



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#14-0895

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: August 19, 2014

TITLE: Public Hearing - Modification to a non-motorized vehicle-for-hire license
for Cycle-Party Fort Lauderdale, LLC

Recommendation

It is recommended that the City Commission approve modifications to the Non-motorized Vehicle License authorizing Cycle-Party Fort Lauderdale, LLC to operate two types of Quadracycles, modify its existing route, and adding a route subject to the conditions identified in this City Commission Agenda Memo.

Background

The Code of Ordinances of the City of Fort Lauderdale makes it unlawful for any person to operate, cause to be operated or drive a non-motorized vehicle upon the public streets of the City without first having obtained a non-motorized vehicle license. Cycle-Party Fort Lauderdale, LLC was approved for a Non-motorized Vehicle License on December 18, 2012, to operate up to four (4) Crawler model C16S10029A quadracycles within the Himmarshee area of Downtown Fort Lauderdale. The operation was limited to the hours of 8:00 am to 10:00 pm every day of the week and prohibited from operating on Andrews Avenue, S.W. 7th Avenue and Broward Boulevard. Cycle-Party Fort Lauderdale, LLC has requested a modification to its non-motorized vehicle license to allow the use of another type of quadracycle, modify its existing route, add an additional route and change its hours of operations (Exhibit 2). Pursuant to Section 27-231 of the Code of Ordinances of the City of Fort Lauderdale, after a minimum of six (6) months have passed from the date a license was issued, an operator may submit a written request for permission to modify the licensed operation. A request for a new route or for use of two (2) or more additional vehicles shall be treated as an initial license application and must be considered by the City Commission at a public hearing.

There are two routes to be considered for approval explained below.

The Modification of the Downtown / Himmarshee Route:

The proposed modified route includes the following boundaries: northern limit SW 2st Street, southern limit SW 7th Street, eastern limit SE 15th Avenue, and western limit SW

12th Avenue.

The revised route extends the eastern limit from SE 8th Avenue to SE 15th Avenue, the western limit from SW 4th Avenue to SW 12th Avenue, and the southern limit from Riverwalk North to SW 7th Street.

Upon Police and TAM Departments' review and recommendation of approval, the application is subject to the following conditions, which are explained in the Police Evaluation Memorandum (Exhibit 3) and the TAM Evaluation Memorandum (Exhibit 4):

- Limit the operation to the Himmarshee/Downtown area of Fort Lauderdale, with the exception of Las Olas Boulevard (East of SW 6th Avenue), Andrews Avenue, SW 7th Avenue and Broward Boulevard (only permitted on streets with a posted speed limit of 30 mph or less); Not authorized to operate outside of the boundaries established on the route map included in the Certificate of Public Convenience and Necessity Application (Exhibit 2, pages 21 through 23)
- Limit hours to 10:00am to 10:00pm each day of the week
- Increase the vehicle's visibility to other drivers by installing additional reflective devices and markings on the front, rear and sides of the vehicle
- Establish approved staging locations, approved by the TAM Director that do not obstruct traffic and are not reliant on public parking availability
- Cycle-Party Fort Lauderdale, LLC is not permitted to U-Turn in any travel lane along the approved route
- Identify designated pick-up/drop-off zones that do not rely on public parking or obstruct traffic

The Proposed New Beach Route:

The proposed route includes the following boundaries: northern limit Sunrise Boulevard, southern limit Bahia Mar, eastern limit SR A1A / North Atlantic Boulevard, and western limit Las Olas Circle.

Upon Police and TAM Departments' review and recommendation of approval, the applications are subject to the following conditions, which are explained in the Police Evaluation Memorandum (Exhibit 3) and the TAM Evaluation Memorandum (Exhibit 4):

- Not authorized to operate outside of the boundaries established on the route map included in the Certificate of Public Convenience and Necessity Application (Exhibit 2, pages 25 through 27)
- Limit hours to 10:00am to 10:00pm each day of the week
- Increase the vehicle's visibility to other drivers by installing additional reflective devices and markings on the front, rear and sides of the vehicle
- Establish approved staging locations, approved by the Transportation and Mobility Director that do not obstruct traffic and are not reliant on public parking availability

- Cycle-Party Fort Lauderdale, LLC is not permitted to U-Turn in any travel lane along the approved route
- Identify designated pick-up/drop-off zones that do not obstruct traffic and are not reliant on public parking availability

Pursuant the Code, after the hearing, the City Commission, by motion, either:

- (1) Disapprove the application;
- (2) Approve the application unconditionally and grant the operator a license; or
- (3) Approve the application subject to compliance with stated conditions. Such conditions may include, but are not limited to, a restriction on the hours or days of operation, a limitation on the number of no motorized vehicles which may be operated, a limitation on the size and number of signs on each no motorized vehicle, a modification of the proposed route and any other condition which is consistent with protection of the public health, safety and welfare.

Resource Impact

No Budgetary Impact

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, port, and rail connections.

Objective 2: Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan*: We are Prosperous.

Attachments:

Exhibit 1: City of Fort Lauderdale Transportation and Mobility and Police Departments' Conditions for Approval

Exhibit 2: Cycle-Party Fort Lauderdale, LLC Certificate of Public Convenience and Necessity Application

Exhibit 3: Cycle-Party Fort Lauderdale, LLC Police Department Evaluation

Exhibit 4: Cycle-Party Fort Lauderdale, LLC Transportation and Mobility Evaluation

Prepared by: Keela Black Davis, Transportation and Mobility

Department Director: Diana Alarcon, Transportation and Mobility