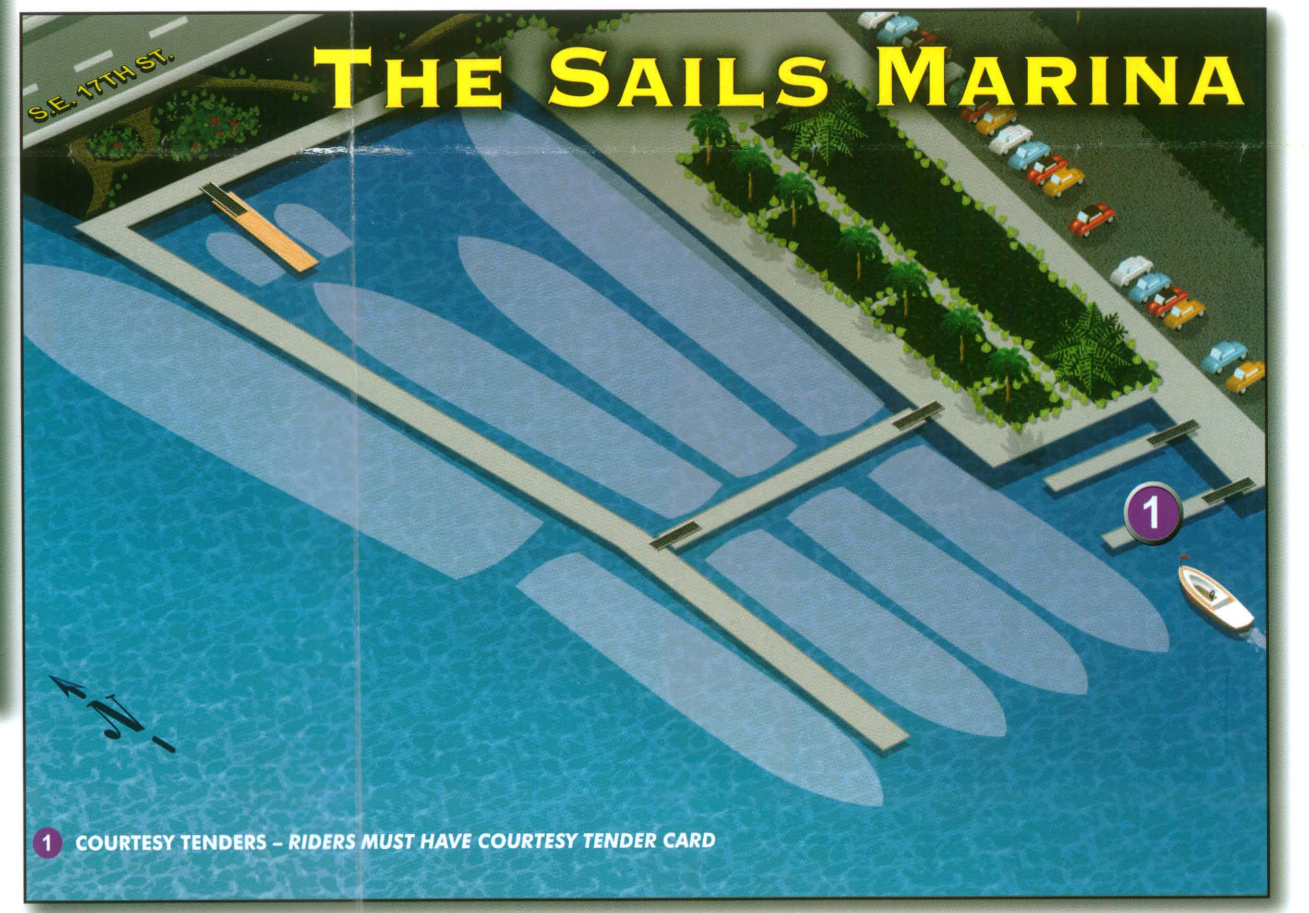




Bahia Mar Yachting Center * Hall Of Fame Marina * Las Olas Municipal Marina



2012 Fort Lauderdale International Boat Show®

Days & Hours:
"Prime Time Preview"
 Thursday, October 25th . . . 10 am - 7 pm

General Admission:
 Friday, October 26th . . . 10 am - 7 pm
 Saturday, October 27th . . . 10 am - 7 pm
 Sunday, October 28th . . . 10 am - 7 pm
 Monday, October 29th . . . 10 am - 5 pm

Produced & Managed by:
Show Management
 1115 Northeast 9th Avenue
 Fort Lauderdale, Florida 33304
 (800) 940-7642 • (954) 764-7642 • Fax: (954) 462-4140
www.showmanagement.com • info@showmanagement.com

Owned & Sponsored by:
Marine Industries Association of South Florida
 2312 South Andrews Avenue
 Fort Lauderdale, FL 33316
 (877) 294-9990 • (954) 524-2733 • Fax: (954) 524-0633
www.miasf.org • info@miasf.org

EXHIBIT SPACE RATES - BAHIA MAR YACHTING CENTER: BOOTHS

Standard Unit Non A/C (10' x 10')	\$2,163.00 per Unit
Air Conditioned Tents (10' x 10')	\$2,837.00 per Unit

OPEN FLOOR SPACE

	\$21.70 per Square Foot
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LAND DISPLAY SPACE

	\$14.95 per Square Foot
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YACHT BUILDERS & DESIGNERS TENT

	\$40.50 per Square Foot
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ELECTRONICS TENT

	\$40.50 per Square Foot
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SUPER YACHT ANNEX

	\$40.50 per Square Foot
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IN-WATER (NEW VESSELS)

	\$11.55 per Square Foot
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BROKERAGE SECTION

Maximum Cost:

Up to 59'	\$ 5,975.00 per Unit
60' to 79'	\$ 7,535.00 per Unit
80' to 100'	\$ 9,890.00 per Unit
101' to 125'	\$12,280.00 per Unit
126' to 150'	\$15,025.00 per Unit
151' & Over	\$17,800.00 per Unit

BAHIA MAR FACE DOCK NEW VESSELS

Up to 100'	\$ 12.15 per Square Foot
101' to 126'	\$37,750.00 per Unit
127' & Over	\$42,370.00 per Unit

BAHIA MAR FACE DOCK BROKERAGE VESSELS

Up to 59'	\$10,885.00 per Unit
60' to 79'	\$12,625.00 per Unit
80' to 100'	\$15,675.00 per Unit
101' to 125'	\$17,705.00 per Unit
126' to 149'	\$20,385.00 per Unit
150' and over	\$25,480.00 per Unit

* All vessels displayed on manufacturer's barge will be charged at the New Boat Rate.

EXHIBIT SPACE RATES HALL OF FAME MARINA

Slip 300	\$ 7,535.00
Slips 301-335	\$12,280.00 Minimum

LAS OLAS MARINA BROKERAGE BOATS IN WATER

Fixed Cost Per slip	\$ 3,645.00 per Unit
	\$ 4,960.00 per Unit
	\$ 6,890.00 per Unit
	\$ 8,950.00 per Unit
	\$13,425.00 per Unit
	\$14,950.00 per Unit

LAS OLAS MARINA EXTENSION

60'11" and under	\$ 4,960.00 per Unit
61' to 80'11"	\$ 6,890.00 per Unit
81' +	\$ 8,950.00 per Unit

BOOTH at Las Olas Marina

	\$ 2,730.00 per Unit
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EXHIBIT SPACE RATES
 Hilton Fort Lauderdale Marina and The Sails Marina

	\$135.00 per Linear Foot
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* SPECIAL DOCK EQUIPMENT
 Only docks and barges contracted thru Show Management can be used in display.

CONVENTION CENTER EXHIBIT SPACE RATES (all exhibits are on the first floor):

Booths (10' x 10')	\$1,292.00 per Unit
Bulk Floor Space	\$ 8.40 per Square Foot

Visit www.showmanagement.com and click on "Site Plans" to download the area of the show you would like to view.