



**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** April 7, 2015

**TITLE:** Certificate of Public Convenience and Necessity for Non-motorized  
Vehicle for Hire: Str84Word Productions LLC, d/b/a Bumble Bee Bike  
Tours

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**Recommendation**

It is recommended that the City Commission approve the issuance of a Certificate of Public Convenience and Necessity authorizing Str84Word Productions LLC, d/b/a Bumble Bee Bike Tours to operate a non-motorized bicycle tour within the City of Fort Lauderdale, subject to the owner's submittal of the vehicle registration and appropriate insurance certificate prior to the issuance of the Certificate and applicant meeting the following conditions:

- The tour will be authorized to operate only within the boundaries established on the route map included in the Certificate of Public Convenience and Necessity application.
- The applicant will be responsible for keeping informed of special events dates and routes in advance of events. The City reserves the right to suspend vehicle operation during scheduled or unscheduled events, road closures or any circumstances that would require traffic mitigation.
- Tours shall abide by all relevant state, county and city regulations (see exhibits 3&4).
- The maximum group size should be capped at ten, inclusive of the guide, per tour. This will minimize the group's probable throttling effect on vehicular traffic along the proposed route.
- The volume of tour guide narrations should not disturb the quietude of nearby businesses or residences.
- Consideration should be given to increasing the participants' visibility by use of additional reflective devices and high visibility reflective vests.

**Background**

The Code of Ordinances of the City of Fort Lauderdale makes it unlawful for any person to engage in, or carry on, a vehicle for hire business within the City without first obtaining from the City a Certificate of Public Convenience and Necessity (CPCN).

Pursuant to Chapter 27 Article VI of the Code of Ordinances of the City of Fort Lauderdale, the individual or entity seeking a permit or business tax receipt (Exhibit 1) for the operation of non-motorized vehicles for hire must apply for a CPCN with the Transportation and Mobility Department (TAM). Upon receipt of such application (Exhibit 2), TAM reviews each application for sufficiency and forwards sufficient applications to the City Commission for review and approval.

Bumble Bee Bike Tours is applying to provide bicycle tours in the City of Fort Lauderdale utilizing two wheeled, single gear bicycles at a fee of \$49 per tour participant. The tours will be a loop along the New River, beginning and ending at The Archives on Las Olas Boulevard.

Each bicycle must bear a City-issued permit and an appropriate insurance certificate must be presented to TAM staff before the CPCN can be issued. Staff has received and reviewed the attached application from Str84Word Productions LLC, d/b/a Bumble Bee Bike Tours. TAM has found the application to be sufficient subject to the restrictions detailed in the Traffic Engineer's review (Exhibit 3) and the Police Department's safety review (Exhibit 4). TAM establishes these conditions to best mitigate the impact Bumble Bee Tours will have on vehicular and pedestrian traffic along the proposed route and within the City right-of-way for public safety.

**Resource Impact**

No budgetary impact.

**Strategic Connections:**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- **Goal 7:** Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, port, and rail connections.
- **Objective 2:** Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan*: We are Prosperous.

Attachments:

- Exhibit 1 Str84Word Productions LLC, d/b/a Bumble Bee Bike Tours Business Tax Application
- Exhibit 2 Str84Word Productions LLC, d/b/a Bumble Bee Bike Tours Certificate of Public Convenience and Necessity Application
- Exhibit 3 Traffic Engineer's Review
- Exhibit 4 Fort Lauderdale Police Department Review

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