



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-1081

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: December 6, 2022

TITLE: Motion Approving an Event Agreement and Related Road Closure, with In-Kind Services from the City for 2023 King Holiday Parade & Multicultural Festival - **(Commission District 3)**

Recommendation

Staff recommends the City Commission approve an event agreement and request for a road closure with Dr. Martin Luther King, Jr. Celebration Committee, Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Staff is requesting the City Commission to review the request of In-kind city services and advise if any are approved.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will submit the required certificates of insurance. The organizer is requesting City Services to support the production of the event (Exhibit 2). Funding in the amount of \$48,250 is available in the Parks and Recreation Special Event Budget. \$40,000 will come from the previously allocated \$80,000 for the St. Patricks Day Parade and \$8,250 will come from the canceled Git Lit (Riverwalk) light up event. The St. Patricks Parade Committee has notified staff they plan to continue to be involved in the parade and will continue to look to raise additional funds as in previous years. The St. Patricks Parade Committee is aware their allocation from the city for this year's parade is now \$48,250 as well.

Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: <u>2023 King Holiday Parade & Multicultural Festival</u> (Districts 2 and 3)	
Applicant:	Dr. Martin Luther King, Jr. Celebration Committee, Inc.
Date/Time:	Parade: Monday, January 16, 2023 (9:00am – 11:00am) Festival: Monday, January 16, 2023 (11:00am – 3:00pm)
Location:	Joseph C Carter Park 1450 W Sunrise Blvd. Fort Lauderdale, FL 33311
Set Up Date/Time:	Parade: Monday, January 16, 2023 (5:00am – 9:00am) Festival: Monday, January 16, 2023 (5:00am – 11:00am)
Breakdown Date/Time:	Monday, January 16, 2023 (3:00pm – 5:00pm)
Road Closing:	Yes – January 16, 2023 Full Road Closure (5:00am- 11:00am) Parade Route – NW 6th Street (from NW 5 Ave to NW 15 Ave)...NW 15 Ave (from NW 6 St to Side Entrance of Carter Park)
Alcohol:	No
Amplified Music:	Yes – Monday, January 16, 2023 (10:00am – 3:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

There is a fiscal impact to the City related to this agreement is included in the FY 2023 operating budget in the accounts listed below.

Funds available as of November 30, 2022					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200- PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$892	\$200
				TOTAL AMOUNT ►	\$200

Funds available as of November 30, 2022					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
10-001-6025-574-30-3203	Community Events	Services & Materials / Artistic Services	\$1,488,712	\$1,293,644	\$8,245.00
10-001-6025-574-30-3222	Community Events	Services & Materials / Custodial Services	\$1,488,712	\$1,293,644	\$1,620.00
10-001-6025-574-30-3231	Community Events	Services & Materials / Food Services	\$1,488,712	\$1,293,644	\$1,240.00
10-001-6025-574-30-3246	Community Events	Services & Materials / Recreation Programming	\$1,488,712	\$1,293,644	\$5,900.00
10-001-6025-574-30-3299	Community Events	Services & Materials / Other Services	\$1,488,712	\$1,293,644	\$8,780.00
10-001-6025-574-30-3310	Community Events	Services & Materials / Other Equipment Rental	\$1,488,712	\$1,293,644	\$21,475.00
10-001-6025-574-30-3949	Community Events	Services & Materials / Uniforms	\$1,488,712	\$1,293,644	\$300.00
10-001-6025-574-30-3999	Community Events	Services & Materials / Other Services	\$1,488,712	\$1,293,644	\$480.00
10-001-6025-574-40-4355	Community Events	Services & Materials / Servchg Print Shop	\$114,215	\$94,991	\$150.00
10-001-6025-574-40-4346	Community Events	Services & Materials / Servchg Pking Sys	\$114,215	\$94,991	\$60
				TOTAL AMOUNT ►	\$48,250

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – 2023 King Holiday Parade & Multicultural Festival Application

Exhibit 1a – 2023 King Holiday Parade & Multicultural Festival Site Plan

Exhibit 1b – 2023 King Holiday Parade & Multicultural Festival Agreement

Exhibit 2 – Request for In-Kind City Services

Exhibit 3 – January 2023 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department