



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-1594

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 17, 2013

TITLE: Motion approving event agreements: 33311 Walk "Love Being a Girl!" Focus on Teen Girls, A Taste of the Mediterranean, A Toyland Event, Fort Lauderdale Rough Water Swim, ALDI Grand Opening.

Recommendation

It is recommended that the City Commission approve event agreements and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Mount Bethel Human Services Corporation, Inc., The Junior Welfare Society, Inc., International Swimming Hall of Fame, Inc. and ALDI, Inc.

Background

City staff has been working closely with each event organizer regarding logistics, maintenance, and security as detailed below. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Event organizers will pay for all related costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: Mount Bethel Human Services Corporation, Inc.
Event Name: 33311 Walk "Love Being a Girl!" Focus on Teen Girls
Date/Time: Saturday, January 25, 2014 (9:00am- 3:00pm)
Location: Carter Park- 1450 W. Sunrise Blvd
Road Closings: No
Alcohol: No
Amplified Music: Yes- (9:00am- 3:00pm)
Insurance Required: Yes
Banners: No

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Pending Code Violations: No
Exhibit: 1

Event 2

Applicant: The Junior Welfare Society, Inc.
Event Name: A Taste of the Mediterranean, A Toyland Event
Date/Time: Saturday, February 1, 2014 (7:00pm- 10:30pm)
Location: All Saints Episcopal Church- 333 Tarpon Bend Drive
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (7:00pm- 10:30pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 2

Event 3:

Applicant: International Swimming Hall of Fame, Inc.
Event Name: Fort Lauderdale Rough Water Swim
Date/Time: Saturday, January 4, 2014 (9:30am- 12:00pm)
Location: Fort Lauderdale Beach between Terramar Street and SE 5th Street
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 3

Event 4:

Applicant: ALDI (FLORIDA) LLC
Event Name: ALDI Grand Opening
Date/Time: Thursday, December 19, 2013 (12:00pm – 5:00pm)
Location: 1707 E Commercial Blvd.
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 4

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is no fiscal impact associated with this action

Attachments

- Exhibit 1 – 33311 Walk “Love Being a Girl!” Focus on Teen Girls Event Application
 - Exhibit 1a – 33311 Walk Route
 - Exhibit 2 – A Taste of the Mediterranean, A Toyland Event Application
 - Exhibit 2a – A Toyland Event Site Plan
 - Exhibit 3 – Fort Lauderdale Rough Water Swim Event Application
 - Exhibit 4 – ALDI Grand Opening Event Application
 - Exhibit 4a – ALDI Site Plan
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Prepared By: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director, x5348