

Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas

Categories		Ideas		Phase 1: May - December 2011		Phase 2: June - November 2012					Phases 1 & 2	
Quality of Life	Culture, Events, Parks, and Quality Places		Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint
		Community Identity										
		124	Institutionalize City/neighborhood memory (using active/engaged community members)			1		1			2	
		125	Big city with small community feel					1			1	
		126	Multi-cultural city (cultural destination)		2	1		2		2	7	
		127	City icon		1			1	1		3	
		128	More attractions					2			2	
		129	Yachting capital of the world		1			4			5	
		130	Overcome negative image of being dirty, unsafe, party city, etc.	2	1			2			5	
		131	Preserve and promote "community" (community values)		2			3	2		7	
		132	Bring back the '50s feel					1			1	
		133	Being proud of our community					1			1	
		134	Epicenter of an international cultural congress		1					1	2	
		135	Establish a stronger patriotic vein			1					1	
	136	Build upon our water asset		1						1		
	Total		2	9	3	0	18	0	3	3	38	0

Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas

Categories		Ideas		Phase 1: May - December 2011		Phase 2: June - November 2012					Phases 1 & 2		
Quality of Life	Culture, Events, Parks, and Quality Places		Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint	
	Events												
	137	Leverage Miami's events					1	1			2		
	138	Bring back Oktoberfest						1			1		
	139	More events (including community events)		3		2	1				6		
	140	Formula One			1						1		
	141	Christmas pageant					1				1		
	142	Promote events							1		1		
	143	Pop-up festivals								1	1		
	144	Increase international shows' presence		1							1		
	145	More events geared towards residents/our City's lifestyle/family friendly		3							3		
	146	Community fairs		1							1		
	147	Movies in the parks		1							1		
	148	Affordable events		1							1		
	149	Establish annual art event			1						1		
	150	Create large farmers' markets (with local eggs and dairy in addition to produce)			1						1		
	151	Establish a Navy Week			1						1		
	152	More water-related events		1							1		
	Total		0	11	4	2	3	2	1	1	24	0	
	Major League Sports												
153	Major League Soccer			1			1		1	3	1		
154	House major league sport(s) team					1				1			
155	World class stadium (sports arena)		1				1		1	3			
156	Olympics					1	1			2			
157	Build a Field House						1			1			
Total		0	1	1	0	2	4	0	2	10	1		

Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas

Categories		Ideas		Phase 1: May - December 2011		Phase 2: June - November 2012					Phases 1 & 2		
		Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint		
Quality of Life	Culture, Events, Parks, and Quality Places												
	Riverwalk/New River												
		158	Connect with Himmarshee					1			1		
		159	Activate (fill)/improve	1	1		2	5	4	1	6	20	
		160	Connect with the Arts District						1			1	
		161	Create pedestrian walkway over the New River (connect both sides)					1	2			3	
		162	Support mixed-use development		2				1		1	4	
		163	Location for FEC passenger train stations						1			1	
		164	Upgrade dockage					2				2	
		165	Connect with Las Olas		1			1		1		4	
		Total		1	4	0	2	9	11	2	7	36	0
		Arts											
		166	Create Art Council						1		1	2	
		167	Facade on FEC RR bridge						1			1	
		168	More/expand cultural arts/City as destination for public arts	1	2		1				3	7	
		169	More musicians on streets and outdoor concerts		2		1					3	
		170	All-inclusive art passes					1				1	
		171	More corporate participation in arts					1				1	
		172	Include art in public infrastructure (such as bike racks, light poles, etc.)							2		2	
		173	Exporter of art and design							1		1	
	174	Floating performance stage							1		1		
	175	Better utilize Parker Playhouse and other facilities to promote local talent							1		1		
	176	Require public art in private development							1		1		
	177	Embellish/enhance Performing Arts Center area							1		1		
	178	Concert arena		1							1		
	Total		1	5	0	2	2	2	0	11	23	0	

Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas

Categories		Ideas		Phase 1: May - December 2011		Phase 2: June - November 2012					Phases 1 & 2	
Quality of Life	Culture, Events, Parks, and Quality Places	Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint	
		Parks										
	179 More parks/green spaces/playgrounds (outdoor living rooms) (including in the downtown)		10	3	1	17	3	3	5	42		
	180 More dog parks			1	1	1				3		
	181 More basketball courts (including upkeep and equal distribution amongst community)		1			1				2		
	182 More football fields					1				1		
	183 Amusement/Water Park/Aquarium/Zoo (family attractions)		7	1			2		3	13		
	184 Cleaner and safer parks/facilities		1		3	6		1		11		
	185 More exercise equipment at beaches and parks					1				1		
	186 Equip school fields with field lights and bleachers					1				1		
	187 More public restrooms			1		1				2		
	188 Park partners (schools, neighborhoods, etc.)							2	1	3		
	189 Active parks (with art, monuments, cafes, movies in the park, etc.)		1					2		3		
	190 Utilize pocket parks								1	1		
	191 Use bond to purchase American Golfers Club course for a regional park								1	1		
	192 Multi-purpose, adaptability options within all parks								1	1		
	193 Preserve Hugh Taylor Birch State Park			1						1		
	194 Full Service/fishing pier		1	1						2		
	Total	0	21	8	5	29	5	8	12	88	0	

Fort Lauderdale 2035: Our City, Our Vision - Segmentation of Ideas

Categories		Ideas	Phase 1: May - December 2011		Phase 2: June - November 2012					Phases 1 & 2				
			Stakeholder Interviews (July, Nov 2011)	Open Houses (Oct 2011)	Email, Facebook, Twitter	Telephone Town Hall Meetings	Meetings in a Box	OurVisionFTL.com (June - Nov 2012)	Big Ideas Event	Neighbor Summit	Total	Alternate Viewpoint		
Quality of Life	Culture, Events, Parks, and Quality Places													
	Culture & Public Spaces	Community Centers & Activities												
		195	More community/recreational centers (gyms)					8				8		
		196	More activities/places for kids/teens (including in the NW District)		6	1		7	1	1		16		
		197	More programs for seniors						1			1		
		198	More recreation opportunities/park programming (including at Riverwalk)		1		2			2	1	6		
		199	More activities for adults		1			1				2		
		200	Improve Swimming Hall of Fame and connection with City (aquatics complex)		3		1				1	5		
		201	Better stadiums					1				1		
		202	More water activities					1				1		
		203	More community clubs					2				2		
		204	Greater sports variety					2				2		
		205	More public pools (including at Holiday Park)			1		1				2		
		206	Updated malls					1				1		
		Total		0	11	2	3	24	2	3	2	47	0	
		Himmarshee Street												
		207	An entertainment center						1			1		
Total		0	0	0	0	0	1	0	0	1	0			
CULTURE & PUBLIC SPACES TOTAL		4	62	18	14	87	27	17	38	267	1			