

In Recognition of Water Conservation Month

WHEREAS, clean, sustainable water resources and supplies are vital to the nation's economy, environment, and the health and well-being of its citizens; and

WHEREAS, the State of Florida, the South Florida Water Management District, Broward County, and the City of Fort Lauderdale all work together to increase awareness about the importance of water conservation; and

WHEREAS, the City of Fort Lauderdale and the State of Florida have designated April, typically a dry month when water demands are highest, as Water Conservation Month to educate citizens about how they can save Florida's precious water resources; and

WHEREAS, Fort Lauderdale's citizens use about 38 millions of gallons of water per day; and

WHEREAS, 844 billion gallons of water could be saved annually if every U.S. home had water-efficient WaterSense® labeled showerheads, faucets, and toilets installed; and

WHEREAS, experts estimate that as much as 7 billion gallons of water per day is used for outdoor irrigation, and 50 percent of it is wasted due to overwatering and inefficiency; and

WHEREAS, if every U.S. home with an automatic irrigation system had a WaterSense irrigation controller, 120 billion gallons of water could be saved each year; and

WHEREAS, permanent year-round water restrictions are in effect in the City of Fort Lauderdale to reduce outdoor water use;

WHEREAS, the City of Fort Lauderdale is committed to building community by engaging with its citizens through water conservation programs and events including Water Matters Day, Fix a Leak Week, Drop Savers Water Conservation Art Contest, Drinking Water Week, Conservation Pay\$, and LauderScape; and

whereas, the smart management and protection of our water resources is essential to a sustainable environment and healthy community and the City of Fort Lauderdale invites everyone to join together to become better environmental stewards by responsibly managing water consumption and other nature resource use.

NOW, THEREFORE, WE, as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim **April 2013** as:

WATER CONSERVATION MONTH

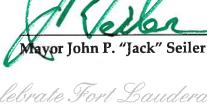
in the City of Fort Lauderdale and urge every business, industry, school, and citizen to help protect our precious finite and fragile water resources by making water conservation a priority and implementing water saving measures year round.

DATED this, the 2nd day of April 2013.

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