



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-0451

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 21, 2015

TITLE: Event Agreements and Related Road Closings: Fort Lauderdale Mother's Day Run, Sixth Annual Covenant House Florida 5K on A1A, 5K for Voices for Children of Broward, Crawfish Fest, Indie Craft Bazaar, First Friday Block Party and City Wide Market

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Wildside Online, Inc., Covenant House Florida, Inc., Tap 42 LLC, Historic Downtowner, LLC, Strictly Local, Inc., JJ Hospitality, LLC and Strictly Local, Inc. and authorize execution of agreement by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Information on each event with road closing is as follows:

Event 1:

Applicant: Wildside Online, Inc.
Event Name: Fort Lauderdale Mother' Day Run
Date/Time: Saturday, May 10, 2015 (7:30am-11:00am)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes – See attached Race Route
Alcohol: Yes
Amplified Music: Yes- (8:00am-10:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: Covenant House Florida, Inc.
Event Name: Sixth Annual Covenant House Florida 5K on A1A
Date/Time: Saturday, May 16, 2015 (7:00am-8:30am)
Location: Parrot Lounge- 911 Sunrise Lane & A1A
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: Yes- (7:00am-8:30am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3 :

Applicant: Tap 42 LLC
Event Name: 5K for Voices for Children of Broward
Date/Time: Saturday, April 25, 2015 (7:30am-12:00pm)
Location: Tap 42- 1411 S. Andrews Ave
Road Closing: Yes – see attached site plan
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: Yes
Pending Code Violations: No
Application Fee: \$150.00
Exhibit: 3

Event 4:

Applicant: Historic Downtowner, LLC
Event Name: Crawfish Fest
Date/Time: Saturday, May 9, 2015 (10:00am-11:00pm)
Location: 10 S New River Drive
Road Closing: Yes – see attached site plan
Alcohol: Yes
Amplified Music: Yes- during event times
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$150.00
Exhibit: 4

Event 5:

Applicant: Strictly Local, Inc.
Event Name: Indie Craft Bazaar
Date/Time: Saturday, May 2, 2015 (12:00pm – 5:00pm)
Location: Nugent Ave & Himmarshee
Road Closing: Yes – see attached site plan
Alcohol: No
Amplified Music: Yes- during event times
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Event 6:

Applicant: JJ Hospitality, LLC
Event Name: First Friday Block Party
Date/Time: Friday, May 1, 2015 (5:00pm – 10:00pm), Friday, June 5, 2015 (5:00pm – 10:00pm) and Friday, July 4, 2015 (5:00pm – 10:00pm)
Location: 100 SW 3 Ave
Road Closing: Yes – see attached site plan
Alcohol: Yes
Amplified Music: Yes- during event times
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$150.00
Exhibit: 6

Event 7:

Applicant: Strictly Local, Inc.

Event Name: City Wide Market
 Date/Time: Friday, April 24, 2015 (5:00pm – 10:00pm) and Saturday, April 25, 2015 (9:00am – 5:00pm); Friday, May 22, 2015 (5:00pm -10:00pm) and Saturday, May 23, 2015 (9:00am – 5:00pm); Friday, June 26, 2015 (5:00pm – 10:00pm) and Saturday, June 27, 2015 (9:00am – 5 :00pm)
 Location: Fort Lauderdale Women’s Club – Stranahan Park
 Road Closing: Yes – see attached site plan
 Alcohol: Yes
 Amplified Music: Yes- during event times
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$100.00
 Exhibit: 7

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Resource Impact

There is a positive fiscal impact in the amount of \$700.00

Attachments:

- Exhibit 1 – Fort Lauderdale Mother’s Day Run
- Exhibit 1a – Fort Lauderdale Mother’s Day Run Race Route
- Exhibit 2 – Sixth Annual Covenant House Florida 5K on A1A
- Exhibit 2a – Sixth Annual Covenant House Florida 5K on A1A Race Route
- Exhibit 3 – 5K for Voices for Children of Broward
- Exhibit 3a – 5K for Voices for Children of Broward Race Route
- Exhibit 4 – Crawfish Fest
- Exhibit 4a – Crawfish Fest Site Plan
- Exhibit 5 – Indie Craft Bazaar
- Exhibit 5a – Indie Craft Bazaar Site Plan
- Exhibit 6 – First Friday Block Party
- Exhibit 6a – First Friday Block Party Site Plan
- Exhibit 7 – City Wide Market
- Exhibit 7a – City Wide Market Site Plan

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director