



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#13-0262

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: February 19, 2013

TITLE: Motion approving termination of current agreement with Rock the Ocean Productions, LLC; approving agreement with TMF2013, LLC and approving co-sponsorship with TMF2013, LLC to allow for installation of banners

Recommendation

It is recommended that the City Commission approve a motion terminating the current agreement with Rock the Ocean Productions, LLC and to approve an agreement with TMF2013, LLC for the Tortuga Rock the Ocean Music Festival on April 13 – 14, 2013 and approve co-sponsorship with TMF2013, LLC to allow for installation of banners at specified locations, subject to permitting regulations.

Background

The City of Fort Lauderdale was approached by Rock the Productions, LLC to produce this two-day music event on April 13 – 14, 2013. Tortuga Rock the Ocean Music Festival is a large-scale benefit concert with a primary objective to call attention to and raise funds for the various issues that are depleting the world oceans. Setup for the event will take place April 3 – April 12, 2013 from 8am – 9pm and April 13, 2013 from 8am – noon. The event will be April 13 – 14, 2013 from 11am – 10pm. Breakdown for the event will be April 15 – 17, 2013 from 8am – 9pm.

On August 21, 2012, the City Commission approved a motion authorizing the City Manager to execute, on behalf of the City, an agreement contingent upon Rock the Ocean Productions, LLC registering their foreign limited liability company to transact business in the state of Florida.

In a letter to the City Manager, dated February 5, 2013, Stephen Tilbrook, on behalf of Rock the Ocean Productions, LLC, requested City consent to terminate the existing agreement with Rock the Ocean Productions, LLC and to concurrently enter into a new agreement with TMF2013, LLC. (Exhibit 1) The new agreement would provide for no substantial change in the principal organizers of the festival (Exhibit 2).

TMF2013, LLC is requesting permission to install street banners subject to the location requirements of Section 47-22.3.C to promote the Tortuga Rock the Ocean Music Festival. As per ULDR Section 47-22.3.C.4.a: "Display will be limited to a maximum of fourteen (14) days, or longer as approved by the City Commission for events lasting more than fourteen (14) days".

Resource Impact

There is no fiscal impact associated with this item.

Attachment:

EX 1 – Letter from Rock the Ocean Productions, LLC

EX 2 – Agreement

Prepared by: Stacey Daley, Administrative Assistant, x5348

Department Director: Phil Thornburg