This receipt does not indicate that the business is legal or that it is in compliance with State or local laws and regulations.

Mailing Address:

DEANNA KRAMER
 2419 HOLLYWOOD BLVD STE #C
 HOLLYWOOD, FL 33020

Receipt # WWW-12-00096356
Paid 09/25/2013 81.00

2013 - 2014

FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES

**ADAM H. PUTNAM
COMMISSIONER**

DIVISION OF LICENSING

05/20/17

DATE OF EXPIRATION

**B 8500053
LICENSE NUMBER**

**08/27/14
DATE ISSUED**

**ACCURATE EVENT GROUP, INC.
DBA ACCURATE EVENT SERVICES**

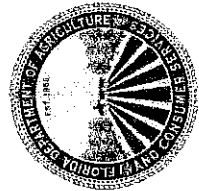
2419 HOLLYWOOD BLVD

SUITE C

HOLLYWOOD, FL 33020

MARRIN, GORDON JAY, PRESIDENT

THE SECURITY AGENCY NAMED ABOVE IS LICENSED AND REGULATED UNDER THE PROVISIONS OF
CHAPTER 493, FLORIDA STATUTES.



A handwritten signature in black ink, appearing to read "Adam H. Putnam".

**ADAM H. PUTNAM
COMMISSIONER**

TAB 7

EVIDENCE OF INSURANCE



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
10/15/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER
EQUITY INSURANCE UNDERWRITERS, INC
P.O. BOX 22-0046
HOLLYWOOD, FL 33022

CONTACT NAME:
PHONE (A/C No, Ext): **9549232474** FAX (A/C, No): **9549230955**
E-MAIL ADDRESS:

INSURED
ACCURATE EVENT GROUP
ACCURATE EVENT SERVIES
2455 HOLLYWOOD BLVD # 205
HOLLYWOOD, FL 33020

INSURER(S) AFFORDING COVERAGE
INSURER A: **BURLINGTON insurance group** NAIC#
INSURER B: **SCOTTSDALE INSURANCE COMPANY**
INSURER C: **CNA SURETY**
INSURER D: **PROGRESSIVE AMERICAN**
INSURER E:
INSURER F:

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADBL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR			289B006206	12-12-13	12-12-14	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 50,000 MED EXP (Any one person) \$ EXCLUDED PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC						
D	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANYAUTO ALL OWNED AUTOS <input type="checkbox"/> HIRED AUTOS			CA016555797-7	5-2-14	5-2-15	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ 1,000,000
	<input type="checkbox"/> SCHEDULED AUTOS NON-OWNED AUTOS						
B	UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE			XLS0079277	10-5-13	10-5-14	EACH OCCURRENCE \$ 4,000,000 AGGREGATE \$
	DED RETENTION \$						
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below			68783679	10-25-13	10-25-14	WC-STATU-TORY LIMITS OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
	<input type="checkbox"/> Y/N <input checked="" type="checkbox"/> N/A						
C	BOND			68783679	10-25-13	10-25-14	LIMIT \$ 100,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

ADDITIONAL INSURED: **CITY OF FORT LAUDERDALE**

CERTIFICATE HOLDER
CITY OF FORT LAUDERDALE
100 NORTH ANDREW AVENUE
FORT LAUDERDALE, FL 33301

CANCELLATION
SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
AUTHORIZED REPRESENTATIVE

TAB 8

PROPER'S ASSESSMENT OF
CITY OF FORT LAUDERDALE'S
NEEDS



Corporate Headquarters △ 2419 Hollywood Boulevard △ Suite C △ Hollywood, FL 33020-6605

Proposer's assessment of the City of Fort Lauderdale's needs and the quality of the proposal to meet those needs, including a plan/outline.

1. WMA advises AEG General Manager of upcoming event. A determination is made of services needed for the event i.e. parking, security, valet. This is based on the event and the projected attendance:
2. Based on projected attendance the number of staff required is determined.
3. Those numbers are referred to scheduling department and to billing department. An estimate is sent to WMA as a confirmation and the required number of staff is scheduled.
4. Schedules (work assignments) are transmitted to employees via email, text or phone.
5. Crew list and supply list is given to supervisor.
6. Supervisor reconfirms crew and makes sure necessary equipment is available and onsite.
7. At event supervisor checks in employees and oversees their work performance.
8. At the end of the event supervisor makes sure all times are sent to payroll.
9. Payroll is tabulated and sent to HR and to Billing and a final invoice is sent to WMA.

800.582.3990

AccurateEventGroup.com

△ Event Staffing & Security Services △ Event & Managed Parking △ Security Consulting △
△ Professional Recruiting & Permanent Placement △ Event Marketing & Sponsorship △ Ticketing Solutions △

TAB 9

PROPOSER'S ABILITY TO ASSIGN
APPROPRIATE RESOURCES



Corporate Headquarters △ 2419 Hollywood Boulevard △ Suite C △ Hollywood, FL 33020-6605

Proposer's ability to assign appropriate resources to the account in a timely manner.

