



**CITY OF FORT LAUDERDALE
RFQ EVALUATION COMMITTEE TABULATION**

RFQ# **871-11803**
TITLE: **Wayfinding Parking Signage and Marketing**
DATE: **1/24/2017**

| Rater #1 - Frank Castro | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------|------------------------------|---------|----------------|--------------------------------|---------|----------------|-----------------------------|---------|----------------|-----------------------------------------|---------|----------------|--------------------------------------------------------|---------|----------------|------------------------------------------------------|---------|----------------|-----------------------------|---------|----------------|----------------------|
| PROPOSING FIRM | Understands scope of project | | | Meets Technical Specifications | | | Use of Sustainable Material | | | Positive Reference Checks and Referrals | | | Acceptable Portfolio Displaying Graphics and Marketing | | | Extent of Experience in Working in Municipal Garages | | | Previous Projects Completed | | | Total Points Awarded |
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | |
| Desman Design Management Merje Environments & Experiences | 0.20 | 2 | 0.40 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.05 | 1 | 0.05 | 0.20 | 2 | 0.40 | 0.25 | 2 | 0.50 | 1.95 |
| FRCH | 0.20 | 4 | 0.80 | 0.10 | 4 | 0.40 | 0.10 | 4 | 0.40 | 0.10 | 4 | 0.40 | 0.05 | 4 | 0.20 | 0.20 | 4 | 0.80 | 0.25 | 4 | 1.00 | 4.00 |
| KMA Design | 0.20 | 3 | 0.60 | 0.10 | 3 | 0.30 | 0.10 | 3 | 0.30 | 0.10 | 3 | 0.30 | 0.05 | 3 | 0.15 | 0.20 | 3 | 0.60 | 0.25 | 3 | 0.75 | 3.00 |
| Pictoform | 0.20 | 1 | 0.20 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.05 | 2 | 0.10 | 0.20 | 1 | 0.20 | 0.25 | 1 | 0.25 | 1.05 |

| Rater #2 - Alexandra Saiz | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------|------------------------------|---------|----------------|--------------------------------|---------|----------------|-----------------------------|---------|----------------|-----------------------------------------|---------|----------------|--------------------------------------------------------|---------|----------------|------------------------------------------------------|---------|----------------|-----------------------------|---------|----------------|----------------------|
| PROPOSING FIRM | Understands scope of project | | | Meets Technical Specifications | | | Use of Sustainable Material | | | Positive Reference Checks and Referrals | | | Acceptable Portfolio Displaying Graphics and Marketing | | | Extent of Experience in Working in Municipal Garages | | | Previous Projects Completed | | | Total Points Awarded |
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | |
| Desman Design Management Merje Environments & Experiences | 0.20 | 2 | 0.40 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.05 | 1 | 0.05 | 0.20 | 2 | 0.40 | 0.25 | 2 | 0.50 | 1.95 |
| FRCH | 0.20 | 4 | 0.80 | 0.10 | 3 | 0.30 | 0.10 | 3 | 0.30 | 0.10 | 4 | 0.40 | 0.05 | 4 | 0.20 | 0.20 | 4 | 0.80 | 0.25 | 4 | 1.00 | 3.80 |
| KMA Design | 0.20 | 3 | 0.60 | 0.10 | 4 | 0.40 | 0.10 | 4 | 0.40 | 0.10 | 3 | 0.30 | 0.05 | 3 | 0.15 | 0.20 | 3 | 0.60 | 0.25 | 3 | 0.75 | 3.20 |
| Pictoform | 0.20 | 1 | 0.20 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.05 | 2 | 0.10 | 0.20 | 1 | 0.20 | 0.25 | 1 | 0.25 | 1.05 |

| Rater #3 - Carlton Harrison | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------|------------------------------|---------|----------------|--------------------------------|---------|----------------|-----------------------------|---------|----------------|-----------------------------------------|---------|----------------|--------------------------------------------------------|---------|----------------|------------------------------------------------------|---------|----------------|-----------------------------|---------|----------------|----------------------|------------------------|-------------------------------|-------------------------|----------------------------|-------------------|---------------|
| PROPOSING FIRM | Understands scope of project | | | Meets Technical Specifications | | | Use of Sustainable Material | | | Positive Reference Checks and Referrals | | | Acceptable Portfolio Displaying Graphics and Marketing | | | Extent of Experience in Working in Municipal Garages | | | Previous Projects Completed | | | Total Points Awarded | Average Points Awarded | Total Combined Points Awarded | Local Vendor Preference | Local Preference Deduction | Total Final Score | FINAL RANKING |
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | | | | | | | |
| Desman Design Management Merje Environments & Experiences | 0.20 | 2 | 0.40 | 0.10 | 1 | 0.10 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.05 | 1 | 0.05 | 0.20 | 2 | 0.40 | 0.25 | 2 | 0.50 | 1.85 | 1.92 | 5.75 | 0.0% | 0.00 | 5.75 | 2 |
| FRCH | 0.20 | 4 | 0.80 | 0.10 | 4 | 0.40 | 0.10 | 3 | 0.30 | 0.10 | 4 | 0.40 | 0.05 | 4 | 0.20 | 0.20 | 4 | 0.80 | 0.25 | 4 | 1.00 | 3.90 | 3.90 | 11.70 | 0.0% | 0.00 | 11.70 | 4 |
| KMA Design | 0.20 | 3 | 0.60 | 0.10 | 3 | 0.30 | 0.10 | 4 | 0.40 | 0.10 | 3 | 0.30 | 0.05 | 3 | 0.15 | 0.20 | 3 | 0.60 | 0.25 | 3 | 0.75 | 3.10 | 3.10 | 9.30 | 0.0% | 0.00 | 9.30 | 3 |
| Pictoform | 0.20 | 1 | 0.20 | 0.10 | 2 | 0.20 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.05 | 2 | 0.10 | 0.20 | 1 | 0.20 | 0.25 | 1 | 0.25 | 1.15 | 1.08 | 3.25 | 0.0% | 0.00 | 3.25 | 1 |