

City of Fort Lauderdale
City Commission Agenda Item

#12-2158

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: October 2, 2012

TITLE: Event agreements and related road closings: Live Long Live Strong Benefit, Trick or Treat on SW 2nd Street, Off the Hookah Block Party, Dillard High School Homecoming Parade, Dolphins Cycling Challenge, Half Marathon 13.1, KID Inlet Challenge, Livelong Benefiting Livestrong, American Cancer Society Broward County Making Strides Against Breast Cancer and Las Olas Gourmet Market.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the City Manager to execute on behalf of the City with Quarterdeck Cordova, Inc., Downtown Himmarshee Village Association, Inc., Bam Bam Entertainment, LLC, Dillard High School, Dolphins Cycling Challenge, Inc., US Road Sports and Entertainment of Florida, LLC, Kids in Distress, Z Motion Foundation, American Cancer Society and Las Olas Association, Inc.

Background

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: Quarterdeck Cordova, Inc
Event Name: Live Long Live Strong Benefit
Date/Time: Thursday, October 4, 2012 (6:30 PM- 10:30 PM)
Location: Quarterdeck- 1541 Cordova Road
10/02/2012
12-2158

Road Closings: No
Alcohol: Yes
Amplified Music: Yes
Insurance Required: Yes.
Banners: No
Exhibit: 1

Event 2:

Applicant: Downtown Himmarshee Village Association, Inc
Event Name: Trick or Treat on SW 2nd Street
Date/Time: Saturday, October 27, 2012 (7 PM – 4 AM)
Location: SW 2nd street between SW 2nd Ave & SW 3rd Ave
Road Closing: Yes- SW 2nd street between SW 2nd Ave & SW 3rd Ave west to the 300 building
(3 pm – 4 AM)
Alcohol: Yes
Amplified Music: Yes
Insurance Required: Yes
Banners: No
Exhibit: 2

Event 3:

Applicant: Bam Bam Entertainment LLC
Event Name: Off the Hookah Block Party
Date/Time: Wednesday, October 31, 2012 (6PM- 11 PM)
Location: Off the Hookah- 111 SW 2nd Street
Road Closings: Yes- SW 2nd Ave from Broward Blvd to SW 2nd ST (4 PM – 2 AM)
Alcohol: Yes
Amplified Music: Yes
Insurance Required: Yes
Banners: No
Exhibit: 3

Event 4:

Applicant: Dillard High School
Event Name: Dillard High School Homecoming Parade
Date/Time: Saturday, November 3, 2012 (9 AM- 11 AM)
Location: Mount Olive Baptist Church (start) to Dillard High School (end)
Road Closing: Yes- departing from Mt. Olive church to NW 9th ave north to NW 6th St west to NW
22nd road to NW 24th Ave to NW 11th St to Dillard High School (9 AM- 11 AM)
Alcohol: No
Amplified Music: Yes
Insurance Required: Yes
Banners: No
Exhibit: 4

Event 5:

Applicant: Dolphins Cycling Challenge, Inc
Event Name: Dolphins Cycling Challenge
Date/Time: Sunday, November 4, 2012 (8 AM- 11 AM)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes- (Route attached to application)
Alcohol: No

Amplified Music: Yes
Insurance Required: Yes
Banners: No
Exhibit: 5

Event 6:

Applicant: US Road Sports and Entertainment of Florida LLC
Event Name: AllState Life Insurance Fort Lauderdale 13.1 Half Marathon
Date/Time: Sunday, November 11, 2012 (7 AM- 11:30 AM)
Location: Event will start at Brickell Avenue and SW 2nd Street and end at Fort Lauderdale Beach Park - 1100 Seabreeze Boulevard
Road Closing: Yes- start at SE 17th St westbound lane only to A1A from Las Olas to NE 40th St and back to A1A Fort Lauderdale Beach Park (Route attached to application)
Alcohol: Yes
Amplified Music: Yes
Insurance Required: Yes
Banners: Yes (approval pending)
Exhibit: 6

Event 7:

Applicant: Kids in Distress
Event Name: KID Inlet Challenge
Date/Time: Setup - Saturday, December 1, 2012 (9AM – 10PM). Event (including breakdown) Sunday, December 2, 2012 (4 AM- 3 PM)
Location: Bahia Mar Parking Lot- 801 Seabreeze Blvd
Road Closing: No- use bike lanes (bike route attached)
Alcohol: No
Amplified Music: Yes
Insurance Required: Yes
Banners: No
Exhibit: 7

Event 8 (pending staff approval):

Applicant: Z Motion Foundation
Event Name: Livelong Benefiting Livestrong
Date/Time: Sunday, October 14, 2012 (7 AM- 1 PM)
Location: Bike route below (see attached route)
Road Closing: No- Police escort- Bikers enter the city limits of Fort Lauderdale from the south on S. Federal Hwy north to SE 17th Street east to A1A, north on A1A to the end of the city limits. Return on north A1A south to Las Olas Blvd west to SE 3rd Ave south to SE 17th Street east to Federal Hwy south to the city limits. (Map attached to application)
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Exhibit: 8

Event 9 (pending staff approval):

Applicant: American Cancer Society
Event Name: American Cancer Society Broward County Making Strides Against Breast Cancer
Date/Time: Saturday, October 13, 2012 (7 AM- 1 PM)
Location: Huizenga Plaza – 32 East Las Olas Boulevard

Road Closing: No
Alcohol: No
Amplified Music: Yes
Insurance Required: Yes
Banners: No
Exhibit: 9

Event 10 (pending staff approval):

Applicant: Las Olas Association, Inc.
Event Name: Las Olas Gourmet Market
Date/Time: Sundays, October – December 2012 (9 AM- 2 PM)
Location: Huizenga Plaza – SE 12 Avenue from East Las Olas Boulevard north to the center driveway of the property at 229 SE 12 Avenue
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: No
Banners: No
Exhibit: 10

The execution of the following event agreements: Livelong Benefiting Livestrong (Exhibit 8), American Cancer Society Broward County Making Strides Against Breast Cancer (Exhibit 9), and Las Olas Gourmet Market (Exhibit 10) is subject to staff reviewing and approving the event applications in accordance with Sec. 15-183, City of Fort Lauderdale Code of Ordinances.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement. Staff recommends approval of event agreements with related road closings.

Resource Impact

There is no fiscal impact associated with this action

Attachments

Exhibit 1 – Live Long Live Strong Benefit Event Application
Exhibit 2 – Trick or Treat on SW 2nd Street Event Application
Exhibit 3 – Off the Hookah Block Party Event Application
Exhibit 4 – Dillard High School Homecoming Parade Event Application
Exhibit 5 – Dolphins Cycling Challenge Event Application
Exhibit 6 – Half Marathon 13.1 Event Application
Exhibit 7 – KID Inlet Challenge Event Application
Exhibit 8 – Livelong Benefiting Livestrong Event Application
Exhibit 9 – American Cancer Society Broward County Making Strides Against Breast Cancer Event Application
Exhibit 10 – Las Olas Gourmet Market Event Application

Prepared By: Stacey Daley

Department Director: Phil Thornburg, Director, x5348

