



CITY OF FORT LAUDERDALE
City Commission Agenda Memo

12-2394

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: November 6, 2012

TITLE: An Ordinance amending Section 26-91(c) of the Code of Ordinances to increase the surcharge imposed to fund the School Crossing Guard Program and amending Section 26-161 to increase the maximum parking fee to \$20 at the Fort Lauderdale Beach Park Lot when special events are scheduled.

Recommendation

It is recommended that the City Commission approve an ordinance to increase the surcharge to fund the School Crossing Guard Program by \$2.00, raising the surcharge from \$8.00 to \$10.00 and increase the maximum parking fee at the Fort Lauderdale Beach Park Lot to \$20.00 when special events are scheduled.

Background

On September 05, 2012, the City Commission approved the award of a three-year contract for school crossing guard services to The Butler Group of South Florida, LLC d/b/a Nextaff (Miami). This contract award estimates an annual expenditure of \$788,934.30 per year over the next three years to fund the program. The estimated annual parking surcharge amount for last year was \$640,000.00, leaving a shortfall of \$148,934.30.

The \$640,000.00 actually generated last year reflects approximately 80,000 parking tickets at \$8.00 per ticket. The \$2.00 increase would generate an additional \$160,000.00, which would offset the expected shortfall to fund the program.

The maximum parking fee increase from \$10.00 to \$20.00 at the Fort Lauderdale Beach Park Lot when special events are scheduled should have been increased in 2011 as approved by the City Commission but was inadvertently left out of the parking fee revisions at that time.

On October 2, 2012 the City Commission heard on first reading an ordinance amending Code of Ordinances - Sections 26-91(c) and 26-161 - increase surcharge for school crossing guard program and increase maximum parking fee at Fort Lauderdale Beach Park lot for special events.

At its October 16, 2012 meeting, the Commission deferred this item to the November 6, 2012 meeting pending staff review of an additional crossing guard on Sistrunk Boulevard and to determine if the crossing guard contract allows for this type of expansion. The crossing guard contract allows for expanded services and, if the determination is made to add crossing guards to this location, the proposed increase requested with this ordinance will still be sufficient.

Resource Impact

The \$2.00 increase would generate an additional \$160,000.00.

Attachment

Exhibit 1: Ordinance

Prepared By: Brian McKelligett, Parking Services Manager

Department Director: Diana Alarcon, Transportation & Mobility Director