



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#13-0673

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 5, 2013

TITLE: A Resolution for a Street Name Addition of "Sistrunk Boulevard" to NE 6th
Street between North Andrews Avenue and US-1/Federal Highway

RECOMMENDATION

It is recommended that the City Commission adopt a Resolution for the street name addition of "Sistrunk Boulevard" to NE 6th Street between North Andrews Avenue and US-1/Federal Highway.

BACKGROUND

The Northwest Progresso – Flagler Heights Redevelopment (NWPFH) Advisory Board has requested the addition of the street name Sistrunk Boulevard on NE 6 Street between North Andrews Avenue and US-1/Federal Highway. Sistrunk Boulevard currently extends between NW 31 Avenue to North Andrews Avenue along NW 6th Street (Exhibit 1).

This item was discussed at both the June 4, 2013 and July 2, 2013 Commission Conference meetings. At the April 25, 2012 NWPFH Redevelopment Advisory Board meeting, a Motion was passed with a 12-1 vote to add the historic name Sistrunk Boulevard to NE 6 Street from North Andrews Avenue to US-1/Federal Highway (Exhibit 2).

The Flagler Village Civic Association passed a resolution at its regular monthly meeting on October 16, 2013 requesting that NE 6th Street be co-named with the historic name Sistrunk Boulevard from North Andrews Avenue to US-1/Federal Highway (Exhibit 3).

In addition, the Flagler Village Improvement Association also passed a resolution at its October 17, 2013 meeting also in favor of this street name addition (Exhibit 4)

The City Attorney has researched the issue to determine whether the City Commission formally adopted a street naming policy. Based on that research, it was opined that a street naming policy was never formally adopted by the City Commission (Exhibit 5).

The estimated cost to fabricate and install the dual street name signs along the corridor is \$10,000. This consists of five sign posts at five unsignalized intersections, and six illuminated overhead signs at three signalized intersections. NE 6th Street will be displayed as the primary street name and Sistrunk Boulevard will be displayed as the secondary street name. An example of the proposed name addition sign is shown in Exhibit 6.

Upon approval, staff will coordinate installation with the Broward County Traffic Engineering Division staff.

Strategic Connection

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Neighborhood Enhancement Cylinder of Excellence**, specifically advancing:

Goal 5: Be a community of strong, beautiful, and healthy neighborhoods.

Objective 1: Increase neighbor engagement and improve communication networks within and among neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan*: We are Community.

Resource Impact

There will be a fiscal impact to the City in the amount of \$10,000.00 for FY 2014.

FUNDS AVAILABILITY LOCATION:

FISCAL		SUB				SUB	SUBJECT	
YEAR	FUND	FUND	FUND NAME	INDEX #	INDEX NAME	OBJECT #	NAME	AMOUNT
2014	347	01	NW Progresso Flagler Heights CRA CIP	P10448.347	6 ST/Sistrunk Streetscape & Enhancements	6510	Site Improvements	\$10,000.00
							TOTAL	\$10,000.00

Attachments:

- EX 1 Site Location Map
- EX 2 NWPFH Redevelopment Advisory Board Meeting Minutes
- EX 3 Flagler Village Improvement Association Resolution 10-16-13
- EX 4 Flagler Village Civic Association Resolution 10-17-13
- EX 5 City Attorney Memo RE Street Naming Policy 10-9-13
- EX 6 Example of Proposed Sign
- EX 7 Resolution

Prepared by: Diana Alarcon, Department Director, Transportation and Mobility