

CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION
RFP 125-11001 STATE LEGISLATIVE LOBBYIST SERVICES
DATE: August 16, 2012 - Best & Final/Oral Presentations

RFP 125-11001 Scoring Tabulation

PROPOSING FIRM	Diana Alarcon																										
	Understanding of the City of Ft. Lauderdale's legislative budgetary and policy needs and the proposers proposed methods and strategies to meet those needs.						Qualifications of Firm - Experience in State Lobbyist Services to include but not limited to: demonstrated knowledge of legislative affairs, interpretations of legal implications, legislative policy statements, major successes for clients including credentials, certifications etc.; Experience of staff assigned to contract						References; and proposed reports and other correspondences offered						Relationships, Resources and Capabilities - existing relationships with State of Florida Local Legislative Delegation and with other key legislators and support staff. Other resources and capabilities your firm will provide to this contract						Cost of Services		
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points	Average Points	Total Combined Points	Local Preference (if applicable)	Local Preference Deduction	Final Total Score	Final Average Score	Final Ranking	Best & Final Total Cost (2 Years)
Ericks Consultants, Inc.	0.1	4	0.40	0.3	4	1.20	0.2	4	0.80	0.1	4	0.40	0.3	3	0.90	3.70	2.40	7.20	10.0%	0.72	6.48	2.16	1	\$ 100,000	\$ 100,000		
Ronald L. Book, P.A.	0.1	1	0.10	0.3	1	0.30	0.2	1	0.20	0.1	1	0.10	0.3	3	0.90	1.60	2.53	7.60	0.0%	0.00	7.60	2.53	2	\$ 100,000	\$ 100,000		
Fowler White Boggs, P.A.	0.1	3	0.30	0.3	3	0.90	0.2	3	0.60	0.1	3	0.30	0.3	6	1.80	3.90	3.33	10.00	10.0%	1.00	9.00	3.00	3	\$ 120,000	\$ 120,000		
Colodny, Fass, Talenfeld, Karlinsky, Abate	0.1	5	0.50	0.3	5	1.50	0.2	5	1.00	0.1	5	0.50	0.3	1	0.30	3.80	3.80	11.40	7.5%	0.86	10.55	3.52	4	\$ 80,000	\$ 88,000		
Ballard Partners, Inc.	0.1	2	0.20	0.3	2	0.60	0.2	2	0.40	0.1	2	0.20	0.3	6	1.80	3.20	4.40	13.20	0.0%	0.00	13.20	4.40	5	\$ 120,000	\$ 150,000		
Sayfie Law Firm & The August Company	0.1	6	0.60	0.3	6	1.80	0.2	6	1.20	0.1	6	0.60	0.3	2	0.60	4.80	4.53	13.60	0.0%	0.00	13.60	4.53	6	\$ 95,996	\$ 95,996		
William J. Peebles, P.A.	0.1	8	0.80	0.3	8	2.40	0.2	8	1.60	0.1	8	0.80	0.3	3	0.90	6.50	6.50	19.50	0.0%	0.00	19.50	6.50	7	\$ 100,000	\$ 100,000		
CLD & Associates, LLC & The P5 Group	0.1	7	0.70	0.3	7	2.10	0.2	7	1.40	0.1	7	0.70	0.3	8	2.40	7.30	7.30	21.90	0.0%	0.00	21.90	7.30	8	\$ 140,000	\$ 140,000		

PROPOSING FIRM	Gregory Brewton														Chief Frank Adderley																	
	Understanding of the City of Ft. Lauderdale's legislative budgetary and policy needs and the proposers proposed methods and strategies to meet those needs.			Qualifications of Firm - Experience in State Lobbyist Services to include but not limited to: demonstrated knowledge of legislative affairs, interpretations of legal implications, legislative policy statements, major successes for clients including credentials, certifications etc.; Experience of staff assigned to contract			References; and proposed reports and other correspondences offered			Relationships, Resources and Capabilities - existing relationships with State of Florida Local Legislative Delegation and with other key legislators and support staff. Other resources and capabilities your firm will provide to this contract			Cost of Services			Total Points	Understanding of the City of Ft. Lauderdale's legislative budgetary and policy needs and the proposers proposed methods and strategies to meet those needs.			Qualifications of Firm - Experience in State Lobbyist Services to include but not limited to: demonstrated knowledge of legislative affairs, interpretations of legal implications, legislative policy statements, major successes for clients including credentials, certifications etc.; Experience of staff assigned to contract			References; and proposed reports and other correspondences offered			Relationships, Resources and Capabilities - existing relationships with State of Florida Local Legislative Delegation and with other key legislators and support staff. Other resources and capabilities your firm will provide to this contract			Cost of Services			Total Points
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal		Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
Ericks Consultants, Inc.	0.1	1	0.10	0.3	2	0.60	0.2	1	0.20	0.1	1	0.10	0.3	3	0.90	1.90	0.1	1	0.10	0.3	1	0.30	0.2	1	0.20	0.1	1	0.10	0.3	3	0.90	1.60
Ronald L. Book, P.A.	0.1	3	0.30	0.3	3	0.90	0.2	3	0.60	0.1	3	0.30	0.3	3	0.90	3.00	0.1	3	0.30	0.3	3	0.90	0.2	3	0.60	0.1	3	0.30	0.3	3	0.90	3.00
Fowler White Boggs, P.A.	0.1	2	0.20	0.3	1	0.30	0.2	2	0.40	0.1	2	0.20	0.3	6	1.80	2.90	0.1	2	0.20	0.3	2	0.60	0.2	2	0.40	0.1	2	0.20	0.3	6	1.80	3.20
Colodny, Fass, Talenfeld, Karlinsky, Abate	0.1	6	0.60	0.3	6	1.80	0.2	6	1.20	0.1	6	0.60	0.3	1	0.30	4.50	0.1	4	0.40	0.3	4	1.20	0.2	4	0.80	0.1	4	0.40	0.3	1	0.30	3.10
Ballard Partners, Inc.	0.1	5	0.50	0.3	4	1.20	0.2	4	0.80	0.1	4	0.40	0.3	6	1.80	4.70	0.1	5	0.50	0.3	5	1.50	0.2	5	1.00	0.1	5	0.50	0.3	6	1.80	5.30
Sayfie Law Firm & The August Company	0.1	4	0.40	0.3	5	1.50	0.2	5	1.00	0.1	5	0.50	0.3	2	0.60	4.00	0.1	6	0.60	0.3	6	1.80	0.2	6	1.20	0.1	6	0.60	0.3	2	0.60	4.80
William J. Peebles, P.A.	0.1	8	0.80	0.3	8	2.40	0.2	8	1.60	0.1	8	0.80	0.3	3	0.90	6.50	0.1	8	0.80	0.3	8	2.40	0.2	8	1.60	0.1	8	0.80	0.3	3	0.90	6.50
CLD & Associates, LLC & The P5 Group	0.1	7	0.70	0.3	7	2.10	0.2	7	1.40	0.1	7	0.70	0.3	8	2.40	7.30	0.1	7	0.70	0.3	7	2.10	0.2	7	1.40	0.1	7	0.70	0.3	8	2.40	7.30