



TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: February 17, 2026

TITLE: Motion Approving an Outdoor Event Agreement and Request for Road Closure with 3-J Hospitality, LLC for the Great American Bash 2026 on February 21, 2026, at America's Backyard, 100 SW 3 Avenue - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve an outdoor event agreement and request for road closure with 3-J Hospitality LLC, in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

Background

On December 18, 2025, 3-J Hospitality, LLC submitted an outdoor event application for the Great American Bash 2026 to be held at 100 SW 3 Avenue on Saturday, February 21, 2026, from 5:00 p.m. to 9:00 p.m. The Great American Bash began in 2021 and continues to be held annually. The application was submitted within the ninety (90)-day application deadline therefore the outdoor event application fee is \$1,000. The event impacts are limited to Saturday, February 21, 2026, which includes the setup period, event period, and breakdown period.

This event organizer is requesting the following special permission that requires City Commission approval:

- Road Closure – SW 3 Avenue from SW 2 Street and Broward Boulevard

The event organizer attended the January 14, 2026, outdoor events meeting to review the event details with City staff, including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meeting focuses on operational logistics, cross departmental coordination, and event organizer requirements.

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. Upon approval, the City's online events

calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to this agreement is included in the Fiscal Year (FY) 2026 Operating Budget in the account listed below.

<i>Funds available as of January 9, 2026</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$30,000	\$17,200	\$1,000
TOTAL AMOUNT ►					\$1,000

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – Great American Bash Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation