



2L

SECTION 1 | SUMMARY INFORMATION

Date: 11/19/2025

Agenda Item Commission Memo Letter (to external agency) Other Document

Document Title/Purpose: Motion Approving Fiscal Year 2026 Beach Business Improvement District (BBID) Grant Participation Agreement with WinterFest, Inc. for the Parade Viewing Area - \$25,000 - (Commission District 2)

Commission Meeting Date: 11/18/2025 CAM #: 25-1036 Item #: CM-4

CAM attached: Yes No Action Summary Attached: Yes No CIP FUNDED: Yes No Community Investment Plan (CIP) Project defined as having a life of at least 10 years and a cost of at least \$100,000 and shall mean improvements to real property (land, buildings, or fixtures) that add value and/or extend useful life, including major repairs such as roof replacement. Term "real property" includes land, real estate, realty, or real.

SECTION 2 | REQUESTOR (CHARTER OFFICE/DEPARTMENT)

Charter Office: CAO Router Name: Stephanie S Ext: 5001

Department: PARKS Router Name: B. Henry Ext: 4349

Department Approval (Director/Chief): Name: Init.: Date:

*Return Document To: Department: Ext:

*REMINDER: Once review and signature at the last level of government (Federal, State, County) is complete, scan the final record copy and send to the City Clerk's Office.

Scan Date: Attach Certified Resolution #: Original form route to CAO: Yes No

THE FOLLOWING SECTIONS ARE FOR CHARTER OFFICE USE ONLY

SECTION 3 | CITY ATTORNEY'S OFFICE (CAO): CAO signed/routed Required Yes No

Is the attached Granicus document final? Yes No Number of Originals Attached:

Attorney's Name: Patricia SaintVil-Joseph Approved as to Form: Yes No Initials: [Signature]

Route to: Finance (if applicable) Date: Route to: CCO Date:

SECTION 4 | CITY CLERK'S OFFICE (CCO)

City Clerk Office Receive and Scan Date: 11/21/25 aminoth Number of Originals:

Route to CMO Date: 11/21/2025 Route to Mayor Date:

SECTION 5 | CITY MANAGER'S OFFICE (CMO)

LOG #: NOV 113 Date Received: 11/21/25 Received From: LLO

To CM/ACM: R. Williams C. Cooper Y. Matthews B. Rogers

Approved Init.: [Signature] for continuous routing to Rickelle Williams, City Manager/Executive Director

Disapproved: Comments:

Executive Assistant Route to CCO Date: 11/25/25

**CITY OF FORT LAUDERDALE
FY 2026 GRANT PARTICIPATION AGREEMENT**

THIS AGREEMENT, is entered into this 25th day of November, 2025, by and between:

CITY OF FORT LAUDERDALE, a municipal corporation of the State of Florida (hereinafter referred to as "City"),

and

WINTERFEST, INC., a Florida Not For Profit Corporation authorized to transact business in the State of Florida, with its principal address located at 512 NE 3rd Avenue, Fort Lauderdale, FL 33301(hereinafter referred to as "Applicant" or "Sponsor").

WHEREAS, the Participant is the organizer, promoter, administrator, and producer of the annual to support the Seminole Hard Rock Winterfest Boat Parade as a destination marketing activation in the City of Fort Lauderdale, including the Boat Parade Viewing Area and other activities designed to enhance the visitor experience benefit the Fort Lauderdale community (collectively referred to as "Event"); and

WHEREAS, the Beach Business Improvement District Advisory Committee ("BBID") held a special meeting where the BBID unanimously recommended approval by the City Commission of grant funds in the amount of \$25,000 to support Participant's Event, and

WHEREAS, the funds from this BBID grant will be used to reimburse and supplement Participant's expenses associated with the Event and approved by the City Commission, and said funds will be disbursed to Participant subject to and conditioned upon the full compliance and satisfaction of the terms and conditions outlined herein this Agreement; and

WHEREAS, the City Commission hereby authorizes the proper City Officials to enter into this agreement ("Agreement") with Participant and finds that enhancing family activity, recreation, and providing opportunities for the expansion of tourist-related facilities and activities is a legitimate public purpose for the City to support Participant's Event; and

WHEREAS, in partial consideration for receiving the Grant funds, as more particularly defined below, Participant agrees to broadcast the City's and BBID's support of this Event through multiple Event mediums of communication; and

NOW, THEREFORE, in consideration of the mutual promises contained herein, and such other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Participant and the City hereby agree that the foregoing recitals are true and correct, and further agree as follows:

I. SCOPE OF SERVICES

A. Activities

The Participant shall be responsible for coordinating, promoting, administering, producing, and hosting the Seminole Hard Rock Winterfest Boat Parade Viewing Area to be held on December 13, 2025, at Las Olas Intracoastal Promenade Park located at 80 Las Olas Circle Fort Lauderdale, FL 33316. The Participant shall further ensure that the City of Fort Lauderdale Beach Business Improvement District ("BBID"), and its consumer-facing brand DiscoverFTLBeach.Com, are prominently recognized and marketed as major sponsors in all event materials, promotions, and public communications.

B. Deliverables

The Participant shall prominently feature the BBID and its consumer brand DiscoverFTLBeach.com as a major sponsor of the Seminole Hard Rock Winterfest Boat Parade Viewing Area across all Participant-managed marketing channels. Recognition shall be prominent, integrated, and engagement-focused, extending beyond logo or link placement. The Participant shall include BBID branding, messaging, and calls-to-action that drive audiences to DiscoverFTLBeach.com and its social platforms (Facebook, Instagram, Threads, LinkedIn) to promote Fort Lauderdale Beach hotels and experiences.

Year-Round Marketing: To sustain engagement with the Winterfest audience and drive hotel demand during BBID's key need periods (post-Easter through pre-Thanksgiving), the Participant shall deliver:

Email Marketing: A minimum of four (4) email campaigns per year to the Winterfest audience promoting Fort Lauderdale Beach hotels and offers, each including the BBID logo and a link to the DiscoverFTLBeach.com "Where to Stay" page.

Social Media Promotion: A minimum of five (5) social posts per year across Winterfest's channels promoting hotel stays and linking to DiscoverFTLBeach.com, with BBID tagged in all applicable content.

Event and Media Integration

- **Website:** Display the BBID logo with a clickable text hyperlinks and logo links to DiscoverFTLBeach.com on event pages, calendars, and related blogs, with "Plan Your Stay" messaging.
- **Social Media:** Include linked mentions and BBID tags in organic and paid posts to drive engagement.

- **Event Emails:** Include BBID's logo and incorporate text hyperlinks and call-to-action buttons linking to *DiscoverFTLBeach.com*'s "Where to Stay" or campaign landing pages section within all Winterfest announcements, reminders, and recap emails.
- **On-Site Recognition:** Produce Photo Op and Display BBID signage, video screens, and QR codes linking to *DiscoverFTLBeach.com*. Include at least three (3) live or recorded announcements during the Parade recognizing *DiscoverFTLBeach.com* and encouraging attendees to plan upcoming stay on Fort Lauderdale Beach.
- **Media/PR:** Identify BBID as a sponsor in all press releases and media outreach, with references or links to *DiscoverFTLBeach.com* where possible.
- **Collaborative Content:** Incorporate *DiscoverFTLBeach.com* links and BBID messaging in co-branded blogs, itineraries, and influencer features.

C. Location: Las Olas Intracoastal Promenade Park located at 80 Las Olas Circle Fort Lauderdale, FL 33316.

D. Use of Funds

The BBID Funds will be disbursed on a reimbursement basis based upon the Participant providing supporting receipts and invoices within the deadlines set forth herein. The Funds will be used to supplement some of the costs associated with production, promotion and marketing the Parade Viewing Area event. Costs, fees and expenses shall be reimbursed in accordance with the application and as permitted under the BID Ordinance and the City's policies and procedures. BBID funds will only be used and reimbursed for events occurring within the BBID district.

The City reserves the right to examine the records of the Participant. Any funds not expended during the term or for the Activities identified above, under Section I. Scope of Services, shall automatically be returned by the Participant to the City. The City reserves the right to conduct audits of the Participant, which shall be in accordance with Generally Accepted Government Auditing Standards (GAGAS).

II. TERM AND TIME OF PERFORMANCE

The effective date of this Agreement shall commence upon the date of execution by the last party to this Agreement. The Participant shall expend the reimbursed funds between the date of the event and September 30, 2026.

III. BUDGET

Within ninety (90) days of the close of the Participant's fiscal year, a financial statement, prepared in accordance with generally accepted accounting principles, accounting for these

funds and reporting upon the manner in which they were expended, shall be submitted to:

CITY OF FORT LAUDERDALE

Aquatic Center Complex
Attn: Beach Business Improvement District Office
501 Seabreeze Boulevard
Fort Lauderdale, FL 33316

IV. PAYMENT

It is expressly agreed and understood that the total amount to be paid by the City under this Agreement shall not to exceed **Twenty-Five Thousand Dollars (\$25,000)** (the "Grant") and shall be disbursed subject to satisfaction of the conditions stated herein. The City shall reimburse approved costs related to the event provided invoices for payment (with all supporting documentation such as receipts, cancelled checks, contracts and other information requested by the City) have been submitted to the City within ninety (90) days after conclusion of the event as noted in the application submitted to the City. The City has the right to deny a reimbursement request if the invoice and supporting documentation has not been submitted within the ninety-day period. Funding under this Agreement is subject to budget and appropriation by the City Commission.

V. NOTICES

Notices required by this Agreement shall be in writing and delivered via mail (postage prepaid), commercial courier, or personal delivery or sent by facsimile or other electronic means. Any notice delivered or sent as aforesaid shall be effective on the date of delivery. All notices and other written communications under this Agreement shall be addressed to the individuals in the capacities indicated below, unless otherwise modified by subsequent written notice.

Communication and details concerning this Agreement shall be directed to the following Agreement representatives:

As to the City:

Rickelle Williams
City Manager
City of Fort Lauderdale
Lauderdale, FL 33312
101 NE 3rd Ave, Suite 2100
Fort Lauderdale, FL 33301

As to the Participant:

Lisa Scott-Founds
President
Winterfest, Inc.
1175 NW125 Street
Fort Lauderdale, FL 33301

With a copy to:

D'Wayne M. Spence
Interim City Attorney
City of Fort Lauderdale
1 East Broward Blvd., Suite 1320

Fort Lauderdale, Florida 33301

VI. GENERAL CONDITIONS

a. "Independent Contractor"

Nothing contained in this Agreement is intended to, or shall be construed in any manner, as creating or establishing the relationship of employer/employee between the parties. The Participant shall at all times remain an "independent contractor" with respect to the services to be performed under this Agreement. The City shall be exempt from payment of all Unemployment Compensation, FICA, retirement, life and/or medical insurance and Workers' Compensation Insurance, as the Participant is an independent contractor.

b. Insurance

As a condition precedent to the effectiveness of this Agreement, during the term of this Agreement and during any renewal or extension term of this Agreement, Contractor shall, at its sole expense, provide insurance of such types and with such terms and limits as noted below. Providing proof of and maintaining adequate insurance coverage are material obligations of Contractor. Contractor shall provide the City a certificate of insurance evidencing such coverage. Contractor's insurance coverage shall be primary insurance for all applicable policies, in respect to the City's interests for this Agreement. The limits of coverage under each policy maintained by Contractor shall not be interpreted as limiting Contractor's liability and obligations under this Agreement. All insurance policies shall be through insurers authorized or eligible to write policies in the State of Florida and possess an A.M. Best rating of A-, VII or better, subject to approval by the City's Risk Manager.

The coverages, limits, and/or endorsements required herein protect the interests of the City, and these coverages, limits, and/or endorsements shall in no way be relied upon by Contractor for assessing the extent or determining appropriate types and limits of coverage to protect Contractor against any loss exposures, whether as a result of this Agreement or otherwise. The requirements contained herein, as well as the City's review or acknowledgement, are not intended to and shall not in any manner limit or qualify the liabilities and obligations assumed by Contractor under this Agreement.

The following insurance policies and coverages are required:

Commercial General Liability

Coverage must be afforded under a Commercial General Liability policy with limits not less than:

- \$1,000,000 each occurrence and \$2,000,000 aggregate for Bodily Injury, Property Damage, and Personal and Advertising Injury

- \$1,000,000 each occurrence and \$2,000,000 aggregate for Products and Completed Operations

Policy must include coverage for contractual liability and independent contractors.

The City, a Florida municipality, its officials, employees, and volunteers are to be included as an additional insured with a CG 20 26 04 13 Additional Insured – Designated Person or Organization Endorsement or similar endorsement providing equal or broader Additional Insured Coverage with respect to liability arising out of activities performed by or on behalf of Contractor. The coverage shall contain no special limitation on the scope of protection afforded to the City, its officials, employees, and volunteers.

Insurance Certificate Requirements

- a. Contractor shall provide the City with valid Certificates of Insurance (binders are unacceptable) no later than ten (10) days prior to the start of work contemplated in this Agreement.
- b. Contractor shall provide to the City a Certificate of Insurance having a thirty (30) day notice of cancellation; ten (10) days' notice if cancellation is for nonpayment of premium.
- c. In the event that the insurer is unable to accommodate the cancellation notice requirement, it shall be the responsibility of Contractor to provide the proper notice. Such notification will be in writing by registered mail, return receipt requested, and addressed to the certificate holder.
- d. In the event the Agreement term or any surviving obligation of Contractor following expiration or early termination of the Agreement goes beyond the expiration date of the insurance policy, Contractor shall provide the City with an updated Certificate of Insurance no later than ten (10) days prior to the expiration of the insurance currently in effect. The City reserves the right to suspend the Agreement until this requirement is met.
- e. The Certificate of Insurance shall indicate whether coverage is provided under a claims-made or occurrence form. If any coverage is provided on a claims-made form, the Certificate of Insurance must show a retroactive date, which shall be the effective date of the initial contract or prior.
- f. The City shall be included as an Additional Insured on the general liability policy.
- g. The title of the Agreement, Bid/Contract number, or other identifying reference must be listed on the Certificate of Insurance.

The Certificate Holder should read as follows:

City of Fort Lauderdale
Attn: Parks and Recreation

401 SE 21st Street
Fort Lauderdale, FL 33316

Contractor has the sole responsibility for all insurance premiums and shall be fully and solely responsible for any costs or expenses as a result of a coverage deductible, co-insurance penalty, or self-insured retention; including any loss not covered because of the application of such deductible, co-insurance penalty, self-insured retention, or coverage exclusion or limitation. Any costs for including the City as an Additional Insured shall be at Contractor's expense.

If Contractor's primary insurance policy/policies do not meet the minimum requirements as set forth in this Agreement, Contractor may provide evidence of an Umbrella/Excess insurance policy to comply with this requirement.

Contractor's insurance coverage shall be primary insurance in respect to the City's interests for this Agreement, its officials, employees, and volunteers. Any insurance or self-insurance maintained by the City shall be non-contributory.

Any exclusion or provision in any insurance policy maintained by Contractor that excludes coverage required in this Agreement shall be deemed unacceptable and shall be considered breach of contract.

All required insurance policies must be maintained until the Agreement work has been accepted by the City, or until this Agreement is terminated, whichever is later. Any lapse in coverage may be considered breach of contract. In addition, Contractor must provide to the City confirmation of coverage renewal via an updated certificate of insurance should any policies expire prior to the expiration of this Agreement. The City reserves the right to review, at any time, coverage forms and limits of Contractor's insurance policies.

Contractor shall provide notice of any and all claims, accidents, and any other occurrences associated with this Agreement to Contractor's insurance company or companies and the City's Risk Management office as soon as practical.

It is Contractor's responsibility to ensure that any and all of Contractor's independent contractors and subcontractors comply with these insurance requirements. All coverages for independent contractors and subcontractors shall be subject to all of the applicable requirements stated herein. Any and all deficiencies are the responsibility of Contractor. The City reserves the right to adjust insurance limits from time to time at its discretion with notice to Contractor.

c. Hold Harmless

Participant shall protect and defend the City at Participant's sole expense, and indemnify and hold harmless the City, its officers, employees and agents, from and against any and all lawsuits, penalties, claims, damages, settlements, judgments, decrees, costs, charges and other expenses or liabilities of every kind, sort or description including; but not limited to,

attorneys' fees at both the trial and appellate levels, in connection with or arising, directly or indirectly, out of or resulting from the Participant's acts or omissions in Participant's performance or nonperformance of its obligations or services under this Agreement. Without limiting the foregoing, any and all such claims, relating to personal injury, death, damage to property, defects in material or workmanship, actual or alleged infringement or any patent, trademark, copyright or of any other tangible personal or property right, or any actual or alleged violation of any applicable statute, ordinance, administrative order, rule or regulation or decree of any court, are included in the indemnity. City reserves the right to select counsel of its own choosing. Nothing contained in this paragraph or elsewhere in this Agreement is in any way intended to be a waiver of the limitation placed upon City's liability as set forth in Section 768.28, Florida Statutes. This section shall survive the expiration or early termination of this Agreement.

d. Amendments

The City or Participant, subject to City Commission approval, may amend this Agreement at any time provided that such amendments make specific reference to this Agreement, and are executed in writing, signed by a duly authorized representative of the Participant and by the City Manager or designee. Such amendments shall not invalidate this Agreement, nor relieve or release the City or Participant from its obligations under this Agreement.

The City may, in its sole discretion, amend this Agreement to conform with Federal, State or local governmental guidelines, policies and available funding amounts, or for other reasons. If such amendments result in a change in the funding, the scope of services, or schedule of the activities to be undertaken as part of this Agreement, such modifications will be incorporated only by written amendment signed by both City and Participant.

e. Public Records

IF THE CONTRACTOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES (2025), TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS CONTRACT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT 954-828-5002 OR BY EMAIL AT PRRCONTRACT@FORTLAUDERDALE.GOV (OR BY MAIL AT 100 NORTH ANDREWS AVENUE, FORT LAUDERDALE, FL 33301 ATTENTION: CUSTODIAN OF PUBLIC RECORDS).

Contractor shall:

1. Keep and maintain public records that ordinarily and necessarily would be required by the City in order to perform the service.
2. Upon request from the City's custodian of public records, provide the City with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided in Chapter 119,

Florida Statutes (2025), as may be amended or revised, or as otherwise provided by law.

3. Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law for the duration of the Agreement term and following completion of this Agreement if the Contractor does not transfer the records to the City.
4. Upon completion of this Agreement, transfer, at no cost, to the City all public records in possession of the Contractor or keep and maintain public records required by the City to perform the service. If the Contractor transfers all public records to the City upon completion of this Agreement, the Contractor shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the Contractor keeps and maintains public records upon completion of this Agreement, the Contractor shall meet all applicable requirements for retaining public records. All records stored electronically must be provided to the City, upon request from the City's custodian of public records, in a format that is compatible with the information technology systems of the City.

f. Default

The following events shall constitute an "Event of Default" pursuant to this Agreement:

1. The Participant fails to perform any covenant or term or condition of this Agreement; or any representation or warranty of the Participant herein or in any other grant documents executed concurrently herewith or made subsequent hereto, shall be found to be inaccurate, untrue or breached.
2. If the Participant or any endorser of the Agreement files a voluntary petition in bankruptcy or shall be adjudicated as bankrupt or insolvent, or shall file any petition or answer seeking reorganization, arrangement, composition, readjustment, liquidation, wage earner's plan, assignment for the benefit of creditors, receivership, dissolution or similar relief under any present or future Federal Bankruptcy Act or any other present or future applicable federal, state or other local law, or shall seek or consent to or acquiesce in the appointment of any trustee, receiver or liquidator of Participant for all or any part of the properties of Participant; or if within ten (10) days after commencement of any proceeding against the Participant, seeking any reorganization, arrangement, composition, readjustment, liquidation, dissolution, debtor relief or similar relief under any present or future Federal Bankruptcy Act or any other present or future federal, state or other local law, such proceeding shall not have been dismissed or stayed on appeal; or if, within ten (10) days after the appointment, without the consent or acquiescence of the Participant or of any endorser of the Agreement, of any trustee, receiver, or liquidator of the Participant or any endorser of the Note, or of all or any portion of the Property, such appointment shall not have been vacated or stayed on appeal or otherwise; or if within ten days after the expiration of any such stay, such appointment shall not have been vacated.

3. Participant's breach, violation, or failure to perform any of the obligations or any of the covenants and conditions contained herein.

Upon the occurrence of any event of default, the City shall issue written notice in accordance with Article V and the Participant shall have thirty (30) days to cure such default. If Participant fails to cure the default within the thirty (30) days, the Agreement will be deemed terminated and the City shall declare immediately due and payable, all monies advanced hereunder this Agreement.

g. Severability

If any provision of this Agreement is held invalid, the remainder of the Agreement shall not be affected thereby, and all other parts of this Agreement shall nevertheless be in full force and effect.

VII. SECTION HEADINGS AND SUBHEADINGS

The section headings and subheadings contained in this Agreement are included for convenience only and shall not limit or otherwise affect the terms of this Agreement.

VIII. WAIVER

The City's failure to act with respect to a breach by the Participant does not waive its right to act with respect to subsequent or similar breaches. Failure of the City to exercise or enforce any right or provision shall not constitute a waiver of such right or provision.

IX. ENTIRE AGREEMENT

This Agreement, along with attachments, shall constitute the entire Agreement between City and Participant for the use of funds received under this Agreement and it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral, or written between the City and the Participant with respect to this Agreement. No prior written or contemporaneous oral promises or representations shall be binding. This Agreement shall not be amended except by written instrument signed by both parties.

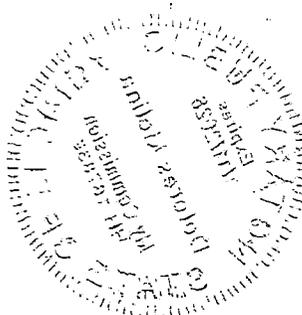
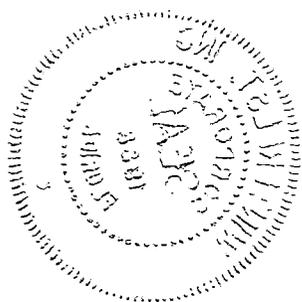
X. AUTHORITY OF THE CITY OF FORT LAUDERDALE CITY MANAGER

The City of Fort Lauderdale City Manager or designee shall have the authority to suspend all or any part of the Event when the City Manager or designee determines that the Event, or its attendees, or its spectators, pose(s) a threat to the public health, safety, or welfare. The City Manager or designee also reserves the right to immediately revoke permission, suspend, modify or terminate the Event or any portion thereof upon his/her written determination or to the extent any term or condition of this Agreement is violated.

XI. ANTI-HUMAN TRAFFICKING

As a condition precedent to the effectiveness of this Agreement, the Applicant shall provide the City with an affidavit on a form approved by the City and signed by an officer or a representative of the Applicant under penalty or perjury attesting that the Applicant does not use coercion for labor or services as defined in Section 787.06, Florida Statutes (2025), as may be amended or revised.

[THIS SPACE INTENTIONALLY LEFT BLANK]



IN WITNESS WHEREOF, the parties hereto have set their hands and seals the 7 day of November 2025.

PARTICIPANT OR CONTRACTOR

WINTERFEST, INC., a Florida not for profit corporation

By: Lisa S. Foundo
LISA SCOTT-FOUNDOS, President

Pres + CEO

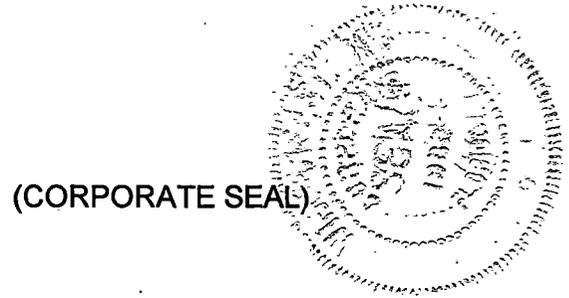
WITNESSES:

Dolores Campbell
[Signature]

Dolores Campbell
[Witness print name]

[Signature]
[Signature]

Stephan Kehler
[Witness print name]



(CORPORATE SEAL)

ATTEST:

Alyssa Scott
Secretary signature

Print Name: Alyssa Scott

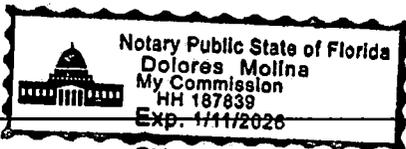
STATE OF FLORIDA
COUNTY OF BROWARD

The foregoing instrument was acknowledged before me by means of physical presence or online notarization, this 7 day of November 2025 by LISA SCOTT-FOUNDOS, as President of WINTERFEST, INC., a Florida not for profit corporation.

[Signature]

(Signature of Notary Public- State of Florida)

[NOTARY SEAL]



(Print, Type, or Stamp Commissioned Name of Notary Public)

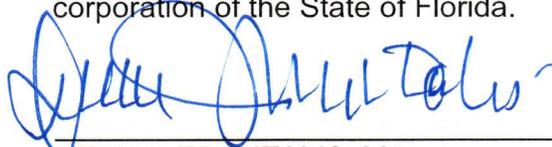
Personally known OR Produced Identification

Type of Identification Produced _____



CITY

CITY OF FORT LAUDERDALE, a municipal corporation of the State of Florida.



DEAN J. TRANTALIS, Mayor



RICKELLE WILLIAMS, City Manager

Date: 11/25/25

(SEAL)

ATTEST:



DAVID R. SOLOMAN, City Clerk



Approved as to form and correctness:
D'WAYNE M. SPENCE, Interim City Attorney



PATRICIA SAINTVIL-JOSEPH
Assistant City Attorney