Accurate has 1200 employees in the tri-county area. Those employees are scheduled through a centralized scheduling system. Crew lists are given to the supervisor the day prior and all employees are reconfirmed as to their assignments. We generally over schedule each event by 10% to ensure that the requested number of staff is on site.

All equipment necessary is made available and is onsite for each event.

800.582.3990

AccurateEventGroup.com

△ Event Staffing & Security Services △ Event & Managed Parking △ Security Consulting △
△ Professional Recruiting & Permanent Placement △ Event Marketing & Sponsorship △ Ticketing Solutions △

04. Additional Information:

State how long has your firm been in the Event, Premium Seating, Guest Services, Parking Staff, and Valet Services business.

26 Years

State number of employees your firm has on staff for Event, Premium Seating, Guest Services, Parking Staff, and Valet Services.

1200 employees

Indicate the requirements you desire when hiring new employees for Event, Premium Seating, Guest Services, Parking Staff, and Valet Services.

We have a nine step hiring process and do extensive training for all of our staff. This in addition to the year round work we are able to offer our staff over all of the lines of AES businesses we are able to offer only the best of the best.

Indicate the training provided to new employees with your firm. Include description of training for all level of employees within your organization.

An online guest services course is completed and then new employees are assigned to a supervisor for on the job training per event. New employees are assigned to a supervisor for on the job training per event. They are then assigned to more seasoned employees for continued onsite training.

Describe your policies and procedures in dealing with unruly patron behavior, injured patrons, inclement weather requiring evacuation of outdoor festival field, etc:

We not only use two way radios which we supply to P.D. and Fire Rescue but we meet with them pre event to review protocols. Being solely in the event business weather plays a major part of everything that we do. We are constantly monitoring the weather and will make appropriate plans with the City prior to every event to ensure the safety of our guests.

Describe any aspects of your service that you find unique and valuable such as the use of technology for scheduling, addressing issues, etc:

We will have tablets on site with our payroll software loaded. This enables our employees to sign in/out electronically in real time. Our incident reports are stored on our tablets so that we can report any incidents with pictures onsite as the incident is being dealt with. All of our supervisors are computer literate and very fluent on our tablets. This gives us the ability to communicate with all of our staff on each event, or our onsite staff to communicate with office. So if there are any changes this can be handle in real time and as efficient as possible.

Describe what sets your service and value to War Memorial Auditorium apart from your competitors.

As stated previously we are an event staffing company and our business is mainly comprised of Festivals, Tradeshows, Concerts, and Fairs. We are well versed in handling a large amount of people from the parking lot to the ticket box office and to their seats in the most efficient way possible. We pride ourselves in making sure that the patrons at whatever event we are working are safe, satisfied and happy.

Describe and list current and previous successful working relationships with clients similar to War Memorial Auditorium.

**Broward Center for the Performing Arts
Sony Tennis Tournament
South Florida Fair
International Polo Club
Palm Beach County Amphitheaters (Sunset Cove)
Sunfest
Charleston Food & Wine Festival
Art Basel Miami Beach**

State where our main contact will be located.

Accurate's corporate headquarters are located in Hollywood Florida.

Describe your plan for serving War Memorial Auditorium in terms of the accessibility of managers and supervisors to work with WMA Management and your ability to find and maintain adequate levels of personnel from the South Florida area.

Linda Kroll our scheduling manager who has more than 30 years of experience in the business will be solely responsible for the recruiting, hiring and training of the staff. A venue manager will be assigned to the account. Scott Hamilton our general manager and Gordon Marrin our president are available 24/7 and both live in the tri-county area.

TAB 10

ADDITIONAL SERVICES AVAILABLE IN-HOUSE

TAB 11

REFERENCES



Corporate Headquarters ▲ 2419 Hollywood Boulevard ▲ Suite C ▲ Hollywood, FL 33020-6605

Company/Entity Name:	Nova Southeastern University
Address:	3301 College Avenue
City, State, Zip:	Fort Lauderdale, Florida 33314-7796
Project Manager:	Melissa I. Fronstein Title: Director NSU Arena
Phone Number:	954.262.8895
Contract Period:	
Name of Special Event:	Graduations, Concerts, Sporting Events

Company/Entity Name:	SUNFEST
Address:	525 CLEMATIS STREET
City, State, Zip:	WEST PALM BEACH, FL 33401
Project Manager:	DAN GOODE Title: EVENT DIRECTOR
Phone Number:	OFFICE- 561.315.6692 CELL - 561.315.6692
Contract Period:	
Name of Special Event:	SUNFEST
Size of Venue:	

Company/Entity Name:	Palm Beach County Parks & Recreation Amphitheaters
Address:	2700 6th Avenue South
City, State, Zip:	Lake Worth, Florida 33461
Project Manager:	Donald Perez Title: Manager
Phone Number:	561.242.6964

800.582.3990

AccurateEventGroup.com

▲ Event Staffing & Security Services ▲ Event & Managed Parking ▲ Security Consulting ▲
 ▲ Professional Recruiting & Permanent Placement ▲ Event Marketing & Sponsorship ▲ Ticketing Solutions ▲