



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR AGENDA**

**#13-0111**

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**TO:** Honorable Mayor and Members  
Fort Lauderdale City Commission

**FROM:** Lee Feldman, City Manager

**DATE:** January 22, 2013

**TITLE:** Motion approving the submittal of a grant application to Broward County, Cultural Tourism Program (CTP) for FY2014 Memorial Day Weekend Beach Activities, \$20,000, City match required

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**Recommendation**

It is recommended that the City Commission approve a motion authorizing the proper city officials to submit a grant application to Broward County for the Cultural Tourism program.

**Background**

The City is requesting a grant in the amount of \$20,000 with a required 1 to 1 cash match in the amount of \$20,000. Matching funds will be identified in the FY2014 operating budget.

Funds will be used to support marketing-related activities for the 2014 event. The grant may fund projects, festivals, exhibitions, performances, and other cultural activities including marketing to attract tourists. Projects must contain a significant tourist-related component that will contribute to the cultural development of Broward County and enhance its reputation as a tourist destination.

The grant period is October 2013 through September 2014.

Staff has confirmed with James Shermer, Grants Administrator with the Broward Cultural Division, that there will not be a special audit requirement for this grant.

**Resource Impact**

There is an anticipated positive fiscal impact to the city in the amount of \$20,000, which would allow for project implementation. There is not a current year budget impact; matching funds to be identified in the FY2014 operating budget.

**Attachment:**

Application Program Guideline FY 2014

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