



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#16-1416

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 6, 2016

TITLE: Motion to Approve Event Agreements and Related Road Closings:
5K4kids.org, South Florida Exotic Car "Toy Rally" to Benefit Toys for Tots
and Holiday in Sistrunk

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Greater Fort Lauderdale Road Runners Club, Inc., South Florida Exotic Car Toy Rally, LLC and YMCA of South Florida, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Greater Fort Lauderdale Road Runners Club, Inc.
Event Name: 5K4kids.org

Date/Time: Saturday, January 14, 2017 (7:00am- 10:00am)
Location: 820 NE 3 Street & Holiday Park
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: South Florida Exotic Car Toy Rally, LLC
Event Name: South Florida Exotic Car: "Toy Rally" to Benefit Toys for Tots
Date/Time: Saturday, December 10, 2016 (11:15am- 11:45am)
Location: 5750 N. Federal Hwy
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 2

Event 3:

Applicant: YMCA of South Florida, Inc.
Event Name: Holiday in Sistrunk
Date/Time: Saturday, December 17, 2016 (2:00pm- 6:00pm)
Location: 821 NW 12th Terrace
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes (2:00m – 6:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 3

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of October 10, 2016</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$4,416	\$1,000
			TOTAL AMOUNT ►		\$1,000

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 –5K4 kids.org Application

Exhibit 1a – 5K4kids.org Site Plan

Exhibit 2 – South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots Application

Exhibit 2a – South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots Site Plan

Exhibit 3 – Holiday in Sistrunk Application

Exhibit 3a – Holiday in Sistrunk Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation