



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 7, 2015

TITLE: Event Agreements and Related Road Closing: Walk Like MADD & MADD
Dash, 20th Annual Las Olas Wine & Food Festival and Fort Lauderdale
Fringe Festival at Broward College

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Mothers Against Drunk Driving, Inc., American Lung Association of the Southeast, Inc. and Broward College Foundation, Inc. and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information on each event with road closing is as follows:

Event 1:

Applicant: Mothers Against Drunk Driving, Inc.
Event Name: Walk Like MADD & MADD Dash
Date/Time: Sunday, April 26, 2015 (6:30am-12:00pm)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes - see attached site plan
Alcohol: No
Amplified Music: Yes- (8:00am-12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: American Lung Association of the Southeast, Inc.
Event Name: 20th Annual Las Olas Wine & Food Festival
Date/Time: Friday, May 1, 2015 (6:00pm-10:00pm)
Location: Las Olas Blvd- SE 6th- 11th Ave
Road Closing: Yes - see attached site plan
Alcohol: Yes
Amplified Music: Yes- (7:00pm-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: Broward College Foundation, Inc.
Event Name: Fort Lauderdale Fringe Festival at Broward College
Date/Time: Saturday, May 2, 2015 (12:00pm-10:00pm)
Location: street closure of half of SE 1st Ave from Las Olas Blvd to end of Broward College property.
Road Closing: Yes – see attached site plan
Alcohol: Yes
Amplified Music: Yes- (12:00pm-10:00pm)
Insurance Required: Yes
Banners: Yes
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is a positive fiscal impact in the amount of \$300.00

Attachments:

Exhibit 1 – Walk Like MADD & MADD Dash

Exhibit 1a – Walk Like MADD & MADD Dash Site Plan

Exhibit 2 – 20th Annual Las Olas Wine & Food Festival

Exhibit 2a – 20th Annual Las Olas Wine & Food Festival Site Plan

Exhibit 3 – Fort Lauderdale Fringe Festival at Broward College

Exhibit 3a – Fort Lauderdale Fringe Festival at Broward College Site Plan

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director